



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

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Mr Sandile Malimela
Acting Chief Financial Officer
National Treasury
Private Bag X115
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Email: Sandile.Malimela@treasury.gov.za

Dear Mr Malimela

REQUEST FOR DEVIATION: APPOINTMENT OF GOVERNMENT COMMUNICATIONS AND INFORMATION SYSTEMS (GCIS) TO LAUNCH A PEOPLE'S GUIDE TO THE BUDGET OUTREACH CAMPAIGN: (R233 049.68)

1. National Treasury acknowledges receipt of your letter dated 14 February 2022.
2. Your letter request approval for deviation to appoint Government Communications and Information Systems (GCIS) to launch a people's guide to the budget outreach campaign as part of the 2021 budget.
3. The deviation was endorsed by Acting Chief Financial Officer on 14 February 2022.
4. The reasons provided for this deviation are that the GCIS would include the Peoples Guide to the Budget 2022 as part of the distribution done for the Vukuzenzele newspaper. To ensure that the National Treasury published information is available on all traditional channels, including digital platforms (social media) the GCIS is required to provide communication support by ensuring that the Peoples Guide is published in all zero-rated digital platforms. The GCIS would also assist with coordination of radio campaign through community stations in all the provinces. GCIS assisted with radio, and print distribution campaign in 2021. The campaign was conducted successfully, therefore the Department would like to embark on the same process for the 2022 Budget.
5. The reasons for deviation are justifiable.



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6. National Treasury supports the deviation on condition that the price charged is market related and service providers on the project are appointed through a fair and competitive procurement process.
7. The Department has an obligation to ensure that any contract for goods and services is in accordance with a system which is fair, equitable, transparent, competitive and cost-effective.
8. This award must be published on the e-tender portal.

Kind regards,

MOLEFE-ISAAC FANI
ACTING CHIEF PROCUREMENT OFFICER
DATE: