



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA



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MEDIA STATEMENT

PLAY YOUR PART THIS MONEY SMART WEEK

INVITATION FOR ORGANISATIONS TO PARTICIPATE IN MONEY SMART WEEK SOUTH AFRICA (MSWSA) 2023 - 28 AUGUST TO 3 SEPTEMBER 2023

After a very successful Money Smart Week South Africa (MSWSA) 2022, the National Treasury, the Financial Sector Conduct Authority and National Consumer Financial Education Committee invite organisations to participate in MSWSA 2023, which will take place from **28 August to 3 September 2023**. A key objective of MSWSA is to provide a national collaborative platform and mobilise a wide range of stakeholders to motivate, empower and educate South Africans, including the youth, and contribute to a more financially literate citizenry. Since its launch in 2018, the initiative has reached over 80 million South Africans. Stakeholder participation is also on the increase, with 40% more organisations taking part in 2022 compared to the previous year.

Participation in MSWSA is open to any organisation or individuals, including academic institutions, government departments, regulatory authorities, financial institutions, community groups, companies, Non-Governmental Organisations and Public Benefit Organisations. Activities undertaken during this campaign include free workshops, presentations, mall activations, exhibitions, and webinars. Interested participants are invited to organise their own financial education initiatives and events to host during the week-long campaign.

Participants are encouraged to register from 30 June 2023. Further details will be provided during information-sharing sessions preceding the campaign which will be organised by the MSWSA Steering Committee and its various sub-committees.

For more information visit www.mswsa.co.za or email info@mswsa.co.za.
Join us in making South Africa Money Smart!

Website: www.mswsa.co.za

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