



**VOTE
33**

TOURISM



**BUDGET
2017**
**ESTIMATES
OF NATIONAL
EXPENDITURE**



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA



Estimates of National Expenditure

2017

National Treasury

Republic of South Africa

22 February 2017



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The Estimates of National Expenditure 2017 is compiled with the latest available information from departmental and other sources. Some of this information is unaudited or subject to revision.

The Estimates of National Expenditure e-publications for individual votes are available on www.treasury.gov.za. Compared to the Estimates of National Expenditure publication, the e-publications for each vote contain more comprehensive coverage of all public entities. Also included are tables containing information on programme specific personnel expenditure, conditional grants to provinces and municipalities, public private partnerships and information on donor funding. Expenditure information at the level of site service delivery is included, where appropriate.

Foreword

The 2017 Budget is presented at a time when indications are that the global economy could grow moderately better than the last forecast. Global GDP is expected to grow at 3.4 per cent in 2017, 0.3 percentage points higher than 2016. But uncertainty persists. The trade policies that the United States of America will pursue are unclear. The exact nature of Britain's exit from the European Union and economic impact are unknown. There is also evidence that globalisation is losing favour in some parts of the world and protectionism is growing. The global economy could be very different in future, depending on how these trends evolve.

Given the uncertainty, we have revised down South Africa's GDP growth projections and expect that tax revenue will be lower over the MTEF period as a result. We have also reduced the expenditure ceiling by R10.3 billion in 2017/18 and R15.9 billion in 2018/19, in line with government's fiscal objective of reducing the deficit, achieving a primary surplus and stabilising debt. Since its introduction in 2012, the expenditure ceiling in each financial year has never been breached.

Government is committed to delivering on its priorities despite the lowered revenue forecast and expenditure ceiling. It is critical that we allocate our limited resources wisely and use them effectively. In the 2017 Budget process, measures were taken to free-up resources and baselines were reduced across all departments by R7.5 billion in 2017/18, R7 billion in 2018/19 and R6.7 billion in 2019/20. The contingency reserve was also drawn down, and provisionally reserved funds were reallocated. However, the bulk of the funds allocated to priority areas within and across functions were reprioritised from lower-priority budget areas.

To ensure that funding remains focused on frontline service delivery, efforts have been intensified to improve efficiency in expenditure. Budget limits on compensation of employees introduced in the 2016 Appropriation Act are carried over to 2017. Departments will manage personnel headcount and employee earnings in line with these budget allocations.

Overall non-interest expenditure is still set to grow by an annual average of 1.4 per cent in real terms, from R1.24 trillion in 2017/18 to R1.43 trillion in 2019/20. Proposals in the budget include net increases in funding for the Post-School Education and Training, Basic Education, Economic Affairs and Health functions. The Post-School Education and Training function is the fastest growing, at 9.4 per cent over the medium term. The funding is mainly for universities to subsidise fee increases and for the National Student Financial Aid Scheme.

The publication is a concrete expression of the collaborative effort of highly dedicated civil servants across government throughout the process to prepare the Budget. We are particularly appreciative of this, as well as the contributions from the Ministers' Committee on the Budget and the Directors-General in central government. We are also thankful to all National Treasury staff who, under the expert guidance and leadership of the Minister of Finance, Pravin Gordhan, and his Deputy, Mcebisi Jonas, worked tirelessly to produce this crucial document.

The wide-ranging coverage of the Estimates of National Expenditure provides a coherent and summarised account of the prioritisation, spending plans and service delivery commitments of all 40 national votes and of government agencies. These plans constitute an important mechanism through which Parliament and the public hold institutions, including the National Treasury and its entities, to account.

Within the current difficult fiscal context not everything we believe would be beneficial to do, can be done now. Thus it is imperative that activities planned on budget be done effectively and efficiently.



Lungisa Fuzile
Director-General: National Treasury

Introduction

The Estimates of National Expenditure publications

The Estimates of National Expenditure (ENE) publications describe in detail government's expenditure plans over the next three financial years, also known as the medium-term expenditure framework (MTEF) period. The 2017 MTEF period is from 2017/18 to 2019/20.

The ENE publications contain information on: what government institutions aim to achieve over the medium term, and why; how they plan to spend their budget allocations in support of this; and what outputs and outcomes the spending is intended to produce. The publications also provide information on how institutions have spent their budgets in previous years, tables with performance data and targets, personnel data and detailed expenditure trends and estimates by programme, subprogramme and economic classification for each department and the entities that report to the vote's executive authority. Explanatory narratives detail the institution's mandate, purpose (and that of its programmes), together with programme-level objectives and descriptions of subprogrammes. Summary data tables at the end of each vote contain data on infrastructure, provincial and municipal conditional grants, departmental public private partnerships, donor funding, and expenditure at the level of site service delivery, where applicable.

A separate 2017 ENE Overview publication is also available on www.treasury.gov.za and summarises the ENE information across all votes. The 2017 ENE Overview contains a narrative explanation and budget-wide summary tables; a description of the budgeting approach; and it also has a write-up on how to interpret the information that is contained in each section of the publications.

Tourism

**National Treasury
Republic of South Africa**



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Vote 33

Tourism

Budget summary

| R million | 2017/18 | | | | 2018/19 | 2019/20 |
|---|-----------------------------|------------------|-------------------------|-----------------------------|----------------|----------------|
| | Total | Current payments | Transfers and subsidies | Payments for capital assets | Total | Total |
| MTEF allocation | | | | | | |
| Administration | 219.1 | 217.1 | 0.2 | 1.8 | 232.7 | 267.2 |
| Tourism Policy and Planning | 1 208.7 | 62.8 | 1 145.1 | 0.8 | 1 291.8 | 1 358.9 |
| Destination Development | 444.0 | 181.5 | 153.9 | 108.5 | 463.1 | 496.4 |
| Enterprise and Visitor Support Services | 268.4 | 174.6 | 92.8 | 1.1 | 300.5 | 274.5 |
| Total expenditure estimates | 2 140.2 | 635.9 | 1 392.0 | 112.2 | 2 288.1 | 2 397.1 |
| Executive authority | Minister of Tourism | | | | | |
| Accounting officer | Director General of Tourism | | | | | |
| Website address | www.tourism.gov.za | | | | | |

The Estimates of National Expenditure e-publications for individual votes are available on www.treasury.gov.za. These publications provide more comprehensive coverage of vote specific information, particularly about goods and services, transfers and subsidies, personnel, entities, donor funding, public private partnerships, conditional grants to provinces and municipalities, and expenditure information at the level of site service delivery, where appropriate.

Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to promote growth and development of the tourism sector; promote quality tourism products and services; provide for the effective domestic and international marketing of South Africa as a tourist destination; enhance cooperation and coordination between all spheres of government in developing and managing tourism; and promote the practice of responsible tourism for the benefit of South Africa and for the enjoyment of all its residents and foreign visitors.

In recognition of tourism as a national priority, with a potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the National Development Plan (NDP).

Selected performance indicators

Table 33.1 Performance indicators by programme and related outcome

| Indicator | Programme | Outcome | Past | | | Current | Projections | | |
|---|-----------------------------|---|---------|---------|---------|---------|-------------|---------|---------|
| | | | 2013/14 | 2014/15 | 2015/16 | 2016/17 | 2017/18 | 2018/19 | 2019/20 |
| Number of platforms facilitated to improve tourism sector stakeholder engagement and national tourism sector strategy implementation per year | Tourism Policy and Planning | Outcome 11: Create a better South Africa and contribute to a better Africa and a better world | -1 | 2 | 2 | 1 | 1 | 1 | 1 |
| Number of Working for Tourism projects funded through the expanded public works programme per year | Destination Development | Outcome 4: Decent employment through inclusive growth | -1 | 3 | 8 | 8 | 6 | 6 | 6 |
| Number of full-time-equivalent jobs created through Working for Tourism programme per year | Destination Development | | 2 797 | 3 037 | 3 059 | 3 488 | 3 085 | 3 213 | 4 331 |
| Number of programmes implemented to grow tourism's contribution to the ocean economy per year | Destination Development | | -1 | -1 | 1 | 1 | 1 | 1 | 1 |

Table 33.1 Performance indicators by programme and related outcome

| Indicator | Programme | Outcome | Past | | | Current | Projections | | |
|--|---|--|---------|---------|---------|---------|-------------|---------|---------|
| | | | 2013/14 | 2014/15 | 2015/16 | 2016/17 | 2017/18 | 2018/19 | 2019/20 |
| Number of rural enterprises supported for development per year | Enterprise and Visitor Support Services | Outcome 7: Comprehensive rural development and land reform | 891 | 466 | 250 | 100 | 400 | 500 | 500 |
| Number of capacity building programmes implemented per year | Enterprise and Visitor Support Services | Outcome 4: Decent employment through inclusive growth | -1 | -1 | -1 | 4 | 4 | 6 | 6 |
| Number of incentivised programmes implemented per year | Enterprise and Visitor Support Services | Outcome 4: Decent employment through inclusive growth | -1 | -1 | 3 | 3 | 4 | 5 | 5 |

1. No historical data available.

Expenditure analysis

In 2015, 4.5 per cent of the total workforce was employed in tourism, accounting for 711 746 employed people, and the sector contributed 3 per cent to GDP. This highlights the sector's economic and social importance. The work of the department in the sector is guided by the NDP's goal of having tourism play a central role in growing employment and ensuring inclusive economic growth. Outcome 4 (decent employment through inclusive growth) and outcome 7 (comprehensive rural development and land reform) of government's 2014-2019 medium-term strategic framework put specific targets towards the realisation of this NDP goal. Over the medium term, the department will focus on marketing the country, rural-focused job creation and transformation programmes, and the improvement of tourism facilities.

The department relies on South African Tourism to market South Africa and transfers a projected 53.2 per cent of its budget over the medium term to the organisation for this purpose. South African Tourism is mandated to grow local and overseas tourist numbers and tourist spending, which in turn supports jobs and economic growth. Additional funding of R174 million has been allocated to the organisation over the medium term to increase marketing in established and emerging markets. Cabinet also approved the reprioritisation of R20 million in 2017/18, R30 million in 2018/19, and R40 million in 2019/20 from the *Tourism Incentive Programme* subprogramme to the South African National Convention Bureau. The funding is intended to allow the bureau to grow tourism from meetings, incentives, conventions and events. The bureau assists organisers of this type of tourism to secure hosting rights. Between 2013 and 2016, the bureau supported between 50 and 55 event organisers each year with bid submissions to host events. Up to R1 billion per year has been generated from delegates' spending while attending conferences.

The department is set to transfer R1.1 billion over the medium term to Working for Tourism through the expanded public works programme. This is expected to create 10 629 full-time-equivalent jobs by 2019/20. The department will also spend a further R124.8 million through the *Enterprise Development and Transformation* subprogramme, which aims to transform and increase the geographical spread of the tourism sector, to provide developmental support to 1 400 rural tourism enterprises over the medium term.

Through the *Destination Development* programme, the department plans to work with municipalities and communities to develop the underused public recreation facilities that they own into tourism destinations. The programme aims to develop infrastructure for tourism to attract private-sector investment, counteract seasonality, and ensure that the economic value created through tourism and leisure activities is shared equitably among those involved in creating it. To support these initiatives, R200 million has been allocated over the medium term.

Expenditure trends

Table 33.2 Vote expenditure trends by programme and economic classification

| Programmes | | | | | | | | | | | | | | |
|---|----------------|------------------------|-----------------|----------------|------------------------|-----------------|----------------|------------------------|-----------------|----------------|------------------------|------------------|------------------------------------|---|
| 1. Administration | | | | | | | | | | | | | | |
| 2. Tourism Policy and Planning | | | | | | | | | | | | | | |
| 3. Destination Development | | | | | | | | | | | | | | |
| 4. Enterprise and Visitor Support Services | | | | | | | | | | | | | | |
| Programme | Annual budget | Adjusted appropriation | Audited outcome | Annual budget | Adjusted appropriation | Audited outcome | Annual budget | Adjusted appropriation | Audited outcome | Annual budget | Adjusted appropriation | Revised estimate | Average: Outcome/Annual budget (%) | Average: Outcome/Adjusted appropriation (%) |
| R million | 2013/14 | | | 2014/15 | | | 2015/16 | | | 2016/17 | | | 2013/14 - 2016/17 | |
| Programme 1 | 205.7 | 208.1 | 212.0 | 221.8 | 224.6 | 219.8 | 231.8 | 233.7 | 222.8 | 232.5 | 232.5 | 232.5 | 99.5% | 98.7% |
| Programme 2 | 875.5 | 901.8 | 913.6 | 925.2 | 928.9 | 938.2 | 1 215.6 | 1 041.7 | 1 034.4 | 1 088.0 | 1 088.8 | 1 088.8 | 96.9% | 100.3% |
| Programme 3 | 49.6 | 41.0 | 313.8 | 51.9 | 45.4 | 306.3 | 46.7 | 282.8 | 277.3 | 420.8 | 421.9 | 421.9 | 231.9% | 166.8% |
| Programme 4 | 369.8 | 369.6 | 73.3 | 463.2 | 384.4 | 93.3 | 306.2 | 236.0 | 242.8 | 268.3 | 266.3 | 266.3 | 48.0% | 53.8% |
| Total | 1 500.6 | 1 520.6 | 1 512.7 | 1 662.1 | 1 583.3 | 1 557.6 | 1 800.2 | 1 794.2 | 1 777.4 | 2 009.5 | 2 009.5 | 2 009.5 | 98.3% | 99.3% |
| Change to 2016 Budget estimate | | | | | | | | | | | | | | |
| Economic classification | | | | | | | | | | | | | | |
| Current payments | 359.2 | 360.7 | 340.8 | 380.3 | 373.7 | 460.8 | 403.0 | 559.0 | 452.6 | 671.1 | 615.6 | 615.6 | 103.1% | 97.9% |
| Compensation of employees | 205.8 | 205.8 | 202.4 | 233.3 | 229.3 | 231.5 | 246.1 | 250.1 | 252.9 | 265.5 | 269.5 | 269.5 | 100.6% | 100.2% |
| Goods and services | 153.3 | 154.9 | 138.4 | 147.0 | 144.4 | 229.3 | 156.9 | 309.0 | 199.7 | 405.5 | 346.1 | 346.1 | 105.9% | 95.7% |
| Interest and rent on land | 0.2 | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Transfers and subsidies | 1 133.8 | 1 156.8 | 1 160.1 | 1 272.6 | 1 199.2 | 1 083.7 | 1 391.1 | 1 229.0 | 1 230.8 | 1 226.1 | 1 167.3 | 1 167.3 | 92.4% | 97.7% |
| Departmental agencies and accounts | 836.0 | 862.6 | 872.6 | 881.9 | 886.3 | 886.3 | 983.9 | 983.9 | 1 045.6 | 1 029.4 | 1 029.4 | 1 029.4 | - | - |
| Higher education institutions | 3.1 | 3.1 | - | 3.7 | 3.7 | - | 3.8 | - | - | - | - | - | - | - |
| Foreign governments and international organisations | 5.5 | 1.8 | 4.8 | 5.9 | 5.9 | 8.6 | 6.0 | 6.0 | 5.8 | 6.3 | 6.3 | 6.3 | 107.5% | 127.4% |
| Public corporations and private enterprises | - | - | - | - | - | - | - | 93.6 | 72.9 | 109.0 | 79.2 | 79.2 | 139.6% | 88.0% |
| Non-profit institutions | 26.0 | 26.0 | 26.0 | 24.0 | 25.2 | 26.5 | 14.8 | 14.8 | 24.2 | 16.0 | 16.0 | 16.0 | 114.7% | 113.1% |
| Households | 263.2 | 263.2 | 256.7 | 357.0 | 278.2 | 162.5 | 382.7 | 130.8 | 82.3 | 65.3 | 36.4 | 36.4 | 50.3% | 75.9% |
| Payments for capital assets | 7.5 | 3.1 | 11.6 | 9.3 | 10.4 | 12.8 | 6.1 | 6.1 | 93.4 | 112.4 | 226.6 | 226.6 | 254.7% | 139.9% |
| Buildings and other fixed structures | - | - | - | - | - | - | - | - | 87.2 | 104.7 | 218.8 | 218.8 | 292.4% | 139.8% |
| Machinery and equipment | 7.4 | 3.1 | 10.3 | 9.1 | 10.2 | 10.7 | 5.8 | 5.8 | 6.2 | 7.3 | 7.3 | 7.3 | 116.8% | 130.9% |
| Software and other intangible assets | 0.1 | - | 1.3 | 0.1 | 0.1 | 2.1 | 0.3 | 0.3 | - | 0.4 | 0.4 | 0.4 | 383.5% | 428.3% |
| Payments for financial assets | - | - | 0.1 | - | - | 0.3 | - | - | 0.6 | - | - | - | - | - |
| Total | 1 500.6 | 1 520.6 | 1 512.7 | 1 662.1 | 1 583.3 | 1 557.6 | 1 800.2 | 1 794.2 | 1 777.4 | 2 009.5 | 2 009.5 | 2 009.5 | 98.3% | 99.3% |

Expenditure estimates

Table 33.3 Vote expenditure estimates by programme and economic classification

| Programmes | | | | | | | | | |
|--|------------------|-------------------------|---------------------------------|----------------------------------|----------------|----------------|-------------------------|---------------------------------|--|
| 1. Administration | | | | | | | | | |
| 2. Tourism Policy and Planning | | | | | | | | | |
| 3. Destination Development | | | | | | | | | |
| 4. Enterprise and Visitor Support Services | | | | | | | | | |
| Programme | Revised estimate | Average growth rate (%) | Average: Expenditure/ Total (%) | Medium-term expenditure estimate | | | Average growth rate (%) | Average: Expenditure/ Total (%) | |
| R million | 2016/17 | 2013/14 - 2016/17 | | 2017/18 | 2018/19 | 2019/20 | 2016/17 - 2019/20 | | |
| Programme 1 | 232.5 | 3.8% | 12.9% | 219.1 | 232.7 | 267.2 | 4.8% | 10.8% | |
| Programme 2 | 1 088.8 | 6.5% | 58.0% | 1 208.7 | 1 291.8 | 1 358.9 | 7.7% | 56.0% | |
| Programme 3 | 421.9 | 117.5% | 19.2% | 444.0 | 463.1 | 496.4 | 5.6% | 20.7% | |
| Programme 4 | 266.3 | -10.4% | 9.9% | 268.4 | 300.5 | 274.5 | 1.0% | 12.6% | |
| Total | 2 009.5 | 9.7% | 100.0% | 2 140.2 | 2 288.1 | 2 397.1 | 6.1% | 100.0% | |
| Change to 2016 Budget estimate | | | | 72.9 | 115.4 | 97.1 | | | |

Table 33.3 Vote expenditure estimates by programme and economic classification

| Economic classification | Revised estimate | Average | Average: | Medium-term expenditure estimate | | | Average | Average: |
|---|------------------|-------------------|------------------------|----------------------------------|----------------|----------------|-------------------|------------------------|
| | | growth rate (%) | Expenditure/ Total (%) | 2017/18 | 2018/19 | 2019/20 | growth rate (%) | Expenditure/ Total (%) |
| R million | 2016/17 | 2013/14 - 2016/17 | | | | | 2016/17 - 2019/20 | |
| Current payments | 615.6 | 19.5% | 27.3% | 635.9 | 672.9 | 735.5 | 6.1% | 30.1% |
| Compensation of employees | 269.5 | 9.4% | 13.9% | 271.9 | 282.6 | 304.1 | 4.1% | 12.8% |
| Goods and services | 346.1 | 30.7% | 13.3% | 364.1 | 390.4 | 431.4 | 7.6% | 17.3% |
| Transfers and subsidies | 1 167.3 | 0.3% | 67.7% | 1 392.0 | 1 507.7 | 1 543.8 | 9.8% | 63.5% |
| Departmental agencies and accounts | 1 029.4 | 6.1% | 55.9% | 1 139.1 | 1 220.6 | 1 283.9 | 7.6% | 52.9% |
| Foreign governments and international organisations | 6.3 | 51.2% | 0.4% | 6.6 | 6.3 | 5.5 | -4.6% | 0.3% |
| Public corporations and private enterprises | 79.2 | - | 2.2% | 88.3 | 114.3 | 79.4 | 0.1% | 4.1% |
| Non-profit institutions | 16.0 | -14.9% | 1.4% | 0.5 | 0.5 | 0.4 | -70.5% | 0.2% |
| Households | 36.4 | -48.3% | 7.8% | 157.5 | 166.1 | 174.7 | 68.7% | 6.1% |
| Payments for capital assets | 226.6 | 316.9% | 5.0% | 112.2 | 107.5 | 117.7 | -19.6% | 6.4% |
| Buildings and other fixed structures | 218.8 | - | 4.5% | 107.5 | 102.5 | 112.1 | -20.0% | 6.1% |
| Machinery and equipment | 7.3 | 32.9% | 0.5% | 4.7 | 5.0 | 5.6 | -8.4% | 0.3% |
| Software and other intangible assets | 0.4 | 195.1% | 0.1% | - | - | - | -100.0% | 0.0% |
| Total | 2 009.5 | 9.7% | 100.0% | 2 140.2 | 2 288.1 | 2 397.1 | 6.1% | 100.0% |

Goods and services expenditure trends and estimates

Table 33.4 Vote goods and services expenditure trends and estimates

| R thousand | Audited outcome | | | Adjusted appropriation | Average growth rate (%) | Average: Expenditure/ Total (%) | Medium-term expenditure estimate | | | Average growth rate (%) | Average: Expenditure/ Total (%) |
|---|-----------------|----------------|----------------|------------------------|-------------------------|---------------------------------|----------------------------------|----------------|----------------|-------------------------|---------------------------------|
| | 2013/14 | 2014/15 | 2015/16 | 2016/17 | 2013/14 - 2016/17 | | 2017/18 | 2018/19 | 2019/20 | 2016/17 - 2019/20 | |
| Administrative fees | 2 206 | 191 | 240 | 331 | -46.9% | 0.3% | 225 | 241 | 286 | -4.8% | 0.1% |
| Advertising | 4 193 | 2 854 | 2 673 | 6 369 | 15.0% | 1.8% | 3 554 | 3 791 | 4 424 | -11.4% | 1.2% |
| Minor assets | 891 | 558 | 269 | 1 296 | 13.3% | 0.3% | 322 | 344 | 408 | -32.0% | 0.2% |
| Audit costs: External | 4 197 | 4 210 | 4 985 | 6 281 | 14.4% | 2.2% | 5 000 | 5 274 | 5 969 | -1.7% | 1.5% |
| Bursaries: Employees | 783 | 1 063 | 1 171 | 910 | 5.1% | 0.4% | 2 719 | 2 826 | 3 041 | 49.5% | 0.6% |
| Catering: Departmental activities | 1 733 | 1 709 | 1 868 | 1 922 | 3.5% | 0.8% | 2 498 | 2 676 | 3 158 | 18.0% | 0.7% |
| Communication | 5 202 | 5 036 | 5 194 | 5 402 | 1.3% | 2.3% | 6 033 | 6 413 | 7 415 | 11.1% | 1.6% |
| Computer services | 17 145 | 14 334 | 19 109 | 20 516 | 6.2% | 7.8% | 22 020 | 28 624 | 37 027 | 21.8% | 7.1% |
| Consultants: Business and advisory services | 7 321 | 3 357 | 19 490 | 13 453 | 22.5% | 4.8% | 69 017 | 71 889 | 75 413 | 77.6% | 15.0% |
| Legal services | 235 | 493 | 520 | 151 | -13.7% | 0.2% | - | - | - | -100.0% | - |
| Science and technological services | - | - | - | 8 | - | - | - | - | - | -100.0% | - |
| Contractors | 2 577 | 2 653 | 4 530 | 2 958 | 4.7% | 1.4% | 80 290 | 84 924 | 91 510 | 213.9% | 17.0% |
| Agency and support/outsourced services | 2 587 | 3 130 | 1 124 | 2 412 | -2.3% | 1.0% | 1 100 | 1 160 | 1 313 | -18.3% | 0.4% |
| Entertainment | 174 | 55 | 45 | 197 | 4.2% | 0.1% | - | - | - | -100.0% | - |
| Fleet services (including government motor transport) | 1 242 | 1 221 | 895 | 1 280 | 1.0% | 0.5% | - | - | - | -100.0% | 0.1% |
| Consumable supplies | 1 704 | 2 275 | 2 083 | 2 289 | 10.3% | 0.9% | 2 465 | 2 637 | 3 119 | 10.9% | 0.7% |
| Consumables: Stationery, printing and office supplies | 4 011 | 4 097 | 3 958 | 4 774 | 6.0% | 1.8% | 6 722 | 7 198 | 8 501 | 21.2% | 1.8% |
| Operating leases | 26 894 | 32 139 | 34 390 | 26 533 | -0.4% | 13.1% | 29 594 | 31 695 | 37 432 | 12.2% | 8.2% |
| Rental and hiring | 352 | 120 | 229 | 2 | -82.2% | 0.1% | 256 | 275 | 325 | 445.7% | 0.1% |
| Property payments | 233 | 2 459 | 3 335 | 3 070 | 136.2% | 1.0% | - | - | - | -100.0% | 0.2% |
| Transport provided: Departmental activity | - | - | - | 14 089 | - | 1.5% | - | - | - | -100.0% | 0.9% |
| Travel and subsistence | 41 751 | 31 169 | 33 062 | 31 313 | -9.1% | 15.0% | 44 465 | 44 297 | 49 171 | 16.2% | 11.0% |
| Training and development | 3 550 | 106 173 | 51 247 | 186 248 | 274.4% | 38.0% | 76 411 | 84 017 | 88 913 | -21.8% | 28.4% |
| Operating payments | 4 823 | 5 081 | 4 747 | 7 129 | 13.9% | 2.4% | 6 886 | 7 347 | 8 599 | 6.4% | 2.0% |
| Venues and facilities | 4 630 | 4 905 | 4 548 | 7 173 | 15.7% | 2.3% | 4 500 | 4 747 | 5 373 | -9.2% | 1.4% |
| Total | 138 434 | 229 282 | 199 712 | 346 106 | 35.7% | 100.0% | 364 077 | 390 375 | 431 397 | 7.6% | 100.0% |

Transfers and subsidies expenditure trends and estimates

Table 33.5 Vote transfers and subsidies trends and estimates

| R thousand | Audited outcome | | | Adjusted appropriation | Average growth rate (%) | Average: Expenditure/ Total (%) | Medium-term expenditure estimate | | | Average growth rate (%) | Average: Expenditure/ Total (%) |
|---|-----------------|----------------|------------------|------------------------|-------------------------|---------------------------------|----------------------------------|------------------|------------------|-------------------------|---------------------------------|
| | 2013/14 | 2014/15 | 2015/16 | 2016/17 | 2013/14 - 2016/17 | | 2017/18 | 2018/19 | 2019/20 | 2016/17 - 2019/20 | |
| Departmental agencies and accounts | | | | | | | | | | | |
| Departmental agencies (non-business entities) | | | | | | | | | | | |
| Current | 872 633 | 886 257 | 1 045 570 | 1 029 424 | 5.7% | 82.6% | 1 139 097 | 1 220 560 | 1 283 862 | 7.6% | 83.3% |
| Culture, Arts, Tourism, Hospitality and Sports Sector | - | 230 | 176 | 185 | - | - | 197 | 186 | 163 | -4.1% | - |
| Education and Training Authority | - | 388 | - | - | - | - | - | - | - | - | - |
| Public Sector Education and Training Authority | - | - | - | - | - | - | - | - | - | - | - |
| South African Tourism | 866 333 | 880 009 | 977 712 | 1 024 847 | 5.8% | 80.8% | 1 134 288 | 1 216 017 | 1 279 889 | 7.7% | 83.0% |
| Tourism incentive programme | - | - | 61 689 | - | - | 1.3% | - | - | - | - | - |
| National Tourism Careers Expo | 3 300 | 3 630 | 3 993 | 4 392 | 10.0% | 0.3% | 4 612 | 4 357 | 3 810 | -4.6% | 0.3% |
| Tourism accelerated apprenticeship programme | 3 000 | 2 000 | 2 000 | - | -100.0% | 0.2% | - | - | - | - | - |

Table 33.5 Vote transfers and subsidies trends and estimates

| R thousand | Audited outcome | | | Adjusted appropriation | Average growth rate (%) | Average Expenditure/ Total (%) | Medium-term expenditure estimate | | | Average growth rate (%) | Average Expenditure/ Total (%) | |
|---|------------------|------------------|------------------|------------------------|-------------------------|--------------------------------|----------------------------------|-------------------|------------------|-------------------------|--------------------------------|---------|
| | 2013/14 | 2014/15 | 2015/16 | | | | 2016/17 | 2013/14 - 2016/17 | 2017/18 | | | 2018/19 |
| Foreign governments and international organisations | | | | | | | | | | | | |
| Current | 4 813 | 8 552 | 5 810 | 6 322 | 9.5% | 0.5% | 6 638 | 6 271 | 5 485 | -4.6% | 0.4% | |
| Regional Tourism Organisation of South Africa | 2 983 | 6 266 | 3 712 | 3 793 | 8.3% | 0.4% | 3 983 | 3 763 | 3 291 | -4.6% | 0.3% | |
| United Nations World Tourism Organisation | 1 830 | 2 286 | 2 098 | 2 529 | 11.4% | 0.2% | 2 655 | 2 508 | 2 194 | -4.6% | 0.2% | |
| Non-profit institutions | | | | | | | | | | | | |
| Current | 26 000 | 26 450 | 24 200 | 16 027 | -14.9% | 2.0% | 500 | 472 | 413 | -70.5% | 0.3% | |
| Strategic Partners in Tourism | 25 000 | 25 000 | - | - | -100.0% | 1.1% | - | - | - | - | - | - |
| Tourism incentive programme | - | - | 10 000 | - | - | 0.2% | - | - | - | - | - | - |
| Ezemvelo KwaZulu-Natal Wildlife | 500 | - | - | - | -100.0% | - | - | - | - | - | - | - |
| Federated Hospitality Association of South Africa | 500 | 200 | 200 | 500 | - | - | 500 | 472 | 413 | -6.2% | - | |
| Various institutions: Small, medium and micro enterprises development | - | - | 13 500 | 15 527 | - | 0.6% | - | - | - | -100.0% | 0.3% | |
| Tourism interpretive signage | - | 1 250 | 500 | - | - | - | - | - | - | - | - | - |
| Households | | | | | | | | | | | | |
| Other transfers to households | | | | | | | | | | | | |
| Current | 256 669 | 162 471 | 82 242 | 36 366 | -47.9% | 11.6% | 157 519 | 166 080 | 174 658 | 68.7% | 9.5% | |
| Employee social benefits | 343 | 2 031 | 2 620 | - | -100.0% | 0.1% | - | - | - | - | - | - |
| Various institutions: National tourism framework capacitation | 3 105 | 3 720 | 3 800 | 4 011 | 8.9% | 0.3% | 4 212 | 3 979 | 3 480 | -4.6% | 0.3% | |
| Expanded public works programme | 214 114 | 120 528 | 66 027 | 8 021 | -66.5% | 8.8% | 104 165 | 110 010 | 116 170 | 143.8% | 6.0% | |
| Expanded public works programme incentive | 39 107 | 20 831 | 9 745 | 24 334 | -14.6% | 2.0% | 49 142 | 52 091 | 55 008 | 31.2% | 3.2% | |
| Tourism incentive programme | - | 15 361 | 50 | - | - | 0.3% | - | - | - | - | - | - |
| Public corporations and private enterprises | | | | | | | | | | | | |
| Other transfers to private enterprises | | | | | | | | | | | | |
| Current | - | - | 72 915 | 79 170 | - | 3.3% | 88 279 | 114 282 | 79 400 | 0.1% | 6.4% | |
| Southern African Tourism Services Association | - | - | 725 | - | - | - | - | - | - | - | - | - |
| N12 Treasure Route Association | - | - | 300 | 600 | - | - | 600 | 567 | 496 | -6.1% | - | |
| Tourism incentive programme | - | - | 71 890 | 78 570 | - | 3.2% | 87 679 | 113 715 | 78 904 | 0.1% | 6.4% | |
| Total | 1 160 115 | 1 083 730 | 1 230 737 | 1 167 309 | 0.2% | 100.0% | 1 392 033 | 1 507 665 | 1 543 818 | 9.8% | 100.0% | |

Personnel information

Table 33.6 Vote personnel numbers and cost by salary level and programme¹

| Programmes | | Number and cost ² of personnel posts filled / planned for on funded establishment | | | | | | | | | | | | Number | | | | | |
|------------------------|---|--|---------|-----------|------------------|---------|-------------------|---------|------|-----------|---------|------|-----------|-------------------------|--------------------------------|-----------|-----|-------|--------|
| Number of funded posts | Number of posts additional to the establishment | Medium-term expenditure estimate | | | | | | | | | | | | Average growth rate (%) | Average Salary level/Total (%) | | | | |
| | | Actual | | | Revised estimate | | | 2017/18 | | | 2018/19 | | | | | 2019/20 | | | |
| | | 2015/16 | 2016/17 | 2017/18 | 2018/19 | 2019/20 | 2016/17 - 2019/20 | | | | | | | | | | | | |
| | | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | | | |
| Tourism | | | | | | | | | | | | | | | | | | | |
| Salary level | 502 | - | 510 | 252.9 | 0.5 | 510 | 269.5 | 0.5 | 488 | 271.9 | 0.6 | 483 | 282.6 | 0.6 | 485 | 304.1 | 0.6 | -1.7% | 100.0% |
| 1 - 6 | 89 | - | 114 | 23.4 | 0.2 | 114 | 29.0 | 0.3 | 89 | 20.5 | 0.2 | 89 | 21.8 | 0.2 | 86 | 22.8 | 0.3 | -9.0% | 19.2% |
| 7 - 10 | 229 | - | 210 | 77.8 | 0.4 | 210 | 86.5 | 0.4 | 227 | 99.3 | 0.4 | 227 | 105.2 | 0.5 | 227 | 111.2 | 0.5 | 2.6% | 45.3% |
| 11 - 12 | 114 | - | 120 | 80.9 | 0.7 | 120 | 83.3 | 0.7 | 113 | 82.7 | 0.7 | 113 | 87.6 | 0.8 | 113 | 92.6 | 0.8 | -2.0% | 23.3% |
| 13 - 16 | 68 | - | 64 | 66.4 | 1.0 | 64 | 66.2 | 1.0 | 57 | 64.3 | 1.1 | 52 | 62.7 | 1.2 | 57 | 72.0 | 1.3 | -3.8% | 11.7% |
| Other | 2 | - | 2 | 4.5 | 2.2 | 2 | 4.7 | 2.3 | 2 | 5.0 | 2.5 | 2 | 5.3 | 2.6 | 2 | 5.6 | 2.8 | - | 0.4% |
| Programme | 502 | - | 510 | 252.9 | 0.5 | 510 | 269.5 | 0.5 | 488 | 271.9 | 0.6 | 483 | 282.6 | 0.6 | 485 | 304.1 | 0.6 | -1.7% | 100.0% |
| Programme 1 | 253 | - | 260 | 119.3 | 0.5 | 260 | 125.4 | 0.5 | 242 | 120.4 | 0.5 | 237 | 122.2 | 0.5 | 239 | 134.6 | 0.6 | -2.8% | 49.7% |
| Programme 2 | 75 | - | 63 | 33.4 | 0.5 | 63 | 36.2 | 0.6 | 72 | 44.1 | 0.6 | 72 | 46.7 | 0.6 | 72 | 49.4 | 0.7 | 4.6% | 14.2% |
| Programme 3 | 75 | - | 99 | 51.7 | 0.5 | 99 | 57.3 | 0.6 | 75 | 46.2 | 0.6 | 75 | 49.0 | 0.7 | 75 | 51.7 | 0.7 | -8.8% | 16.5% |
| Programme 4 | 99 | - | 88 | 48.5 | 0.6 | 88 | 50.7 | 0.6 | 99 | 61.1 | 0.6 | 99 | 64.7 | 0.7 | 99 | 68.4 | 0.7 | 4.0% | 19.6% |

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Departmental receipts

Table 33.7 Departmental receipts by economic classification

| R thousand | Audited outcome | | | Adjusted estimate | Revised estimate | Average growth rate (%) | Average: Receipt item/ Total (%) | Medium-term receipts estimate | | | Average growth rate (%) | Average: Receipt item/ Total (%) |
|--|-----------------|--------------|--------------|-------------------|------------------|-------------------------|----------------------------------|-------------------------------|--------------|--------------|-------------------------|----------------------------------|
| | 2013/14 | 2014/15 | 2015/16 | | | | | 2016/17 | 2017/18 | 2018/19 | | |
| Departmental receipts | 4 209 | 3 504 | 6 770 | 5 274 | 5 274 | 7.8% | 100.0% | 1 833 | 1 837 | 1 837 | -29.6% | 100.0% |
| Sales of goods and services produced by department | 141 | 163 | 165 | 164 | 164 | 5.2% | 3.2% | 162 | 163 | 163 | -0.2% | 6.0% |
| Sales by market establishments of which: | 69 | 84 | 77 | 82 | 82 | 5.9% | 1.6% | 82 | 82 | 82 | - | 3.0% |
| Rent collected from the letting of open and covered parking | 69 | 84 | 77 | 82 | 82 | 5.9% | 1.6% | 82 | 82 | 82 | - | 3.0% |
| Administrative fees of which: | - | - | - | 2 | 2 | - | - | - | - | - | -100.0% | - |
| Appeals fees | - | - | - | 2 | 2 | - | - | - | - | - | -100.0% | - |
| Other sales of which: | 72 | 79 | 88 | 80 | 80 | 3.6% | 1.6% | 80 | 81 | 81 | 0.4% | 3.0% |
| Commission received on deduction of insurance and other premiums from employees salaries | 72 | 79 | 88 | 80 | 80 | 3.6% | 1.6% | 80 | 81 | 81 | 0.4% | 3.0% |
| Sales of scrap, waste, arms and other used current goods | - | - | - | 10 | 10 | - | 0.1% | - | - | - | -100.0% | 0.1% |
| Sales of scrap | - | - | - | 10 | 10 | - | 0.1% | - | - | - | -100.0% | 0.1% |
| Interest, dividends and rent on land | 11 | 10 | 559 | 60 | 60 | 76.0% | 3.2% | 15 | 17 | 17 | -34.3% | 1.0% |
| Interest | 11 | 10 | 559 | 60 | 60 | 76.0% | 3.2% | 15 | 17 | 17 | -34.3% | 1.0% |
| Sales of capital assets | 592 | 24 | 84 | 40 | 40 | -59.3% | 3.7% | 25 | 26 | 26 | -13.4% | 1.1% |
| Transactions in financial assets and liabilities | 3 465 | 3 307 | 5 962 | 5 000 | 5 000 | 13.0% | 89.8% | 1 631 | 1 631 | 1 631 | -31.2% | 91.8% |
| Total | 4 209 | 3 504 | 6 770 | 5 274 | 5 274 | 7.8% | 100.0% | 1 833 | 1 837 | 1 837 | -29.6% | 100.0% |

Programme 1: Administration

Programme purpose

Provide strategic leadership, management and support services to the department.

Expenditure trends and estimates

Table 33.8 Administration expenditure trends and estimates by subprogramme and economic classification

| Subprogramme | Audited outcome | | | Adjusted appropriation | Average growth rate (%) | Average: Expenditure/ Total (%) | Medium-term expenditure estimate | | | Average growth rate (%) | Average: Expenditure/ Total (%) |
|--|-----------------|----------------|----------------|------------------------|-------------------------|---------------------------------|----------------------------------|----------------|----------------|-------------------------|---------------------------------|
| | 2013/14 | 2014/15 | 2015/16 | | | | 2016/17 | 2017/18 | 2018/19 | | |
| R thousand | | | | | | | | | | | |
| Ministry | 35 567 | 30 834 | 26 032 | 32 356 | -3.1% | 14.1% | 30 559 | 32 096 | 35 208 | 2.9% | 13.7% |
| Management | 16 259 | 14 543 | 13 375 | 14 339 | -4.1% | 6.6% | 2 881 | 2 958 | 3 171 | -39.5% | 2.5% |
| Corporate Services | 109 292 | 116 301 | 120 772 | 131 044 | 6.2% | 53.8% | 126 677 | 135 808 | 159 066 | 6.7% | 58.1% |
| Financial Management | 22 033 | 23 699 | 25 350 | 25 449 | 4.9% | 10.9% | 29 383 | 30 108 | 32 346 | 8.3% | 12.3% |
| Office Accommodation | 28 849 | 34 406 | 37 277 | 29 268 | 0.5% | 14.6% | 29 594 | 31 695 | 37 432 | 8.5% | 13.5% |
| Total | 212 000 | 219 783 | 222 806 | 232 456 | 3.1% | 100.0% | 219 094 | 232 665 | 267 223 | 4.8% | 100.0% |
| Change to 2016 Budget estimate | | | | (5 000) | | | (25 992) | (20 204) | 193 | | |
| Economic classification | 201 812 | 207 015 | 216 818 | 228 153 | 4.2% | 96.3% | 217 097 | 230 580 | 264 911 | 5.1% | 98.9% |
| Current payments | | | | | | | | | | | |
| Compensation of employees | 102 462 | 115 076 | 119 313 | 125 408 | 7.0% | 52.1% | 120 387 | 122 161 | 134 566 | 2.4% | 52.8% |
| Goods and services ¹ of which: | 99 350 | 91 939 | 97 505 | 102 745 | 1.1% | 44.1% | 96 710 | 108 419 | 130 345 | 8.3% | 46.1% |
| Audit costs: External | 4 197 | 4 210 | 4 985 | 4 781 | 4.4% | 2.0% | 5 000 | 5 274 | 5 969 | 7.7% | 2.2% |
| Communication | 4 050 | 3 909 | 3 920 | 3 704 | -2.9% | 1.8% | 4 384 | 4 647 | 5 332 | 12.9% | 1.9% |
| Computer services | 15 990 | 14 285 | 18 223 | 16 707 | 1.5% | 7.4% | 22 020 | 28 624 | 37 027 | 30.4% | 11.0% |
| Consumables: Stationery, printing and office supplies | 2 237 | 2 678 | 2 470 | 2 524 | 4.1% | 1.1% | 3 740 | 4 006 | 4 731 | 23.3% | 1.6% |
| Operating leases | 26 894 | 32 139 | 34 390 | 26 533 | -0.4% | 13.5% | 29 594 | 31 695 | 37 432 | 12.2% | 13.2% |
| Travel and subsistence | 23 113 | 15 099 | 13 355 | 7 955 | -29.9% | 6.7% | 15 602 | 16 771 | 19 728 | 35.4% | 6.3% |
| Transfers and subsidies¹ | 204 | 2 536 | 2 240 | 185 | -3.2% | 0.6% | 197 | 186 | 163 | -4.1% | 0.1% |
| Departmental agencies and accounts | - | 618 | 176 | 185 | - | 0.1% | 197 | 186 | 163 | -4.1% | 0.1% |
| Households | 204 | 1 918 | 2 064 | - | -100.0% | 0.5% | - | - | - | - | - |
| Payments for capital assets | 9 876 | 10 053 | 3 608 | 4 118 | -25.3% | 3.1% | 1 800 | 1 899 | 2 149 | -19.5% | 1.0% |
| Machinery and equipment | 8 639 | 7 984 | 3 566 | 3 742 | -24.3% | 2.7% | 1 800 | 1 899 | 2 149 | -16.9% | 1.0% |
| Software and other intangible assets | 1 237 | 2 069 | 42 | 376 | -32.8% | 0.4% | - | - | - | -100.0% | - |
| Payments for financial assets | 108 | 179 | 140 | - | -100.0% | - | - | - | - | - | - |
| Total | 212 000 | 219 783 | 222 806 | 232 456 | 3.1% | 100.0% | 219 094 | 232 665 | 267 223 | 4.8% | 100.0% |
| Proportion of total programme expenditure to vote expenditure | 14.0% | 14.1% | 12.5% | 11.6% | - | - | 10.2% | 10.2% | 11.1% | - | - |

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.9 Administration personnel numbers and cost by salary level¹

| Number of posts estimated for 31 March 2017 | | Number and cost ² of personnel posts filled / planned for on funded establishment | | | | | | | | | | | | | | | Number | | | | |
|---|---|--|------|-----------|------------------|------|-----------|----------------------------------|------|-----------|---------|------|-----------|---------|------|-----------|-------------------------|---------------------------------|-------------------|--------|--------|
| Number of funded posts | Number of posts additional to the establishment | Actual | | | Revised estimate | | | Medium-term expenditure estimate | | | | | | | | | Average growth rate (%) | Average: Salary level/Total (%) | | | |
| | | 2015/16 | | Unit cost | 2016/17 | | Unit cost | 2017/18 | | | 2018/19 | | | 2019/20 | | | | | 2016/17 - 2019/20 | | |
| Administration | | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | | |
| Salary level | 253 | – | 260 | 119.3 | 0.5 | 260 | 125.4 | 0.5 | 242 | 120.4 | 0.5 | 237 | 122.2 | 0.5 | 239 | 134.6 | 0.6 | – | – | -2.8% | 100.0% |
| 1 – 6 | 77 | – | 87 | 18.2 | 0.2 | 87 | 21.8 | 0.3 | 77 | 17.2 | 0.2 | 77 | 18.2 | 0.2 | 74 | 19.0 | 0.3 | – | – | -5.3% | 32.2% |
| 7 – 10 | 101 | – | 101 | 38.7 | 0.4 | 101 | 41.6 | 0.4 | 100 | 44.3 | 0.4 | 100 | 46.9 | 0.5 | 100 | 49.6 | 0.5 | – | – | -0.3% | 41.0% |
| 11 – 12 | 47 | – | 44 | 30.3 | 0.7 | 44 | 30.3 | 0.7 | 48 | 35.3 | 0.7 | 48 | 37.4 | 0.8 | 48 | 39.5 | 0.8 | – | – | 2.9% | 19.2% |
| 13 – 16 | 26 | – | 26 | 27.6 | 1.1 | 26 | 27.1 | 1.0 | 15 | 18.6 | 1.2 | 10 | 14.3 | 1.4 | 15 | 20.8 | 1.4 | – | – | -16.8% | 6.7% |
| Other | 2 | – | 2 | 4.5 | 2.2 | 2 | 4.7 | 2.3 | 2 | 5.0 | 2.5 | 2 | 5.3 | 2.6 | 2 | 5.6 | 2.8 | – | – | – | 0.8% |

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 2: Tourism Policy and Planning

Programme purpose

Enhance strategic policy and monitor the tourism sector's performance.

Objectives

- Create a regulatory environment for tourism growth and development by:
 - drafting enabling legislation over the medium term
 - developing four quarterly policy bulletins over the medium term.
- Provide knowledge services to inform policy, planning and decision-making by:
 - developing a report on the state of tourism, and evaluation reports on the tourism incentive programme market-access incentive and the food safety programme over the medium term
 - benchmarking and analysing the design of the national tourism information and monitoring system by the end of 2017/18
 - maintaining mobile applications for tour guides and visitor information centres by the end of 2017/18
 - drafting a plan for hosting the tourism workstream during the 2018/19 summit of the Brazil-Russia-India-China-South Africa group of countries, and South Africa's chairpersonship of the Indian Ocean Rim Association.
- Enhance regional tourism integration by:
 - hosting the ministerial session at the 2017 Tourism Indaba
 - hosting a best practices sharing workshop for African countries that have tourism agreements with South Africa.
- Ensure the economic, efficient and effective use of departmental resources by preparing a quarterly oversight report on South African Tourism.
- Enhance the understanding and awareness of the value of tourism and its opportunities by hosting the annual national tourism stakeholder forum, a public lecture, and meetings of the national tourism research seminar over the medium term.

Subprogrammes

- *Tourism Policy and Planning Management* provides strategic direction, comprehensive administration and operational support services, research, and information and knowledge management. It also manages policy development and evaluation, and promotes sector transformation and responsible tourism.
- *Research and Knowledge Management* oversees tourism research, knowledge management and impact evaluation of the sector.
- *Tourism Sector Policy and Strategy* oversees and guides policy and strategy development for the tourism sector, and ensures efficient and effective stakeholder relations management.

- *South African Tourism* stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- *International Relations and Cooperation* drives South Africa's interest through international relations and cooperation.

Expenditure trends and estimates

Table 33.10 Tourism Policy and Planning expenditure trends and estimates by subprogramme and economic classification

| Subprogramme | Audited outcome | | | Adjusted appropriation | Average growth rate (%) | Average: Expenditure/ Total (%) | Medium-term expenditure estimate | | | Average growth rate (%) | Average: Expenditure/ Total (%) |
|--|-----------------|----------------|------------------|------------------------|-------------------------|---------------------------------|----------------------------------|------------------|------------------|-------------------------|---------------------------------|
| | 2013/14 | 2014/15 | 2015/16 | | | | 2016/17 | 2017/18 | 2018/19 | | |
| R thousand | | | | | 2013/14 - 2016/17 | | | | | | |
| Tourism Policy and Planning Management | 4 460 | 4 024 | 2 667 | 5 094 | 4.5% | 0.4% | 6 978 | 7 253 | 7 830 | 15.4% | 0.5% |
| Research and Knowledge Management | 20 034 | 22 126 | 27 216 | 32 029 | 16.9% | 2.6% | 28 705 | 29 020 | 30 602 | -1.5% | 2.4% |
| Tourism Sector Policy and Strategy | 9 880 | 12 920 | 11 567 | 8 036 | -6.7% | 1.1% | 11 222 | 11 730 | 11 883 | 13.9% | 0.9% |
| South African Tourism | 866 333 | 880 009 | 977 712 | 1 024 847 | 5.8% | 94.3% | 1 134 288 | 1 216 017 | 1 279 889 | 7.7% | 94.1% |
| International Relations and Cooperation | 12 896 | 19 123 | 15 274 | 18 804 | 13.4% | 1.7% | 27 515 | 27 751 | 28 726 | 15.2% | 2.1% |
| Total | 913 603 | 938 201 | 1 034 435 | 1 088 810 | 6.0% | 100.0% | 1 208 708 | 1 291 771 | 1 358 930 | 7.7% | 100.0% |
| Change to 2016 Budget estimate | | | | (18 621) | | | 47 587 | 64 664 | 63 105 | | |
| Economic classification | | | | | | | | | | | |
| Current payments | 38 851 | 44 943 | 46 139 | 52 503 | 10.6% | 4.6% | 62 770 | 64 660 | 69 121 | 9.6% | 5.0% |
| Compensation of employees | 28 702 | 33 388 | 33 429 | 36 155 | 8.0% | 3.3% | 44 135 | 46 739 | 49 403 | 11.0% | 3.6% |
| Goods and services ¹ | 10 149 | 11 555 | 12 710 | 16 348 | 17.2% | 1.3% | 18 635 | 17 921 | 19 718 | 6.4% | 1.5% |
| of which: | | | | | | | | | | | |
| Advertising | 508 | 900 | 724 | 416 | -6.4% | 0.1% | 528 | 565 | 665 | 16.9% | - |
| Consultants: Business and advisory services | 51 | 1 435 | 1 424 | 957 | 165.7% | 0.1% | 9 759 | 8 461 | 8 679 | 108.5% | 0.6% |
| Consumables: Stationery, printing and office supplies | 393 | 347 | 350 | 699 | 21.2% | - | 502 | 537 | 634 | -3.2% | - |
| Travel and subsistence | 3 982 | 3 174 | 3 512 | 4 444 | 3.7% | 0.4% | 3 361 | 3 599 | 4 250 | -1.5% | 0.3% |
| Operating payments | 2 110 | 1 789 | 2 219 | 3 548 | 18.9% | 0.2% | 2 894 | 3 073 | 3 551 | - | 0.3% |
| Venues and facilities | 805 | 1 938 | 626 | 3 291 | 59.9% | 0.2% | 1 000 | 1 055 | 1 194 | -28.7% | 0.1% |
| Transfers and subsidies¹ | 874 286 | 892 307 | 987 463 | 1 035 180 | 5.8% | 95.3% | 1 145 138 | 1 226 267 | 1 288 854 | 7.6% | 94.9% |
| Departmental agencies and accounts | 866 333 | 880 009 | 977 712 | 1 024 847 | 5.8% | 94.3% | 1 134 288 | 1 216 017 | 1 279 889 | 7.7% | 94.1% |
| Foreign governments and international organisations | 4 813 | 8 552 | 5 810 | 6 322 | 9.5% | 0.6% | 6 638 | 6 271 | 5 485 | -4.6% | 0.5% |
| Households | 3 140 | 3 746 | 3 941 | 4 011 | 8.5% | 0.4% | 4 212 | 3 979 | 3 480 | -4.6% | 0.3% |
| Payments for capital assets | 466 | 888 | 809 | 1 127 | 34.2% | 0.1% | 800 | 844 | 955 | -5.4% | 0.1% |
| Machinery and equipment | 444 | 859 | 809 | 1 092 | 35.0% | 0.1% | 800 | 844 | 955 | -4.4% | 0.1% |
| Software and other intangible assets | 22 | 29 | - | 35 | 16.7% | - | - | - | - | -100.0% | - |
| Payments for financial assets | - | 63 | 24 | - | - | - | - | - | - | - | - |
| Total | 913 603 | 938 201 | 1 034 435 | 1 088 810 | 6.0% | 100.0% | 1 208 708 | 1 291 771 | 1 358 930 | 7.7% | 100.0% |
| Proportion of total programme expenditure to vote expenditure | 60.4% | 60.2% | 58.2% | 54.2% | - | - | 56.5% | 56.5% | 56.7% | - | - |

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.11 Tourism Policy and Planning personnel numbers and cost by salary level¹

| Tourism Policy and Planning | Number of posts estimated for 31 March 2017 | | Number and cost ² of personnel posts filled / planned for on funded establishment | | | | | | | | | | | | Number | | | | |
|-----------------------------|---|---|--|-----------|---------|------------------|---------|-----------|----------------------------------|-----------|---------|-----------|------|-----|-------------------------|---------------------------------|-----|-------|--------|
| | Number of funded posts | Number of posts additional to the establishment | Actual | | | Revised estimate | | | Medium-term expenditure estimate | | | | | | Average growth rate (%) | Average: Salary level/Total (%) | | | |
| | | | 2015/16 | | 2016/17 | | 2017/18 | | 2018/19 | | 2019/20 | | | | | | | | |
| | | | Number | Unit cost | Number | Unit cost | Number | Unit cost | Number | Unit cost | Number | Unit cost | | | | | | | |
| Salary level | 75 | - | 63 | 33.4 | 0.5 | 63 | 36.2 | 0.6 | 72 | 44.1 | 0.6 | 72 | 46.7 | 0.6 | 72 | 49.4 | 0.7 | 4.6% | 100.0% |
| 1 - 6 | 5 | - | 6 | 1.0 | 0.2 | 6 | 1.6 | 0.3 | 5 | 1.4 | 0.3 | 5 | 1.4 | 0.3 | 5 | 1.5 | 0.3 | -5.9% | 7.5% |
| 7 - 10 | 39 | - | 28 | 9.8 | 0.4 | 28 | 11.3 | 0.4 | 38 | 17.1 | 0.4 | 38 | 18.1 | 0.5 | 38 | 19.1 | 0.5 | 10.7% | 50.9% |
| 11 - 12 | 18 | - | 17 | 10.1 | 0.6 | 17 | 10.9 | 0.6 | 16 | 11.6 | 0.7 | 16 | 12.2 | 0.8 | 16 | 12.9 | 0.8 | -2.0% | 23.3% |
| 13 - 16 | 13 | - | 12 | 12.5 | 1.0 | 12 | 12.3 | 1.0 | 13 | 14.2 | 1.1 | 13 | 15.0 | 1.2 | 13 | 15.9 | 1.2 | 2.7% | 18.3% |

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 3: Destination Development

Programme purpose

Facilitate and coordinate tourism destination development.

Objectives

- Diversify and enhance tourism offerings by:
 - monitoring the implementation of four destination enhancement projects (Shangoni Gate, Phalaborwa Wildlife Activity Hub, National Heritage Monument and signage at identified national heritage sites) in 2017/18
 - supporting five projects over the medium term that contribute to the maintenance or improvement of routes to tourism destinations
 - implementing the blue-flag programme at an additional 25 South African beaches.
- Create employment opportunities by implementing tourism projects (Letlamoreng Dam, Phiphidi Waterfall, Platfontein Game Farm, National Youth Chefs, Tourism Buddies and food safety programme) through the expanded public works programme, resulting in 10 629 full-time-equivalent jobs over the medium term.

Subprogrammes

- *Destination Development Management* provides administrative support to the programme's activities.
- *Product and Infrastructure Development* ensures that tourism infrastructure supports current and future growth of the sector.
- *Destination Planning and Investment Promotion* increases the competitiveness of South Africa's tourism industry.
- *Working for Tourism* facilitates the development of tourism infrastructure projects under the expanded public works programme through labour-intensive methods targeting the unemployed, youth, women, the disabled, and small, medium and micro enterprises.

Expenditure trends and estimates

Table 33.12 Destination Development expenditure trends and estimates by subprogramme and economic classification

| Subprogramme | Audited outcome | | | Adjusted appropriation 2016/17 | Average growth rate (%) | | Medium-term expenditure estimate | | | Average growth rate (%) | |
|---|-----------------|----------------|----------------|-----------------------------------|-------------------------|---------------|----------------------------------|----------------|----------------|-------------------------|--------------------------------|
| | 2013/14 | 2014/15 | 2015/16 | | 2013/14 | 2016/17 | 2017/18 | 2018/19 | 2019/20 | 2016/17 - 2019/20 | Average Expenditure/ Total (%) |
| R thousand | | | | | | | | | | | |
| Destination Development Management | 4 020 | 3 582 | 4 098 | 4 932 | 7.1% | 1.3% | 47 228 | 52 516 | 58 130 | 127.6% | 8.9% |
| Product and Infrastructure Development | 11 893 | 13 244 | 14 732 | 17 632 | 14.0% | 4.4% | 21 082 | 22 143 | 23 009 | 9.3% | 4.6% |
| Destination Planning and Investment Promotion | 7 080 | 9 230 | 9 494 | 12 788 | 21.8% | 2.9% | 36 330 | 37 079 | 43 396 | 50.3% | 7.1% |
| Working for Tourism | 290 784 | 280 236 | 249 013 | 386 594 | 10.0% | 91.5% | 339 313 | 351 401 | 371 858 | -1.3% | 79.4% |
| Total | 313 777 | 306 292 | 277 337 | 421 946 | 10.4% | 100.0% | 443 953 | 463 139 | 496 393 | 5.6% | 100.0% |
| Change to 2016 Budget estimate | | | | 202 056 | | | 224 144 | 231 308 | 251 579 | | |
| Economic classification | 59 764 | 163 727 | 111 716 | 262 760 | 63.8% | 45.3% | 181 503 | 196 857 | 211 338 | -7.0% | 46.7% |
| Current payments | | | | | | | | | | | |
| Compensation of employees | 42 827 | 49 399 | 51 706 | 57 322 | 10.2% | 15.3% | 46 227 | 48 954 | 51 744 | -3.4% | 11.2% |
| Goods and services ¹ | 16 937 | 114 328 | 60 010 | 205 438 | 129.8% | 30.1% | 135 276 | 147 903 | 159 594 | -8.1% | 35.5% |
| of which: | | | | | | | | | | | |
| Consultants: Business and advisory services | 3 266 | 1 611 | 654 | 3 503 | 2.4% | 0.7% | 40 221 | 45 236 | 50 279 | 143.0% | 7.6% |
| Contractors | 15 | 44 | 590 | 16 | 2.2% | 0.1% | 1 611 | 1 725 | 2 038 | 403.1% | 0.3% |
| Consumables: Stationery, printing and office supplies | 796 | 632 | 497 | 890 | 3.8% | 0.2% | 1 169 | 1 252 | 1 479 | 18.4% | 0.3% |
| Travel and subsistence | 9 217 | 6 682 | 8 217 | 11 135 | 6.5% | 2.7% | 10 784 | 10 266 | 10 603 | -1.6% | 2.3% |
| Training and development | 265 | 102 971 | 46 714 | 181 608 | 781.7% | 25.1% | 75 365 | 82 898 | 87 591 | -21.6% | 23.4% |
| Operating payments | 520 | 535 | 604 | 633 | 6.8% | 0.2% | 1 677 | 1 796 | 2 121 | 49.6% | 0.3% |

Table 33.12 Destination Development expenditure trends and estimates by subprogramme and economic classification

| R thousand | Audited outcome | | | Adjusted appropriation 2016/17 | Average growth rate (%) 2013/14 - 2016/17 | Average: Expenditure/ Total (%) 2016/17 | Medium-term expenditure estimate | | | Average growth rate (%) 2016/17 - 2019/20 | Average: Expenditure/ Total (%) 2016/17 - 2019/20 |
|--|-----------------|----------------|----------------|-----------------------------------|--|--|----------------------------------|----------------|----------------|--|--|
| | 2013/14 | 2014/15 | 2015/16 | | | | 2017/18 | 2018/19 | 2019/20 | | |
| Transfers and subsidies¹ | 253 325 | 141 406 | 77 200 | 32 955 | -49.3% | 38.3% | 153 907 | 162 668 | 171 674 | 73.4% | 28.6% |
| Public corporations and private enterprises | - | - | 1 025 | 600 | - | 0.1% | 600 | 567 | 496 | -6.1% | 0.1% |
| Households | 253 325 | 141 406 | 76 175 | 32 355 | -49.6% | 38.1% | 153 307 | 162 101 | 171 178 | 74.2% | 28.4% |
| Payments for capital assets | 685 | 1 149 | 88 381 | 126 231 | 469.1% | 16.4% | 108 543 | 103 614 | 113 381 | -3.5% | 24.7% |
| Buildings and other fixed structures | - | - | 87 160 | 124 825 | - | 16.1% | 107 493 | 102 507 | 112 127 | -3.5% | 24.5% |
| Machinery and equipment | 666 | 1 149 | 1 221 | 1 406 | 28.3% | 0.3% | 1 050 | 1 107 | 1 254 | -3.7% | 0.3% |
| Software and other intangible assets | 19 | - | - | - | -100.0% | - | - | - | - | - | - |
| Payments for financial assets | 3 | 10 | 40 | - | -100.0% | - | - | - | - | - | - |
| Total | 313 777 | 306 292 | 277 337 | 421 946 | 10.4% | 100.0% | 443 953 | 463 139 | 496 393 | 5.6% | 100.0% |
| Proportion of total programme expenditure to vote expenditure | 20.7% | 19.7% | 15.6% | 21.0% | - | - | 20.7% | 20.2% | 20.7% | - | - |

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.13 Destination Development personnel numbers and cost by salary level¹

| Number of posts estimated for 31 March 2017 | | Number and cost ² of personnel posts filled / planned for on funded establishment | | | | | | | | | | Number | | | | | | | |
|---|---|--|-----------|-------------|------------------|-----------|-------------|----------------------------------|-----------|-------------|------------|--|--|------------|-----------|-------------|------------|--------------|---------------|
| Number of funded posts | Number of posts additional to the establishment | Actual | | | Revised estimate | | | Medium-term expenditure estimate | | | | Average growth rate (%) 2016/17 - 2019/20 | Average: Salary level/Total (%) 2016/17 - 2019/20 | | | | | | |
| | | 2015/16 | | 2016/17 | | 2017/18 | | 2018/19 | | 2019/20 | | | | | | | | | |
| Destination Development | | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | | | | | | |
| Salary level | 75 | - | 99 | 51.7 | 0.5 | 99 | 57.3 | 0.6 | 75 | 46.2 | 0.6 | 75 | 49.0 | 0.7 | 75 | 51.7 | 0.7 | -8.8% | 100.0% |
| 1 – 6 | 3 | - | 9 | 1.6 | 0.2 | 9 | 2.3 | 0.3 | 3 | 0.9 | 0.3 | 3 | 0.9 | 0.3 | 3 | 1.0 | 0.3 | -30.7% | 5.6% |
| 7 – 10 | 37 | - | 45 | 15.6 | 0.3 | 45 | 18.7 | 0.4 | 37 | 15.9 | 0.4 | 37 | 16.9 | 0.5 | 37 | 17.9 | 0.5 | -6.3% | 48.1% |
| 11 – 12 | 23 | - | 33 | 22.5 | 0.7 | 33 | 23.9 | 0.7 | 23 | 16.3 | 0.7 | 23 | 17.2 | 0.7 | 23 | 18.2 | 0.8 | -11.3% | 31.5% |
| 13 – 16 | 12 | - | 12 | 12.0 | 1.0 | 12 | 12.3 | 1.0 | 12 | 13.2 | 1.1 | 12 | 13.9 | 1.2 | 12 | 14.7 | 1.2 | - | 14.8% |

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Programme 4: Enterprise and Visitor Support Services

Programme purpose

Enhance transformation of the sector, increase skills levels and support enterprise development to ensure that South Africa is a competitive tourism destination.

Objectives

- Accelerate the transformation of the tourism sector by:
 - monitoring the implementation of the amended tourism broad-based black economic empowerment sector code over the medium term
 - maintaining the tourism portal for black-owned enterprises to accelerate the empowerment of small, medium and micro enterprises in the tourism sector over the medium term
 - facilitating four social tourism initiatives that promote open access to selected government-owned attractions over the medium term.
- Facilitate the development and growth of tourism enterprises to contribute to inclusive economic growth and job creation by:
 - supporting the development of 400 enterprises in 2017/18
 - supporting two existing incubators and establishing one new incubator implementing the enterprise development programme focusing on incubators in 2017/18
 - implementing four incentive programmes (tourism grading, market access, energy efficiency and universal access) in 2017/18.

- Facilitate tourism capacity building programmes by:
 - training 577 chefs, 300 sommeliers, 2 000 hospitality service agents and 500 food safety inspectors in 2017/18
 - implementing the local government tourism induction programme, focusing on rural areas with tourism potential in eight district municipalities, in 2017/18
 - implementing the tourism human resource development strategy in 2017/18
 - placing 20 black female managers of tourism enterprises at institutions of higher learning in 2017/18 for management training
 - developing and implementing two skills development programmes for tour guides in 2017/18.
- Diversify and enhance tourism offerings by:
 - implementing the service excellence integrated support programme for five tourism products in 2017/18
 - implementing the national strategy for responsible tourism in 2017/18
 - developing capacity building programmes and supporting tools for tourism business in 2017/18
 - training 60 youth on resource efficiency assessments methodology at the National Cleaner Production Centre of South Africa over the medium term
 - conducting universal accessibility audits at selected state-owned parks in five provinces and implementing universal accessibility interventions at the selected parks in two provinces in 2017/18
 - supporting the development and improvement of six community-based tourism initiatives over the medium term
 - maintaining and enhancing two national tourism information gateways in 2017/18
 - opening one national tourism information gateway in Cape Town International Airport
 - implementing the national visitors support services framework in 2017/18
 - auditing the tour guide register framework for the security upgrade features of tour guide badges in 2017/18
 - referring all tourist complaints to appropriate authorities for resolution within the agreed timeframes over the medium term.

Subprogrammes

- *Tourism People Development Management* provides administrative support to the programme's activities.
- *Tourism Human Resource Development* facilitates efficient management and implementation of tourism sector human resource development initiatives.
- *Enterprise Development and Transformation* facilitates inclusive participation and sustainability in the tourism sector.
- *Visitor Services* ensures information integrity and facilitates accurate information for travelling.
- *Tourism Incentive Programme* creates direct linkages between South African inbound tour operators with international tourism companies by assisting South African tour operators in exhibiting their products at trade shows across the world.

Expenditure trends and estimates

Table 33.14 Enterprise and Visitor Support Services expenditure trends and estimates by subprogramme and economic classification

| Subprogramme | Audited outcome | | | Adjusted appropriation | Average growth rate (%) | Average: Expenditure/ Total (%) | Medium-term expenditure estimate | | | Average growth rate (%) | Average: Expenditure/ Total (%) | |
|--|-----------------|---------------|----------------|------------------------|-------------------------|---------------------------------|----------------------------------|----------------|----------------|-------------------------|---------------------------------|---------|
| | 2013/14 | 2014/15 | 2015/16 | | | | 2016/17 | 2017/18 | 2018/19 | | | 2019/20 |
| R thousand | | | | | 2013/14 - | 2016/17 | | | | | | |
| Tourism People Development Management | 9 128 | 7 917 | 9 215 | 9 779 | 2.3% | 5.3% | 9 728 | 10 097 | 10 177 | 1.3% | 3.6% | |
| Tourism Human Resource Development | 15 841 | 17 356 | 18 058 | 22 882 | 13.0% | 11.0% | 25 691 | 26 058 | 27 405 | 6.2% | 9.2% | |
| Enterprise Development and Transformation | 37 973 | 39 513 | 33 351 | 34 272 | -3.4% | 21.5% | 41 472 | 41 702 | 41 656 | 6.7% | 14.3% | |
| Visitor Services | 10 080 | 10 486 | 16 176 | 14 080 | 11.8% | 7.5% | 19 621 | 20 087 | 21 736 | 15.6% | 6.8% | |
| Tourism Incentive Programme | 265 | 18 046 | 166 016 | 185 291 | 787.6% | 54.7% | 171 889 | 202 548 | 173 545 | -2.2% | 66.1% | |
| Total | 73 287 | 93 318 | 242 816 | 266 304 | 53.7% | 100.0% | 268 401 | 300 492 | 274 519 | 1.0% | 100.0% | |
| Change to 2016 Budget estimate | | | | (178 435) | | | (172 884) | (160 319) | (212 097) | | | |
| Economic classification | | | | | | | | | | | | |
| Current payments | 40 378 | 45 101 | 77 945 | 72 231 | 21.4% | 34.9% | 174 560 | 180 841 | 190 138 | 38.1% | 55.7% | |
| Compensation of employees | 28 380 | 33 641 | 48 458 | 50 656 | 21.3% | 23.8% | 61 104 | 64 709 | 68 398 | 10.5% | 22.1% | |
| Goods and services ¹ | 11 998 | 11 460 | 29 487 | 21 575 | 21.6% | 11.0% | 113 456 | 116 132 | 121 740 | 78.0% | 33.6% | |
| of which: | | | | | | | | | | | | |
| Catering: Departmental activities | 566 | 709 | 756 | 535 | -1.9% | 0.4% | 838 | 897 | 1 059 | 25.6% | 0.3% | |
| Consultants: Business and advisory services | 139 | 51 | 15 870 | 5 307 | 236.7% | 3.2% | 17 382 | 16 420 | 14 361 | 39.4% | 4.8% | |
| Contractors | 1 010 | 1 046 | 1 009 | 1 386 | 11.1% | 0.7% | 75 710 | 80 020 | 85 718 | 295.5% | 21.9% | |
| Consumables: Stationery, printing and office supplies | 585 | 440 | 641 | 661 | 4.2% | 0.3% | 1 311 | 1 403 | 1 657 | 35.8% | 0.5% | |
| Travel and subsistence | 5 439 | 6 214 | 7 978 | 7 779 | 12.7% | 4.1% | 14 718 | 13 661 | 14 590 | 23.3% | 4.6% | |
| Venues and facilities | 1 304 | 1 562 | 1 502 | 1 247 | -1.5% | 0.8% | 1 000 | 1 055 | 1 194 | -1.4% | 0.4% | |
| Transfers and subsidies¹ | 32 300 | 47 481 | 163 881 | 98 989 | 45.3% | 50.7% | 92 791 | 118 544 | 83 127 | -5.7% | 35.5% | |
| Departmental agencies and accounts | 6 300 | 5 630 | 67 682 | 4 392 | -11.3% | 12.4% | 4 612 | 4 357 | 3 810 | -4.6% | 1.5% | |
| Public corporations and private enterprises | - | - | 71 890 | 78 570 | - | 22.3% | 87 679 | 113 715 | 78 904 | 0.1% | 32.3% | |
| Non-profit institutions | 26 000 | 26 450 | 24 200 | 16 027 | -14.9% | 13.7% | 500 | 472 | 413 | -70.5% | 1.6% | |
| Households | - | 15 401 | 109 | - | - | 2.3% | - | - | - | - | - | |
| Payments for capital assets | 602 | 726 | 615 | 95 084 | 440.6% | 14.4% | 1 050 | 1 107 | 1 254 | -76.4% | 8.9% | |
| Buildings and other fixed structures | - | - | - | 94 016 | - | 13.9% | - | - | - | -100.0% | 8.5% | |
| Machinery and equipment | 581 | 726 | 615 | 1 068 | 22.5% | 0.4% | 1 050 | 1 107 | 1 254 | 5.5% | 0.4% | |
| Software and other intangible assets | 21 | - | - | - | -100.0% | - | - | - | - | - | - | |
| Payments for financial assets | 7 | 10 | 375 | - | -100.0% | 0.1% | - | - | - | - | - | |
| Total | 73 287 | 93 318 | 242 816 | 266 304 | 53.7% | 100.0% | 268 401 | 300 492 | 274 519 | 1.0% | 100.0% | |
| Proportion of total programme expenditure to vote expenditure | 4.8% | 6.0% | 13.7% | 13.3% | - | - | 12.5% | 13.1% | 11.5% | - | - | |

1. Estimates of National Expenditure data tables are available and can be downloaded from www.treasury.gov.za. These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

Personnel information

Table 33.15 Enterprise and Visitor Support Services personnel numbers and cost by salary level¹

| Enterprise and Visitor Support Services | Number of posts estimated for 31 March 2017 | Number of funded posts | Number of posts additional to the establishment | Number and cost ² of personnel posts filled / planned for on funded establishment | | | | | | | | | | | | Number | | | | |
|---|---|------------------------|---|--|------|-----------|--------------------------|------|-----------|----------------------------------|------|---------|----|---------|-----|-------------------------|---------------------------------|-------------------|--------|--------|
| | | | | Actual 2015/16 | | | Revised estimate 2016/17 | | | Medium-term expenditure estimate | | | | | | Average growth rate (%) | Average: Salary level/Total (%) | | | |
| | | | | Number | Cost | Unit cost | Number | Cost | Unit cost | 2017/18 | | 2018/19 | | 2019/20 | | | | 2016/17 - 2019/20 | | |
| Salary level | 99 | - | - | 88 | 48.5 | 0.6 | 88 | 50.7 | 0.6 | 99 | 61.1 | 0.6 | 99 | 64.7 | 0.7 | 99 | 68.4 | 0.7 | 4.0% | 100.0% |
| 1 - 6 | 4 | - | - | 12 | 2.6 | 0.2 | 12 | 3.2 | 0.3 | 4 | 1.1 | 0.3 | 4 | 1.2 | 0.3 | 4 | 1.3 | 0.3 | -30.7% | 6.2% |
| 7 - 10 | 52 | - | - | 36 | 13.6 | 0.4 | 36 | 14.9 | 0.4 | 52 | 22.0 | 0.4 | 52 | 23.3 | 0.4 | 52 | 24.6 | 0.5 | 13.0% | 49.9% |
| 11 - 12 | 26 | - | - | 26 | 18.0 | 0.7 | 26 | 18.2 | 0.7 | 26 | 19.6 | 0.8 | 26 | 20.7 | 0.8 | 26 | 21.9 | 0.8 | - | 27.0% |
| 13 - 16 | 17 | - | - | 14 | 14.2 | 1.0 | 14 | 14.4 | 1.0 | 17 | 18.4 | 1.1 | 17 | 19.5 | 1.1 | 17 | 20.6 | 1.2 | 6.7% | 16.9% |

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

Entity¹

South African Tourism

Mandate

The Tourism Act (2014) mandates South African Tourism to market South Africa internationally and domestically as a preferred tourism and business events destination, ensure that tourist facilities and services are of the highest standard, and monitor and evaluate the performance of the tourism sector.

Selected performance indicators

Table 33.16 South African Tourism performance indicators by programme/objective/activity and related outcome

| Indicator | Programme/objective/activity | Outcome | Past | | | Current | Projected | | |
|--|---|---|----------------|----------------|----------------|-----------|-----------|------------|------------|
| | | | 2013/14 | 2014/15 | 2015/16 | 2016/17 | 2017/18 | 2018/19 | 2019/20 |
| Number of international tourist arrivals per year | Contribute to the South African economy by increasing the number of travellers to and within South Africa | Outcome 11: Create a better South Africa and contribute to a better Africa and a better world | - ¹ | - ¹ | 8 903 773 | 9 077 995 | 9 759 221 | 10 177 821 | 10 720 921 |
| Number of domestic holiday trips per year | Contribute to the South African economy by increasing the number of travellers to and within South Africa | | 3 100 000 | 2 776 000 | 2 700 000 | 3 059 764 | 3 278 319 | 3 465 183 | 3 764 536 |
| Total tourism revenue per year | Contribute to the South African economy by increasing the number of travellers to and within South Africa | | R90bn | R119.2bn | R91.7bn | R95.7bn | R99.7bn | R106.8bn | R115.3bn |
| Percentage of people within target market who recognise South Africa as an international destination they would visit per year | Build positive awareness of the South African experience | Outcome 4: Decent employment through inclusive growth | - ¹ | - ¹ | - ¹ | 40% | 40% | 40% | 41% |
| Number of graded accommodation establishments per year | Improve visitor experience in line with the brand promise | | 5 587 | 5 369 | 5 230 | 5 650 | 6 045 | 6 468 | 6 921 |
| Number of business events achieved in South Africa per year | Contribute to the South African economy by increasing the number of travellers to and within South Africa | | - ¹ | 52 | 87 | 138 | 145 | 153 | 161 |

1. No historical data available.

Expenditure analysis

The NDP recognises tourism as one of the main drivers of economic growth and job creation. As such, South African Tourism promotes the country as a major tourist and business events destination. This is intended to boost tourist numbers and allow the sector to contribute directly to poverty reduction and economic growth, as articulated in outcome 4 (decent employment through inclusive growth) of government's 2014-2019 medium-term strategic framework and the organisation's strategic plan. The national tourism sector strategy and the domestic tourism growth strategy further reinforce these priorities. In 2015, total tourism revenue reduced to R91.7 billion, which consisted of total tourist foreign direct spend of R68.1 billion and total domestic direct spend of R23.6 billion. The estimate for 2016 is that tourism revenue increased by R4 billion to R95.7 billion on the back of foreign tourist arrivals growth of 15.4 per cent to reach 5 million in the first half of 2016.

South Africa Tourism plans to continue marketing the country as a tourism destination of choice and increasing the contribution of tourism to the economy by growing the number of tourist arrivals from about 9.1 million in 2016/17 to 10.7 million in 2019/20. This should lead to an increase in tourism revenue from R95.7 billion in 2016/17 to R115.3 billion in 2019/20. The organisation's budget is set to grow from R1.2 billion to R1.5 billion over the medium term, at an average rate of 5.9 per cent, to support activities geared towards achieving these targets. The activities include private-sector partnerships, known as joint marketing agreements, through which the entity markets the country. The marketing initiatives under these agreements over the medium term will continue to position South Africa as offering value for money and a unique visitor experience for leisure and business. To ensure the organisation reaches the international tourism arrivals target, an additional R174 million over the medium term has been allocated for these marketing initiatives.

¹ This section has been compiled with the latest available information from the entity concerned.

South African Tourism also plans to transfer R674 million to all international offices for country-specific media and trade hosting, media campaigns, customer relations management and in-country joint marketing agreements. In 2017/18, R52.8 million is allocated to improving the visitor experience, of which R20 million is allocated for tourism grading assessor fees and training, R10.8 million for seminars and workshops, and R22 million for advertising and the Basket of Benefits portal offered to hospitality establishments.

Domestic tourism saw an increase of 3.3 per cent in the number of travellers in 2015. However, this was a 12.5 per cent decline in the total number of holiday trips, to 24.5 million. The decline in domestic holiday trips is attributed to poor economic growth and the lack of a culture of travelling. To turn this situation around, R148 million will be invested towards marketing-related activities, of which R104 million will be spent on media and the remaining R44 million will be spent on joint marketing agreements and consumer events. The investment in marketing for domestic tourism is projected to grow by 5.9 per cent and 5.6 per cent in 2018/19 and 2019/20 respectively. In addition, R167.9 million will be spent on improving the tourist visitor experience.

In 2015, South Africa hosted 87 international business tourism events. South African Tourism expects to increase this figure to 138 in 2016/17, 145 in 2017/18, 153 in 2018/19 and 161 in 2019/20 with additional funding of R20 million in 2017/18, R30 million in 2018/19 and R40 million in 2019/20. The additional funding is for the bidding support activities of the South African National Convention Bureau.

Cabinet has approved budget reductions of R11.8 million in 2017/18, R12.5 million and R13.2 million in 2019/20. In response, a hub strategy to close down a number of international offices was implemented to reduce operational expenditure and to keep the personnel headcount at 172. This will ensure that the organisation's total budget of R1.4 billion for 2017/18 is directed towards implementing marketing and sales strategies that build brand awareness. Brand positivity is expected to remain steady at an average of 40 per cent over the medium term.

South African Tourism is funded through transfers from the department. The organisation also generates revenue from grading fees charged to tourism enterprises, and from the tourism levy charged to tourists for the use of specific travel and tourism services in South Africa. This is administered by the Tourism Business Council of South Africa to allow local travel and tourism business to plough back into the industry and to support the promotion of the country as a tourism destination. South African Tourism expects to receive an estimated R403.4 million over the medium term from the tourism levy and grading fee collections.

Programmes/objectives/activities

Table 33.17 South African Tourism expenditure trends and estimates by programme/objective/activity

| R thousand | Audited outcome | | | Revised estimate 2016/17 | Average growth rate (%) 2013/14 - 2016/17 | Average: Expenditure/Total (%) 2013/14 - 2016/17 | Medium-term expenditure estimate | | | Average growth rate (%) 2016/17 - 2019/20 | Average: Expenditure/Total (%) 2016/17 - 2019/20 |
|---|------------------|------------------|------------------|-----------------------------|--|---|----------------------------------|------------------|------------------|--|---|
| | 2013/14 | 2014/15 | 2015/16 | | | | 2017/18 | 2018/19 | 2019/20 | | |
| Administration | 140 631 | 108 188 | 125 040 | 123 842 | -4.1% | 10.8% | 130 034 | 137 706 | 145 418 | 5.5% | 9.7% |
| Contribute to inclusive economic growth by increasing the number of international and domestic tourists | 277 294 | 286 835 | 351 326 | 327 151 | 5.7% | 26.7% | 373 726 | 394 521 | 406 512 | 7.5% | 27.1% |
| Contribute to inclusive economic growth by increasing the number of international and domestic tourists | 46 372 | 38 017 | 144 390 | 141 296 | 45.0% | 7.7% | 148 361 | 157 114 | 165 912 | 5.5% | 11.1% |
| Contribute to inclusive economic growth by increasing the amount of tourism revenue | 277 294 | 286 835 | 351 326 | 327 151 | 5.7% | 26.7% | 373 726 | 394 521 | 406 512 | 7.5% | 27.1% |
| Enhance positive awareness of South Africa as a leisure and business events destination | 225 158 | 273 455 | 205 947 | 218 303 | -1.0% | 20.1% | 229 218 | 242 742 | 256 336 | 5.5% | 17.1% |
| Improve visitor experience in line with the brand promise | 37 889 | 48 352 | 48 425 | 46 909 | 7.4% | 3.9% | 52 844 | 55 962 | 59 096 | 8.0% | 3.9% |
| Contribute to inclusive economic growth by increasing the number of international business events in South Africa | 51 982 | 66 335 | 33 700 | 34 000 | -13.2% | 4.1% | 55 700 | 67 771 | 79 449 | 32.7% | 4.2% |
| Total | 1 056 620 | 1 108 017 | 1 260 154 | 1 218 652 | 4.9% | 100.0% | 1 363 609 | 1 450 337 | 1 519 235 | 7.6% | 100.0% |

Statements of historical financial performance and position

Table 33.18 South African Tourism statements of historical financial performance and position

| Statement of financial performance | | | | | | | | | |
|--|----------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-----------------------------|
| R thousand | Budget | Audited outcome | Budget | Audited outcome | Budget | Audited outcome | Budget estimate | Revised estimate | Average: Outcome/Budget (%) |
| | 2013/14 | | 2014/15 | | 2015/16 | | 2016/17 | | 2013/14 - 2016/17 |
| Revenue | | | | | | | | | |
| Non-tax revenue | 82 339 | 128 378 | 83 929 | 146 995 | 91 842 | 174 895 | 96 590 | 94 355 | 153.5% |
| Other non-tax revenue | 82 339 | 128 378 | 83 929 | 146 995 | 91 842 | 174 895 | 96 590 | 94 355 | 153.5% |
| Transfers received | 909 973 | 997 622 | 958 309 | 991 647 | 1 081 712 | 1 100 915 | 1 128 847 | 1 124 297 | 103.3% |
| Total revenue | 992 312 | 1 126 000 | 1 042 238 | 1 138 642 | 1 173 554 | 1 275 810 | 1 225 437 | 1 218 652 | 107.3% |
| Expenses | | | | | | | | | |
| Current expenses | 992 312 | 1 056 620 | 1 042 238 | 1 108 017 | 1 173 554 | 1 260 154 | 1 225 437 | 1 218 652 | 104.7% |
| Compensation of employees | 142 011 | 169 474 | 108 998 | 169 649 | 191 792 | 170 295 | 202 675 | 179 557 | 106.7% |
| Goods and services | 831 929 | 861 364 | 933 240 | 929 977 | 966 541 | 1 076 251 | 993 115 | 1 022 645 | 104.4% |
| Depreciation | 18 373 | 25 200 | – | 8 391 | 15 221 | 13 608 | 29 647 | 16 450 | 100.6% |
| Interest, dividends and rent on land | – | 582 | – | – | – | – | – | – | – |
| Total expenses | 992 312 | 1 056 620 | 1 042 238 | 1 108 017 | 1 173 554 | 1 260 154 | 1 225 437 | 1 218 652 | 104.7% |
| Surplus/(Deficit) | – | 69 380 | – | 30 625 | – | 15 656 | – | – | – |
| Statement of financial position | | | | | | | | | |
| Carrying value of assets | 73 626 | 54 205 | 78 032 | 57 336 | 60 030 | 107 597 | 70 283 | 114 268 | 118.2% |
| Loans | – | 43 | 130 | 19 | – | – | – | – | 47.6% |
| Receivables and prepayments | 8 000 | 42 221 | 24 642 | 31 715 | 33 554 | 44 288 | 35 501 | 47 034 | 162.5% |
| Cash and cash equivalents | 180 000 | 312 500 | 236 902 | 374 055 | 395 750 | 459 358 | 418 704 | 487 838 | 132.7% |
| Total assets | 261 626 | 408 969 | 339 706 | 463 125 | 489 334 | 611 243 | 524 487 | 649 140 | 132.0% |
| Accumulated surplus/(deficit) | 12 413 | 59 472 | 3 274 | 123 652 | 130 824 | 139 307 | 138 412 | 147 944 | 165.1% |
| Capital and reserves | 18 216 | 24 820 | 25 382 | 26 529 | 28 068 | 70 537 | 29 696 | 74 910 | 194.2% |
| Finance lease | 2 697 | – | – | 353 | 373 | 349 | 395 | 371 | 30.9% |
| Deferred income | 79 507 | 20 062 | – | – | – | – | – | – | 25.2% |
| Trade and other payables | 130 000 | 240 618 | 256 431 | 267 373 | 282 229 | 347 787 | 283 079 | 369 350 | 128.7% |
| Provisions | 10 358 | 62 461 | 43 019 | 45 218 | 47 841 | 53 263 | 72 906 | 56 565 | 124.9% |
| Derivatives financial instruments | 8 434 | 1 536 | 2 529 | – | – | – | – | – | 14.0% |
| Total equity and liabilities | 261 626 | 408 969 | 330 635 | 463 125 | 489 335 | 611 243 | 524 487 | 649 140 | 132.8% |

Statements of estimates of financial performance and position

Table 33.19 South African Tourism statements of estimates of financial performance and position

| Statement of financial performance | | | | | | | | |
|--|------------------|-------------------------|--------------------------------|----------------------|------------------|------------------|-------------------------|--------------------------------|
| R thousand | Revised estimate | Average growth rate (%) | Average: Expenditure/Total (%) | Medium-term estimate | | | Average growth rate (%) | Average: Expenditure/Total (%) |
| | 2016/17 | 2013/14 - 2016/17 | | 2017/18 | 2018/19 | 2019/20 | 2016/17 - 2019/20 | |
| Revenue | | | | | | | | |
| Non-tax revenue | 94 355 | -9.8% | 11.4% | 104 735 | 109 734 | 114 759 | 6.7% | 7.6% |
| Other non-tax revenue | 94 355 | -9.8% | 11.4% | 104 735 | 109 734 | 114 759 | 6.7% | 7.6% |
| Transfers received | 1 124 297 | 4.1% | 88.6% | 1 258 874 | 1 340 603 | 1 404 475 | 7.7% | 92.4% |
| Total revenue | 1 218 652 | 2.7% | 100.0% | 1 363 609 | 1 450 337 | 1 519 234 | 7.6% | 100.0% |
| Expenses | | | | | | | | |
| Current expenses | 1 218 652 | 4.9% | 100.0% | 1 363 609 | 1 450 337 | 1 519 235 | 7.6% | 122.5% |
| Compensation of employees | 179 557 | 1.9% | 14.9% | 189 007 | 200 190 | 211 973 | 5.7% | 14.1% |
| Goods and services | 1 022 645 | 5.9% | 83.7% | 1 157 132 | 1 231 973 | 1 288 070 | 8.0% | 84.6% |
| Depreciation | 16 450 | -13.3% | 1.4% | 17 470 | 18 174 | 19 192 | 5.3% | 1.3% |
| Total expenses | 1 218 652 | 4.9% | 100.0% | 1 363 609 | 1 450 337 | 1 519 235 | 7.6% | 100.0% |
| Surplus/(Deficit) | – | (1) | | – | – | (1) | – | – |
| Statement of financial position | | | | | | | | |
| Carrying value of assets | 114 268 | 28.2% | 15.2% | 121 353 | 128 512 | 135 709 | 5.9% | 17.6% |
| Receivables and prepayments | 47 034 | 3.7% | 7.9% | 49 950 | 52 897 | 55 859 | 5.9% | 7.2% |
| Cash and cash equivalents | 487 838 | 16.0% | 76.9% | 518 084 | 548 651 | 579 376 | 5.9% | 75.2% |
| Total assets | 649 140 | 16.6% | 100.0% | 689 387 | 730 061 | 770 944 | 5.9% | 100.0% |
| Accumulated surplus/(deficit) | 147 944 | 35.5% | 21.7% | 157 117 | 166 386 | 175 704 | 5.9% | 22.8% |
| Capital and reserves | 74 910 | 44.5% | 8.7% | 79 555 | 84 248 | 88 966 | 5.9% | 11.5% |
| Finance lease | 371 | – | 0.0% | 394 | 417 | 440 | 5.9% | 0.1% |
| Trade and other payables | 369 350 | 15.4% | 57.6% | 392 249 | 415 392 | 438 654 | 5.9% | 56.9% |
| Provisions | 56 565 | -3.3% | 10.6% | 60 072 | 63 617 | 67 179 | 5.9% | 8.7% |
| Total equity and liabilities | 649 140 | 16.6% | 100.0% | 689 387 | 730 061 | 770 944 | 5.9% | 100.0% |

Personnel information

Table 33.20 South African Tourism personnel numbers and cost by salary level

| Number of posts estimated for 31 March 2017 | | Number and cost ¹ of personnel posts filled / planned for on funded establishment | | | | | | | | | | | | | | | Number | | |
|---|---|--|------|-----------|------------------|------|-----------|----------------------------------|------|-----------|---------|------|-----------|---------|------|-----------|-------------------------|---------------------------------|-------------------|
| Number of funded posts | Number of posts on approved establishment | Actual | | | Revised estimate | | | Medium-term expenditure estimate | | | | | | | | | Average growth rate (%) | Average: Salary level/Total (%) | |
| | | 2015/16 | | | 2016/17 | | | 2017/18 | | | 2018/19 | | | 2019/20 | | | | | |
| | | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | Number | Cost | Unit cost | | | 2016/17 - 2019/20 |
| South African Tourism | | | | | | | | | | | | | | | | | | | |
| Salary level | 172 | 172 | 172 | 170.3 | 1.0 | 172 | 179.6 | 1.0 | 172 | 189.0 | 1.1 | 172 | 200.2 | 1.2 | 172 | 212.0 | 1.2 | 5.7% | 100.0% |
| 1 – 6 | 12 | 12 | 12 | 35.1 | 2.9 | 12 | 35.7 | 3.0 | 12 | 37.9 | 3.2 | 12 | 40.1 | 3.3 | 12 | 42.5 | 3.5 | 5.9% | 7.0% |
| 7 – 10 | 72 | 72 | 72 | 35.1 | 0.5 | 72 | 37.2 | 0.5 | 72 | 39.5 | 0.5 | 72 | 41.8 | 0.6 | 72 | 44.3 | 0.6 | 6.0% | 41.9% |
| 11 – 12 | 47 | 47 | 47 | 41.6 | 0.9 | 47 | 44.1 | 0.9 | 47 | 46.7 | 1.0 | 47 | 49.5 | 1.1 | 47 | 52.5 | 1.1 | 6.0% | 27.3% |
| 13 – 16 | 40 | 40 | 40 | 55.8 | 1.4 | 40 | 60.1 | 1.5 | 40 | 62.4 | 1.6 | 40 | 66.0 | 1.7 | 40 | 69.8 | 1.7 | 5.1% | 23.3% |
| 17 – 22 | 1 | 1 | 1 | 2.7 | 2.7 | 1 | 2.4 | 2.4 | 1 | 2.5 | 2.5 | 1 | 2.7 | 2.7 | 1 | 2.8 | 2.8 | 6.0% | 0.6% |

1. Rand million.

Additional tables

Table 33.A Summary of expenditure on infrastructure

| Project name R thousand | Service delivery outputs | Current project stage | Total project cost | Audited outcome | | | Adjusted appropriation 2016/17 | Medium-term expenditure estimate | | |
|--|---|--------------------------|-----------------------|-----------------|----------|---------------|--------------------------------------|----------------------------------|----------------|----------------|
| | | | | 2013/14 | 2014/15 | 2015/16 | | 2017/18 | 2018/19 | 2019/20 |
| Departmental infrastructure | | | | | | | | | | |
| Large projects (total project cost of at least R250 million but less than R1 billion over the project life cycle) | | | | | | | | | | |
| Expanded public works programme | Upgrading and additions of tourism attractions and venues | Tender | 469 112 | - | - | 87 160 | 124 825 | 87 493 | 82 507 | 87 127 |
| Small projects (total project cost of less than R250 million over the project life cycle) | | | | | | | | | | |
| Tourism incentive programme | Upgrading and additions of tourism attractions and venues | Construction | 94 016 | - | - | - | 94 016 | - | - | - |
| Domestic tourism product development | Creation of new tourist attractions | Design | 65 000 | - | - | - | - | 20 000 | 20 000 | 25 000 |
| Total | | | 628 128 | - | - | 87 160 | 218 841 | 107 493 | 102 507 | 112 127 |

Table 33.B Summary of donor funding

| Donor R thousand Foreign In cash | Project | Programme | Period of commitment | Amount committed | Main economic classification | Spending focus | Audited outcome | | | Estimate 2016/17 | Medium-term expenditure estimate | | | |
|---|---|-------------------------|-------------------------|---------------------|---------------------------------|---|-----------------|--------------|----------|---------------------|----------------------------------|----------|----------|----------|
| | | | | | | | 2013/14 | 2014/15 | 2015/16 | | 2017/18 | 2018/19 | 2019/20 | |
| European Union | Golden Gate Highlands National Park interpretation centre | Destination Development | 3 years | 120 000 | Non-profit institutions | Construction of an interpretive centre featuring dinosaur relics found in the park. The centre will also be a tourist destination | - | 4 800 | - | - | - | - | - | - |
| Total | | | | 120 000 | | | - | 4 800 | - | - | - | - | - | - |

BUDGET 2017

ESTIMATES OF NATIONAL EXPENDITURE

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REPUBLIC OF SOUTH AFRICA

