



**national treasury**

Department:  
National Treasury  
REPUBLIC OF SOUTH AFRICA



**SAVE THE DATE!**  
**Announcement to the Financial Sector and Participants**  
**Money Smart Week South Africa 2020 – 23 to 28 MARCH 2020**

Following the successful implementation of the first instalment of the Money Smart Week South Africa (MSWSA) in 2018, the MSWSA Steering Committee has assessed recommendations from the monitoring and evaluation report of the pilot project and believe that there is a need to continue and grow the initiative.

In 2018, an “education corridor” was created along the M1 and N1 in Gauteng, with the key focus locations being Mamelodi, Alexandra, Tembisa and Soweto. The initiative is reported to have reached over 5 500 consumers at various activities and reached over 9 million impressions through various media platforms.

The MSWSA Steering Committee is therefore pleased to announce that plans are already underway to implement the next instalment of MSWSA in 2020. The initiative is planned to take place between **23 and 28 March 2020**. The theme will be “**Nation Building**” and will entail addressing financial education needs across all life stages. The initiative will also coincide and form part of Global Money Week, which is being promoted by the International Network on Financial Education (INFE), and Child and Youth Finance International (CYFI).

In line with the recommendations received as mentioned above, the format of the programme has been amended to allow for participants to register any of their qualifying financial education initiatives online on the MSWSA digital platform/portal which will showcase all the information regarding the various MSWSA initiatives.

Participants will host and implement their MSWSA events anywhere in the country during the designated time period, and report back by uploading required information about their initiatives on the MSWSA portal. The new enhanced digital platform will provide for national exposure of participating institutions who are supporting this nation building initiative aimed at improving the financial literacy of all South Africans.

Visit <https://www.mswsa.co.za> or email [info@mswsa.co.za](mailto:info@mswsa.co.za) for more information or follow us on:

Facebook: @MSWSA2020

Instagram: @money\_smart\_week\_sa

Twitter: @MSW\_SA

YouTube: Money Smart Week South Africa

LinkedIn: @MSWSA

The Money Smart Week South Africa Steering Committee will also continue to keep you updated with further information.



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Yours faithfully,

A handwritten signature in black ink that reads 'O.Matshane'.

**Ms. OLAOTSE MATSHANE**

**Chairperson: Money Smart Week South Africa Steering Committee**

**Date: 14 November 2019**