

**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY**

**QUESTION NUMBER 769**

**DATE OF PUBLICATION: 27 MAY 2005**

**DUE FOR SUBMISSION TO PARLIAMENT: 9 JUNE 2005**

**MR M J ELLIS (DA) TO ASK THE MINISTER OF FINANCE:**

- (1) What total amount in respect of advertising has the National Treasury (a) budgeted for in the current financial year and (b) spent as at the latest specified date for which information is available;
- (2) what total number of advertisements (a) appeared in the print media, (b) was broadcast on (i) radio and (ii) television in respect of (aa) vacant posts, (bb) notices or announcements of tenders and (cc) other purposes;
- (3) what was the purpose of the advertisements placed in the category "other purposes" in each case;
- (4) whether any of the advertisements placed in the print media to date included a photograph of him, his Deputy Minister, Director-General or any of the Deputy Directors-General; if so, in each case, (a) what was the purpose of the advertisement and (b)(i) in which publication and (ii) on what date did the advertisement appear;
- (5) whether he or any of his departmental officials received any instructions from the Government Communication and Information System (GCIS) to increase the National Treasury's rate of advertising between now and December 2005; if not, with whom were the National Treasury's advertising plans for the current financial year discussed; if so, (a) when was the instruction received, (b) what are the details of the instruction and (c) why did the National Treasury comply with the instruction?

**N1026E**

**REPLY:**

- (1) The National Treasury has:
  - (a) budgeted R3 883 391-00 in the current financial year; and

(b) spent R237 072-00 in respect of advertising for the current financial year.

(2) The total number of advertisements for the current financial year appeared as follows:

(a) 17 adverts (for both vacant positions and tenders)

(b)(i) None.

(b)(ii) None.

(b) (aa) 23 vacant positions were advertised

(b) (bb) 4 announcements of tenders.

(b) (cc) None.

(3) None.

(4) (a) None.

(b) (i) None.

(ii) N/A.

(5) (a) N/A

(b) None.

(c) N/A.

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**RECOMMENDED/ NOT RECOMMENDED**

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Ms. N ALLIE-EDRIES  
DEPUTY DIRECTOR-GENERAL: CORPORATE SERVICES  
DATE:

**RECOMMENDED/ NOT RECOMMENDED**

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Mr L Kganyago  
DIRECTOR-GENERAL: NATIONAL TREASURY  
DATE:

**APPROVED / NOT APPROVED**

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Mr T A Manuel, MP  
MINISTER OF FINANCE  
DATE:

