

# Vote 33

## Tourism

### Budget summary

R million	2017/18				2018/19	2019/20
	Total	Current payments	Transfers and subsidies	Payments for capital assets	Total	Total
<b>MTEF allocation</b>						
Administration	219.1	217.1	0.2	1.8	232.7	267.2
Tourism Policy and Planning	1 208.7	62.8	1 145.1	0.8	1 291.8	1 358.9
Destination Development	444.0	181.5	153.9	108.5	463.1	496.4
Enterprise and Visitor Support Services	268.4	174.6	92.8	1.1	300.5	274.5
<b>Total expenditure estimates</b>	<b>2 140.2</b>	<b>635.9</b>	<b>1 392.0</b>	<b>112.2</b>	<b>2 288.1</b>	<b>2 397.1</b>

Executive authority: Minister of Tourism  
 Accounting officer: Director General of Tourism  
 Website address: [www.tourism.gov.za](http://www.tourism.gov.za)

The Estimates of National Expenditure e-publications for individual votes are available on [www.treasury.gov.za](http://www.treasury.gov.za). These publications provide more comprehensive coverage of vote specific information, particularly about goods and services, transfers and subsidies, personnel, entities, donor funding, public private partnerships, conditional grants to provinces and municipalities, and expenditure information at the level of site service delivery, where appropriate.

### Vote purpose

Promote and support the growth and development of an equitable, competitive and sustainable tourism sector, enhancing its contribution to national priorities.

### Mandate

The mandate of the Department of Tourism, as outlined in the Tourism Act (2014), is to promote growth and development of the tourism sector; promote quality tourism products and services; provide for the effective domestic and international marketing of South Africa as a tourist destination; enhance cooperation and coordination between all spheres of government in developing and managing tourism; and promote the practice of responsible tourism for the benefit of South Africa and for the enjoyment of all its residents and foreign visitors.

In recognition of tourism as a national priority, with a potential to contribute significantly to economic development, the 1996 White Paper on the Development and Promotion of Tourism in South Africa provides for the promotion of domestic and international tourism. The national tourism sector strategy provides a blueprint for the sector to meet the growth targets contained in the National Development Plan (NDP).

### Selected performance indicators

**Table 33.1 Performance indicators by programme and related outcome**

Indicator	Programme	Outcome	Past			Current	Projections		
			2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
Number of platforms facilitated to improve tourism sector stakeholder engagement and national tourism sector strategy implementation per year	Tourism Policy and Planning	Outcome 11: Create a better South Africa and contribute to a better Africa and a better world	-1	2	2	1	1	1	1
Number of Working for Tourism projects funded through the expanded public works programme per year	Destination Development	Outcome 4: Decent employment through inclusive growth	-1	3	8	8	6	6	6
Number of full-time-equivalent jobs created through Working for Tourism programme per year	Destination Development		2 797	3 037	3 059	3 488	3 085	3 213	4 331
Number of programmes implemented to grow tourism's contribution to the ocean economy per year	Destination Development		-1	-1	1	1	1	1	1
Number of rural enterprises supported for development per year	Enterprise and Visitor Support Services	Outcome 7: Comprehensive rural development and land reform	891	466	250	100	400	500	500
Number of capacity building programmes implemented per year	Enterprise and Visitor Support Services	Outcome 4: Decent employment through inclusive growth	-1	-1	-1	4	4	6	6
Number of incentivised programmes implemented per year	Enterprise and Visitor Support Services	Outcome 4: Decent employment through inclusive growth	-1	-1	3	3	4	5	5

1. No historical data available.

## Expenditure analysis

In 2015, 4.5 per cent of the total workforce was employed in tourism, accounting for 711 746 employed people, and the sector contributed 3 per cent to GDP. This highlights the sector's economic and social importance. The work of the department in the sector is guided by the NDP's goal of having tourism play a central role in growing employment and ensuring inclusive economic growth. Outcome 4 (decent employment through inclusive growth) and outcome 7 (comprehensive rural development and land reform) of government's 2014-2019 medium-term strategic framework put specific targets towards the realisation of this NDP goal. Over the medium term, the department will focus on marketing the country, rural-focused job creation and transformation programmes, and the improvement of tourism facilities.

The department relies on South African Tourism to market South Africa and transfers a projected 53.2 per cent of its budget over the medium term to the organisation for this purpose. South African Tourism is mandated to grow local and overseas tourist numbers and tourist spending, which in turn supports jobs and economic growth. Additional funding of R174 million has been allocated to the organisation over the medium term to increase marketing in established and emerging markets. Cabinet also approved the reprioritisation of R20 million in 2017/18, R30 million in 2018/19, and R40 million in 2019/20 from the *Tourism Incentive Programme* subprogramme to the South African National Convention Bureau. The funding is intended to allow the bureau to grow tourism from meetings, incentives, conventions and events. The bureau assists organisers of this type of tourism to secure hosting rights. Between 2013 and 2016, the bureau supported between 50 and 55 event organisers each year with bid submissions to host events. Up to R1 billion per year has been generated from delegates' spending while attending conferences.

The department is set to transfer R1.1 billion over the medium term to Working for Tourism through the expanded public works programme. This is expected to create 10 629 full-time-equivalent jobs by 2019/20. The department will also spend a further R124.8 million through the *Enterprise Development and Transformation* subprogramme, which aims to transform and increase the geographical spread of the tourism sector, to provide developmental support to 1 400 rural tourism enterprises over the medium term.

Through the *Destination Development* programme, the department plans to work with municipalities and communities to develop the underused public recreation facilities that they own into tourism destinations. The programme aims to develop infrastructure for tourism to attract private-sector investment, counteract seasonality, and ensure that the economic value created through tourism and leisure activities is shared equitably among those involved in creating it. To support these initiatives, R200 million has been allocated over the medium term.

## Expenditure trends

**Table 33.2 Vote expenditure trends by programme and economic classification**

Programmes																
1. Administration																
2. Tourism Policy and Planning																
3. Destination Development																
4. Enterprise and Visitor Support Services																
Programme	Annual budget			Annual budget			Annual budget			Annual budget			Average: Outcome/Annual budget (%)		Average: Outcome/Adjusted appropriation (%)	
	2013/14	Adjusted appropriation	Audited outcome	2014/15	Adjusted appropriation	Audited outcome	2015/16	Adjusted appropriation	Audited outcome	2016/17	Adjusted appropriation	Revised estimate	2013/14 - 2016/17			
R million																
Programme 1	205.7	208.1	212.0	221.8	224.6	219.8	231.8	233.7	222.8	232.5	232.5	232.5	99.5%		98.7%	
Programme 2	875.5	901.8	913.6	925.2	928.9	938.2	1 215.6	1 041.7	1 034.4	1 088.0	1 088.8	1 088.8	96.9%		100.3%	
Programme 3	49.6	41.0	313.8	51.9	45.4	306.3	46.7	282.8	277.3	420.8	421.9	421.9	231.9%		166.8%	
Programme 4	369.8	369.6	73.3	463.2	384.4	93.3	306.2	236.0	242.8	268.3	266.3	266.3	48.0%		53.8%	
<b>Total</b>	<b>1 500.6</b>	<b>1 520.6</b>	<b>1 512.7</b>	<b>1 662.1</b>	<b>1 583.3</b>	<b>1 557.6</b>	<b>1 800.2</b>	<b>1 794.2</b>	<b>1 777.4</b>	<b>2 009.5</b>	<b>2 009.5</b>	<b>2 009.5</b>	<b>98.3%</b>		<b>99.3%</b>	
Change to 2016 Budget estimate																

Table 33.2 Vote expenditure trends by programme and economic classification

Economic classification	2013/14			2014/15			2015/16			2016/17			Average: Outcome/Annual budget (%)	Average: Outcome/Adjusted appropriation (%)
	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Revised estimate		
R million														
<b>Current payments</b>	<b>359.2</b>	<b>360.7</b>	<b>340.8</b>	<b>380.3</b>	<b>373.7</b>	<b>460.8</b>	<b>403.0</b>	<b>559.0</b>	<b>452.6</b>	<b>671.1</b>	<b>615.6</b>	<b>615.6</b>	<b>103.1%</b>	<b>97.9%</b>
Compensation of employees	205.8	205.8	202.4	233.3	229.3	231.5	246.1	250.1	252.9	265.5	269.5	269.5	100.6%	100.2%
Goods and services	153.3	154.9	138.4	147.0	144.4	229.3	156.9	309.0	199.7	405.5	346.1	346.1	105.9%	95.7%
Interest and rent on land	0.2	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Transfers and subsidies</b>	<b>1 133.8</b>	<b>1 156.8</b>	<b>1 160.1</b>	<b>1 272.6</b>	<b>1 199.2</b>	<b>1 083.7</b>	<b>1 391.1</b>	<b>1 229.0</b>	<b>1 230.8</b>	<b>1 226.1</b>	<b>1 167.3</b>	<b>1 167.3</b>	<b>92.4%</b>	<b>97.7%</b>
Departmental agencies and accounts	836.0	862.6	872.6	881.9	886.3	886.3	983.9	983.9	1 045.6	1 029.4	1 029.4	1 029.4	-	-
Higher education institutions	3.1	3.1	-	3.7	3.7	-	3.8	-	-	-	-	-	-	-
Foreign governments and international organisations	5.5	1.8	4.8	5.9	5.9	8.6	6.0	6.0	5.8	6.3	6.3	6.3	107.5%	127.4%
Public corporations and private enterprises	-	-	-	-	-	-	-	93.6	72.9	109.0	79.2	79.2	139.6%	88.0%
Non-profit institutions	26.0	26.0	26.0	24.0	25.2	26.5	14.8	14.8	24.2	16.0	16.0	16.0	114.7%	113.1%
Households	263.2	263.2	256.7	357.0	278.2	162.5	382.7	130.8	82.3	65.3	36.4	36.4	50.3%	75.9%
<b>Payments for capital assets</b>	<b>7.5</b>	<b>3.1</b>	<b>11.6</b>	<b>9.3</b>	<b>10.4</b>	<b>12.8</b>	<b>6.1</b>	<b>6.1</b>	<b>93.4</b>	<b>112.4</b>	<b>226.6</b>	<b>226.6</b>	<b>254.7%</b>	<b>139.9%</b>
Buildings and other fixed structures	-	-	-	-	-	-	-	-	87.2	104.7	218.8	218.8	292.4%	139.8%
Machinery and equipment	7.4	3.1	10.3	9.1	10.2	10.7	5.8	5.8	6.2	7.3	7.3	7.3	116.8%	130.9%
Software and other intangible assets	0.1	-	1.3	0.1	0.1	2.1	0.3	0.3	-	0.4	0.4	0.4	383.5%	428.3%
<b>Payments for financial assets</b>	<b>-</b>	<b>-</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>0.3</b>	<b>-</b>	<b>-</b>	<b>0.6</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>1 500.6</b>	<b>1 520.6</b>	<b>1 512.7</b>	<b>1 662.1</b>	<b>1 583.3</b>	<b>1 557.6</b>	<b>1 800.2</b>	<b>1 794.2</b>	<b>1 777.4</b>	<b>2 009.5</b>	<b>2 009.5</b>	<b>2 009.5</b>	<b>98.3%</b>	<b>99.3%</b>

## Expenditure estimates

Table 33.3 Vote expenditure estimates by programme and economic classification

Programmes										
1. Administration										
2. Tourism Policy and Planning										
3. Destination Development										
4. Enterprise and Visitor Support Services										
Programme	Revised estimate	Average growth rate (%)	Average: Expenditure/Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/Total (%)		
R million	2016/17	2013/14 - 2016/17	2013/14 - 2016/17	2017/18	2018/19	2019/20	2016/17 - 2019/20			
Programme 1	232.5	3.8%	12.9%	219.1	232.7	267.2	4.8%	10.8%		
Programme 2	1 088.8	6.5%	58.0%	1 208.7	1 291.8	1 358.9	7.7%	56.0%		
Programme 3	421.9	117.5%	19.2%	444.0	463.1	496.4	5.6%	20.7%		
Programme 4	266.3	-10.4%	9.9%	268.4	300.5	274.5	1.0%	12.6%		
<b>Total</b>	<b>2 009.5</b>	<b>9.7%</b>	<b>100.0%</b>	<b>2 140.2</b>	<b>2 288.1</b>	<b>2 397.1</b>	<b>6.1%</b>	<b>100.0%</b>		
Change to 2016 Budget estimate				72.9	115.4	97.1				
Economic classification										
<b>Current payments</b>	<b>615.6</b>	<b>19.5%</b>	<b>27.3%</b>	<b>635.9</b>	<b>672.9</b>	<b>735.5</b>	<b>6.1%</b>	<b>30.1%</b>		
Compensation of employees	269.5	9.4%	13.9%	271.9	282.6	304.1	4.1%	12.8%		
Goods and services	346.1	30.7%	13.3%	364.1	390.4	431.4	7.6%	17.3%		
<b>Transfers and subsidies</b>	<b>1 167.3</b>	<b>0.3%</b>	<b>67.7%</b>	<b>1 392.0</b>	<b>1 507.7</b>	<b>1 543.8</b>	<b>9.8%</b>	<b>63.5%</b>		
Departmental agencies and accounts	1 029.4	6.1%	55.9%	1 139.1	1 220.6	1 283.9	7.6%	52.9%		
Foreign governments and international organisations	6.3	51.2%	0.4%	6.6	6.3	5.5	-4.6%	0.3%		
Public corporations and private enterprises	79.2	-	2.2%	88.3	114.3	79.4	0.1%	4.1%		
Non-profit institutions	16.0	-14.9%	1.4%	0.5	0.5	0.4	-70.5%	0.2%		
Households	36.4	-48.3%	7.8%	157.5	166.1	174.7	68.7%	6.1%		
<b>Payments for capital assets</b>	<b>226.6</b>	<b>316.9%</b>	<b>5.0%</b>	<b>112.2</b>	<b>107.5</b>	<b>117.7</b>	<b>-19.6%</b>	<b>6.4%</b>		
Buildings and other fixed structures	218.8	-	4.5%	107.5	102.5	112.1	-20.0%	6.1%		
Machinery and equipment	7.3	32.9%	0.5%	4.7	5.0	5.6	-8.4%	0.3%		
Software and other intangible assets	0.4	195.1%	0.1%	-	-	-	-100.0%	0.0%		
<b>Total</b>	<b>2 009.5</b>	<b>9.7%</b>	<b>100.0%</b>	<b>2 140.2</b>	<b>2 288.1</b>	<b>2 397.1</b>	<b>6.1%</b>	<b>100.0%</b>		

## Goods and services expenditure trends and estimates

Table 33.4 Vote goods and services expenditure trends and estimates

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2013/14	2014/15	2015/16				2016/17	2017/18	2018/19		
					2013/14 - 2016/17		2017/18	2018/19	2019/20	2016/17 - 2019/20	
Administrative fees	2 206	191	240	331	-46.9%	0.3%	225	241	286	-4.8%	0.1%
Advertising	4 193	2 854	2 673	6 369	15.0%	1.8%	3 554	3 791	4 424	-11.4%	1.2%
Minor assets	891	558	269	1 296	13.3%	0.3%	322	344	408	-32.0%	0.2%
Audit costs: External	4 197	4 210	4 985	6 281	14.4%	2.2%	5 000	5 274	5 969	-1.7%	1.5%
Bursaries: Employees	783	1 063	1 171	910	5.1%	0.4%	2 719	2 826	3 041	49.5%	0.6%
Catering: Departmental activities	1 733	1 709	1 868	1 922	3.5%	0.8%	2 498	2 676	3 158	18.0%	0.7%
Communication	5 202	5 036	5 194	5 402	1.3%	2.3%	6 033	6 413	7 415	11.1%	1.6%
Computer services	17 145	14 334	19 109	20 516	6.2%	7.8%	22 020	28 624	37 027	21.8%	7.1%
Consultants: Business and advisory services	7 321	3 357	19 490	13 453	22.5%	4.8%	69 017	71 889	75 413	77.6%	15.0%
Legal services	235	493	520	151	-13.7%	0.2%	-	-	-	-100.0%	-
Science and technological services	-	-	-	8	-	-	-	-	-	-100.0%	-
Contractors	2 577	2 653	4 530	2 958	4.7%	1.4%	80 290	84 924	91 510	213.9%	17.0%
Agency and support/outourced services	2 587	3 130	1 124	2 412	-2.3%	1.0%	1 100	1 160	1 313	-18.3%	0.4%
Entertainment	174	55	45	197	4.2%	0.1%	-	-	-	-100.0%	-
Fleet services (including government motor transport)	1 242	1 221	895	1 280	1.0%	0.5%	-	-	-	-100.0%	0.1%
Consumable supplies	1 704	2 275	2 083	2 289	10.3%	0.9%	2 465	2 637	3 119	10.9%	0.7%
Consumables: Stationery, printing and office supplies	4 011	4 097	3 958	4 774	6.0%	1.8%	6 722	7 198	8 501	21.2%	1.8%
Operating leases	26 894	32 139	34 390	26 533	-0.4%	13.1%	29 594	31 695	37 432	12.2%	8.2%
Rental and hiring	352	120	229	2	-82.2%	0.1%	256	275	325	445.7%	0.1%
Property payments	233	2 459	3 335	3 070	136.2%	1.0%	-	-	-	-100.0%	0.2%
Transport provided: Departmental activity	-	-	-	14 089	-	1.5%	-	-	-	-100.0%	0.9%
Travel and subsistence	41 751	31 169	33 062	31 313	-9.1%	15.0%	44 465	44 297	49 171	16.2%	11.0%
Training and development	3 550	106 173	51 247	186 248	274.4%	38.0%	76 411	84 017	88 913	-21.8%	28.4%
Operating payments	4 823	5 081	4 747	7 129	13.9%	2.4%	6 886	7 347	8 599	6.4%	2.0%
Venues and facilities	4 630	4 905	4 548	7 173	15.7%	2.3%	4 500	4 747	5 373	-9.2%	1.4%
<b>Total</b>	<b>138 434</b>	<b>229 282</b>	<b>199 712</b>	<b>346 106</b>	<b>35.7%</b>	<b>100.0%</b>	<b>364 077</b>	<b>390 375</b>	<b>431 397</b>	<b>7.6%</b>	<b>100.0%</b>

## Transfers and subsidies expenditure trends and estimates

Table 33.5 Vote transfers and subsidies trends and estimates

R thousand	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2013/14	2014/15	2015/16				2016/17	2017/18	2018/19		
					2013/14 - 2016/17		2017/18	2018/19	2019/20	2016/17 - 2019/20	
<b>Departmental agencies and accounts</b>											
<b>Departmental agencies (non-business entities)</b>											
<b>Current</b>	<b>872 633</b>	<b>886 257</b>	<b>1 045 570</b>	<b>1 029 424</b>	<b>5.7%</b>	<b>82.6%</b>	<b>1 139 097</b>	<b>1 220 560</b>	<b>1 283 862</b>	<b>7.6%</b>	<b>83.3%</b>
Culture, Arts, Tourism, Hospitality and Sports Sector	-	230	176	185	-	-	197	186	163	-4.1%	-
Education and Training Authority	-	388	-	-	-	-	-	-	-	-	-
Public Sector Education and Training Authority	-	-	-	-	-	-	-	-	-	-	-
South African Tourism	866 333	880 009	977 712	1 024 847	5.8%	80.8%	1 134 288	1 216 017	1 279 889	7.7%	83.0%
Tourism incentive programme	-	-	61 689	-	-	1.3%	-	-	-	-	-
National Tourism Careers Expo	3 300	3 630	3 993	4 392	10.0%	0.3%	4 612	4 357	3 810	-4.6%	0.3%
Tourism accelerated apprenticeship programme	3 000	2 000	2 000	-	-100.0%	0.2%	-	-	-	-	-
<b>Foreign governments and international organisations</b>											
<b>Current</b>	<b>4 813</b>	<b>8 552</b>	<b>5 810</b>	<b>6 322</b>	<b>9.5%</b>	<b>0.5%</b>	<b>6 638</b>	<b>6 271</b>	<b>5 485</b>	<b>-4.6%</b>	<b>0.4%</b>
Regional Tourism Organisation of South Africa	2 983	6 266	3 712	3 793	8.3%	0.4%	3 983	3 763	3 291	-4.6%	0.3%
United Nations World Tourism Organisation	1 830	2 286	2 098	2 529	11.4%	0.2%	2 655	2 508	2 194	-4.6%	0.2%
<b>Non-profit institutions</b>											
<b>Current</b>	<b>26 000</b>	<b>26 450</b>	<b>24 200</b>	<b>16 027</b>	<b>-14.9%</b>	<b>2.0%</b>	<b>500</b>	<b>472</b>	<b>413</b>	<b>-70.5%</b>	<b>0.3%</b>
Strategic Partners in Tourism	25 000	25 000	-	-	-100.0%	1.1%	-	-	-	-	-
Tourism incentive programme	-	-	10 000	-	-	0.2%	-	-	-	-	-
Ezemvelo KwaZulu-Natal Wildlife	500	-	-	-	-100.0%	-	-	-	-	-	-
Federated Hospitality Association of South Africa	500	200	200	500	-	-	500	472	413	-6.2%	-
Various institutions: Small, medium and micro enterprises development	-	-	13 500	15 527	-	0.6%	-	-	-	-100.0%	0.3%
Tourism interpretive signage	-	1 250	500	-	-	-	-	-	-	-	-

Table 33.5 Vote transfers and subsidies trends and estimates

R thousand	Audited outcome			Adjusted appropriation 2016/17	Average growth rate (%) 2013/14 - 2016/17	Average: Expenditure/Total (%)	Medium-term expenditure estimate			Average growth rate (%) 2016/17 - 2019/20	Average: Expenditure/Total (%)
	2013/14	2014/15	2015/16				2017/18	2018/19	2019/20		
<b>Households</b>											
<b>Other transfers to households</b>											
<b>Current</b>	256 669	162 471	82 242	36 366	-47.9%	11.6%	157 519	166 080	174 658	68.7%	9.5%
Employee social benefits	343	2 031	2 620	-	-100.0%	0.1%	-	-	-	-	-
Various institutions: National tourism framework capacitation	3 105	3 720	3 800	4 011	8.9%	0.3%	4 212	3 979	3 480	-4.6%	0.3%
Expanded public works programme	214 114	120 528	66 027	8 021	-66.5%	8.8%	104 165	110 010	116 170	143.8%	6.0%
Expanded public works programme incentive	39 107	20 831	9 745	24 334	-14.6%	2.0%	49 142	52 091	55 008	31.2%	3.2%
Tourism incentive programme	-	15 361	50	-	-	0.3%	-	-	-	-	-
<b>Public corporations and private enterprises</b>											
<b>Other transfers to private enterprises</b>											
<b>Current</b>	-	-	72 915	79 170	-	3.3%	88 279	114 282	79 400	0.1%	6.4%
Southern African Tourism Services Association	-	-	725	-	-	-	-	-	-	-	-
N12 Treasure Route Association	-	-	300	600	-	-	600	567	496	-6.1%	-
Tourism incentive programme	-	-	71 890	78 570	-	3.2%	87 679	113 715	78 904	0.1%	6.4%
<b>Total</b>	<b>1 160 115</b>	<b>1 083 730</b>	<b>1 230 737</b>	<b>1 167 309</b>	<b>0.2%</b>	<b>100.0%</b>	<b>1 392 033</b>	<b>1 507 665</b>	<b>1 543 818</b>	<b>9.8%</b>	<b>100.0%</b>

## Personnel information

Table 33.6 Vote personnel numbers and cost by salary level and programme<sup>1</sup>

Programmes																			
1. Administration																			
2. Tourism Policy and Planning																			
3. Destination Development																			
4. Enterprise and Visitor Support Services																			
Tourism	Number of posts estimated for 31 March 2017		Number and cost <sup>2</sup> of personnel posts filled / planned for on funded establishment										Number						
	Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Average: Salary level/Total (%)			
			2015/16	2016/17	2017/18	2018/19	2019/20	2016/17 - 2019/20											
			Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost	Number	Cost	Unit cost					
<b>Tourism</b>																			
<b>Salary level</b>	<b>502</b>	-	<b>510</b>	<b>252.9</b>	<b>0.5</b>	<b>510</b>	<b>269.5</b>	<b>0.5</b>	<b>488</b>	<b>271.9</b>	<b>0.6</b>	<b>483</b>	<b>282.6</b>	<b>0.6</b>	<b>485</b>	<b>304.1</b>	<b>0.6</b>	<b>-1.7%</b>	<b>100.0%</b>
1 – 6	89	-	114	23.4	0.2	114	29.0	0.3	89	20.5	0.2	89	21.8	0.2	86	22.8	0.3	-9.0%	19.2%
7 – 10	229	-	210	77.8	0.4	210	86.5	0.4	227	99.3	0.4	227	105.2	0.5	227	111.2	0.5	2.6%	45.3%
11 – 12	114	-	120	80.9	0.7	120	83.3	0.7	113	82.7	0.7	113	87.6	0.8	113	92.6	0.8	-2.0%	23.3%
13 – 16	68	-	64	66.4	1.0	64	66.2	1.0	57	64.3	1.1	52	62.7	1.2	57	72.0	1.3	-3.8%	11.7%
Other	2	-	2	4.5	2.2	2	4.7	2.3	2	5.0	2.5	2	5.3	2.6	2	5.6	2.8	-	0.4%
<b>Programme</b>	<b>502</b>	-	<b>510</b>	<b>252.9</b>	<b>0.5</b>	<b>510</b>	<b>269.5</b>	<b>0.5</b>	<b>488</b>	<b>271.9</b>	<b>0.6</b>	<b>483</b>	<b>282.6</b>	<b>0.6</b>	<b>485</b>	<b>304.1</b>	<b>0.6</b>	<b>-1.7%</b>	<b>100.0%</b>
Programme 1	253	-	260	119.3	0.5	260	125.4	0.5	242	120.4	0.5	237	122.2	0.5	239	134.6	0.6	-2.8%	49.7%
Programme 2	75	-	63	33.4	0.5	63	36.2	0.6	72	44.1	0.6	72	46.7	0.6	72	49.4	0.7	4.6%	14.2%
Programme 3	75	-	99	51.7	0.5	99	57.3	0.6	75	46.2	0.6	75	49.0	0.7	75	51.7	0.7	-8.8%	16.5%
Programme 4	99	-	88	48.5	0.6	88	50.7	0.6	99	61.1	0.6	99	64.7	0.7	99	68.4	0.7	4.0%	19.6%

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

## Departmental receipts

Table 33.7 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate	Revised estimate	Average growth rate (%)	Average: Receipt item/Total (%)	Medium-term receipts estimate			Average growth rate (%)	Average: Receipt item/Total (%)
	2013/14	2014/15	2015/16					2016/17	2017/18	2018/19		
<b>Departmental receipts</b>	<b>4 209</b>	<b>3 504</b>	<b>6 770</b>	<b>5 274</b>	<b>5 274</b>	<b>7.8%</b>	<b>100.0%</b>	<b>1 833</b>	<b>1 837</b>	<b>1 837</b>	<b>-29.6%</b>	<b>100.0%</b>
<b>Sales of goods and services produced by department</b>	<b>141</b>	<b>163</b>	<b>165</b>	<b>164</b>	<b>164</b>	<b>5.2%</b>	<b>3.2%</b>	<b>162</b>	<b>163</b>	<b>163</b>	<b>-0.2%</b>	<b>6.0%</b>
Sales by market establishments	69	84	77	82	82	5.9%	1.6%	82	82	82	-	3.0%
of which:												
Rent collected from the letting of open and covered parking	69	84	77	82	82	5.9%	1.6%	82	82	82	-	3.0%
Administrative fees	-	-	-	2	2	-	-	-	-	-	-100.0%	-
of which:												
Appeals fees	-	-	-	2	2	-	-	-	-	-	-100.0%	-

Table 33.7 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate 2016/17	Revised estimate 2016/17	Average growth rate (%) 2013/14 - 2016/17	Average: Receipt item/ Total (%) 2016/17	Medium-term receipts estimate			Average growth rate (%) 2016/17 - 2019/20	Average: Receipt item/ Total (%) 2019/20
	2013/14	2014/15	2015/16					2017/18	2018/19	2019/20		
Other sales	72	79	88	80	80	3.6%	1.6%	80	81	81	0.4%	3.0%
<i>of which:</i>												
Commission received on deduction of insurance and other premiums from employees' salaries	72	79	88	80	80	3.6%	1.6%	80	81	81	0.4%	3.0%
Sales of scrap, waste, arms and other used current goods	-	-	-	10	10	-	0.1%	-	-	-	-100.0%	0.1%
<i>of which:</i>												
Sales of scrap	-	-	-	10	10	-	0.1%	-	-	-	-100.0%	0.1%
Interest, dividends and rent on land	11	10	559	60	60	76.0%	3.2%	15	17	17	-34.3%	1.0%
Interest	11	10	559	60	60	76.0%	3.2%	15	17	17	-34.3%	1.0%
Sales of capital assets	592	24	84	40	40	-59.3%	3.7%	25	26	26	-13.4%	1.1%
Transactions in financial assets and liabilities	3 465	3 307	5 962	5 000	5 000	13.0%	89.8%	1 631	1 631	1 631	-31.2%	91.8%
<b>Total</b>	<b>4 209</b>	<b>3 504</b>	<b>6 770</b>	<b>5 274</b>	<b>5 274</b>	<b>7.8%</b>	<b>100.0%</b>	<b>1 833</b>	<b>1 837</b>	<b>1 837</b>	<b>-29.6%</b>	<b>100.0%</b>

## Programme 1: Administration

### Programme purpose

Provide strategic leadership, management and support services to the department.

### Expenditure trends and estimates

Table 33.8 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation 2016/17	Average growth rate (%) 2013/14 - 2016/17	Average: Expenditure/ Total (%) 2016/17	Medium-term expenditure estimate			Average growth rate (%) 2016/17 - 2019/20	Average: Expenditure/ Total (%) 2019/20
	2013/14	2014/15	2015/16				2017/18	2018/19	2019/20		
R million											
Ministry	35.6	30.8	26.0	32.4	-3.1%	14.1%	30.6	32.1	35.2	2.9%	13.7%
Management	16.3	14.5	13.4	14.3	-4.1%	6.6%	2.9	3.0	3.2	-39.5%	2.5%
Corporate Services	109.3	116.3	120.8	131.0	6.2%	53.8%	126.7	135.8	159.1	6.7%	58.1%
Financial Management	22.0	23.7	25.4	25.4	4.9%	10.9%	29.4	30.1	32.3	8.3%	12.3%
Office Accommodation	28.8	34.4	37.3	29.3	0.5%	14.6%	29.6	31.7	37.4	8.5%	13.5%
<b>Total</b>	<b>212.0</b>	<b>219.8</b>	<b>222.8</b>	<b>232.5</b>	<b>3.1%</b>	<b>100.0%</b>	<b>219.1</b>	<b>232.7</b>	<b>267.2</b>	<b>4.8%</b>	<b>100.0%</b>
Change to 2016 Budget estimate				(5.0)			(26.0)	(20.2)	0.2		
<b>Economic classification</b>											
<b>Current payments</b>	<b>201.8</b>	<b>207.0</b>	<b>216.8</b>	<b>228.2</b>	<b>4.2%</b>	<b>96.3%</b>	<b>217.1</b>	<b>230.6</b>	<b>264.9</b>	<b>5.1%</b>	<b>98.9%</b>
Compensation of employees	102.5	115.1	119.3	125.4	7.0%	52.1%	120.4	122.2	134.6	2.4%	52.8%
Goods and services <sup>1</sup>	99.4	91.9	97.5	102.7	1.1%	44.1%	96.7	108.4	130.3	8.3%	46.1%
<i>of which:</i>											
Audit costs: External	4.2	4.2	5.0	4.8	4.4%	2.0%	5.0	5.3	6.0	7.7%	2.2%
Communication	4.1	3.9	3.9	3.7	-2.9%	1.8%	4.4	4.6	5.3	12.9%	1.9%
Computer services	16.0	14.3	18.2	16.7	1.5%	7.4%	22.0	28.6	37.0	30.4%	11.0%
Consumables: Stationery, printing and office supplies	2.2	2.7	2.5	2.5	4.1%	1.1%	3.7	4.0	4.7	23.3%	1.6%
Operating leases	26.9	32.1	34.4	26.5	-0.4%	13.5%	29.6	31.7	37.4	12.2%	13.2%
Travel and subsistence	23.1	15.1	13.4	8.0	-29.9%	6.7%	15.6	16.8	19.7	35.4%	6.3%
<b>Transfers and subsidies<sup>1</sup></b>	<b>0.2</b>	<b>2.5</b>	<b>2.2</b>	<b>0.2</b>	<b>-3.2%</b>	<b>0.6%</b>	<b>0.2</b>	<b>0.2</b>	<b>0.2</b>	<b>-4.1%</b>	<b>0.1%</b>
Departmental agencies and accounts	-	0.6	0.2	0.2	-	0.1%	0.2	0.2	0.2	-4.1%	0.1%
Households	0.2	1.9	2.1	-	-100.0%	0.5%	-	-	-	-	-
<b>Payments for capital assets</b>	<b>9.9</b>	<b>10.1</b>	<b>3.6</b>	<b>4.1</b>	<b>-25.3%</b>	<b>3.1%</b>	<b>1.8</b>	<b>1.9</b>	<b>2.1</b>	<b>-19.5%</b>	<b>1.0%</b>
Machinery and equipment	8.6	8.0	3.6	3.7	-24.3%	2.7%	1.8	1.9	2.1	-16.9%	1.0%
Software and other intangible assets	1.2	2.1	-	0.4	-32.8%	0.4%	-	-	-	-100.0%	-
<b>Payments for financial assets</b>	<b>0.1</b>	<b>0.2</b>	<b>0.1</b>	<b>-</b>	<b>-100.0%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>212.0</b>	<b>219.8</b>	<b>222.8</b>	<b>232.5</b>	<b>3.1%</b>	<b>100.0%</b>	<b>219.1</b>	<b>232.7</b>	<b>267.2</b>	<b>4.8%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>14.0%</b>	<b>14.1%</b>	<b>12.5%</b>	<b>11.6%</b>	<b>-</b>	<b>-</b>	<b>10.2%</b>	<b>10.2%</b>	<b>11.1%</b>	<b>-</b>	<b>-</b>

1. Estimates of National Expenditure data tables are available and can be downloaded from [www.treasury.gov.za](http://www.treasury.gov.za). These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

## Programme 2: Tourism Policy and Planning

### Programme purpose

Enhance strategic policy and monitor the tourism sector's performance.

### Objectives

- Create a regulatory environment for tourism growth and development by:
  - drafting enabling legislation over the medium term
  - developing four quarterly policy bulletins over the medium term.
- Provide knowledge services to inform policy, planning and decision-making by:
  - developing a report on the state of tourism, and evaluation reports on the tourism incentive programme market-access incentive and the food safety programme over the medium term
  - benchmarking and analysing the design of the national tourism information and monitoring system by the end of 2017/18
  - maintaining mobile applications for tour guides and visitor information centres by the end of 2017/18
  - drafting a plan for hosting the tourism workstream during the 2018/19 summit of the Brazil-Russia-India-China-South Africa group of countries, and South Africa's chairpersonship of the Indian Ocean Rim Association.
- Enhance regional tourism integration by:
  - hosting the ministerial session at the 2017 Tourism Indaba
  - hosting a best practices sharing workshop for African countries that have tourism agreements with South Africa.
- Ensure the economic, efficient and effective use of departmental resources by preparing a quarterly oversight report on South African Tourism.
- Enhance the understanding and awareness of the value of tourism and its opportunities by hosting the annual national tourism stakeholder forum, a public lecture, and meetings of the national tourism research seminar over the medium term.

### Subprogrammes

- *Tourism Policy and Planning Management* provides strategic direction, comprehensive administration and operational support services, research, and information and knowledge management. It also manages policy development and evaluation, and promotes sector transformation and responsible tourism.
- *Research and Knowledge Management* oversees tourism research, knowledge management and impact evaluation of the sector.
- *Tourism Sector Policy and Strategy* oversees and guides policy and strategy development for the tourism sector, and ensures efficient and effective stakeholder relations management.
- *South African Tourism* stimulates sustainable international and domestic demand for South African tourism experiences, and regulates the standard of tourism facilities and services.
- *International Relations and Cooperation* drives South Africa's interest through international relations and cooperation.

### Expenditure trends and estimates

Table 33.9 Tourism Policy and Planning expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome				Adjusted appropriation	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2013/14	2014/15	2015/16	2016/17		2013/14 - 2016/17	Average: Expenditure/ Total (%)	2017/18	2018/19	2019/20	2016/17 - 2019/20	Average: Expenditure/ Total (%)
R million												
Tourism Policy and Planning Management	4.5	4.0	2.7	5.1	4.5%	0.4%	7.0	7.3	7.8	15.4%	0.5%	
Research and Knowledge Management	20.0	22.1	27.2	32.0	16.9%	2.6%	28.7	29.0	30.6	-1.5%	2.4%	
Tourism Sector Policy and Strategy	9.9	12.9	11.6	8.0	-6.7%	1.1%	11.2	11.7	11.9	13.9%	0.9%	
South African Tourism	866.3	880.0	977.7	1 024.8	5.8%	94.3%	1 134.3	1 216.0	1 279.9	7.7%	94.1%	
International Relations and Cooperation	12.9	19.1	15.3	18.8	13.4%	1.7%	27.5	27.8	28.7	15.2%	2.1%	
<b>Total</b>	<b>913.6</b>	<b>938.2</b>	<b>1 034.4</b>	<b>1 088.8</b>	<b>6.0%</b>	<b>100.0%</b>	<b>1 208.7</b>	<b>1 291.8</b>	<b>1 358.9</b>	<b>7.7%</b>	<b>100.0%</b>	
Change to 2016 Budget estimate				(18.6)			47.6	64.7	63.1			

**Table 33.9 Tourism Policy and Planning expenditure trends and estimates by subprogramme and economic classification**

Economic classification	Audited outcome			Adjusted appropriation	Average growth rate (%)	Average: Expenditure/ Total (%)	Medium-term expenditure estimate			Average growth rate (%)	Average: Expenditure/ Total (%)
	2013/14	2014/15	2015/16				2017/18	2018/19	2019/20		
R million					2013/14 - 2016/17					2016/17 - 2019/20	
<b>Current payments</b>	<b>38.9</b>	<b>44.9</b>	<b>46.1</b>	<b>52.5</b>	<b>10.6%</b>	<b>4.6%</b>	<b>62.8</b>	<b>64.7</b>	<b>69.1</b>	<b>9.6%</b>	<b>5.0%</b>
Compensation of employees	28.7	33.4	33.4	36.2	8.0%	3.3%	44.1	46.7	49.4	11.0%	3.6%
Goods and services <sup>1</sup>	10.1	11.6	12.7	16.3	17.2%	1.3%	18.6	17.9	19.7	6.4%	1.5%
of which:											
Advertising	0.5	0.9	0.7	0.4	-6.4%	0.1%	0.5	0.6	0.7	16.9%	-
Consultants: Business and advisory services	0.1	1.4	1.4	1.0	165.7%	0.1%	9.8	8.5	8.7	108.5%	0.6%
Consumables: Stationery, printing and office supplies	0.4	0.3	0.4	0.7	21.2%	-	0.5	0.5	0.6	-3.2%	-
Travel and subsistence	4.0	3.2	3.5	4.4	3.7%	0.4%	3.4	3.6	4.3	-1.5%	0.3%
Operating payments	2.1	1.8	2.2	3.5	18.9%	0.2%	2.9	3.1	3.6	-	0.3%
Venues and facilities	0.8	1.9	0.6	3.3	59.9%	0.2%	1.0	1.1	1.2	-28.7%	0.1%
<b>Transfers and subsidies<sup>1</sup></b>	<b>874.3</b>	<b>892.3</b>	<b>987.5</b>	<b>1 035.2</b>	<b>5.8%</b>	<b>95.3%</b>	<b>1 145.1</b>	<b>1 226.3</b>	<b>1 288.9</b>	<b>7.6%</b>	<b>94.9%</b>
Departmental agencies and accounts	866.3	880.0	977.7	1 024.8	5.8%	94.3%	1 134.3	1 216.0	1 279.9	7.7%	94.1%
Foreign governments and international organisations	4.8	8.6	5.8	6.3	9.5%	0.6%	6.6	6.3	5.5	-4.6%	0.5%
Households	3.1	3.7	3.9	4.0	8.5%	0.4%	4.2	4.0	3.5	-4.6%	0.3%
<b>Payments for capital assets</b>	<b>0.5</b>	<b>0.9</b>	<b>0.8</b>	<b>1.1</b>	<b>34.2%</b>	<b>0.1%</b>	<b>0.8</b>	<b>0.8</b>	<b>1.0</b>	<b>-5.4%</b>	<b>0.1%</b>
Machinery and equipment	0.4	0.9	0.8	1.1	35.0%	0.1%	0.8	0.8	1.0	-4.4%	0.1%
Software and other intangible assets	-	-	-	-	16.7%	-	-	-	-	-100.0%	-
<b>Payments for financial assets</b>	<b>-</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>913.6</b>	<b>938.2</b>	<b>1 034.4</b>	<b>1 088.8</b>	<b>6.0%</b>	<b>100.0%</b>	<b>1 208.7</b>	<b>1 291.8</b>	<b>1 358.9</b>	<b>7.7%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>60.4%</b>	<b>60.2%</b>	<b>58.2%</b>	<b>54.2%</b>	<b>-</b>	<b>-</b>	<b>56.5%</b>	<b>56.5%</b>	<b>56.7%</b>	<b>-</b>	<b>-</b>
<b>Details of selected transfers and subsidies</b>											
<b>Departmental agencies and accounts</b>											
<b>Departmental agencies (non-business entities)</b>											
<b>Current</b>	<b>866.3</b>	<b>880.0</b>	<b>977.7</b>	<b>1 024.8</b>	<b>5.8%</b>	<b>94.3%</b>	<b>1 134.3</b>	<b>1 216.0</b>	<b>1 279.9</b>	<b>7.7%</b>	<b>94.1%</b>
South African Tourism	866.3	880.0	977.7	1 024.8	5.8%	94.3%	1 134.3	1 216.0	1 279.9	7.7%	94.1%
<b>Foreign governments and international organisations</b>											
<b>Current</b>	<b>4.8</b>	<b>8.6</b>	<b>5.8</b>	<b>6.3</b>	<b>9.5%</b>	<b>0.6%</b>	<b>6.6</b>	<b>6.3</b>	<b>5.5</b>	<b>-4.6%</b>	<b>0.5%</b>
Regional Tourism Organisation of South Africa	3.0	6.3	3.7	3.8	8.3%	0.4%	4.0	3.8	3.3	-4.6%	0.3%
United Nations World Tourism Organisation	1.8	2.3	2.1	2.5	11.4%	0.2%	2.7	2.5	2.2	-4.6%	0.2%

1. Estimates of National Expenditure data tables are available and can be downloaded from [www.treasury.gov.za](http://www.treasury.gov.za). These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

## Programme 3: Destination Development

### Programme purpose

Facilitate and coordinate tourism destination development.

### Objectives

- Diversify and enhance tourism offerings by:
  - monitoring the implementation of four destination enhancement projects (Shangoni Gate, Phalaborwa Wildlife Activity Hub, National Heritage Monument and signage at identified national heritage sites) in 2017/18
  - supporting five projects over the medium term that contribute to the maintenance or improvement of routes to tourism destinations
  - implementing the blue-flag programme at an additional 25 South African beaches.
- Create employment opportunities by implementing tourism projects (Letlamoreng Dam, Phiphidi Waterfall, Platfontein Game Farm, National Youth Chefs, Tourism Buddies and food safety programme) through the expanded public works programme, resulting in 10 629 full-time-equivalent jobs over the medium term.

### Subprogrammes

- *Destination Development Management* provides administrative support to the programme's activities.
- *Product and Infrastructure Development* ensures that tourism infrastructure supports current and future growth of the sector.



- *Destination Planning and Investment Promotion* increases the competitiveness of South Africa's tourism industry.
- *Working for Tourism* facilitates the development of tourism infrastructure projects under the expanded public works programme through labour-intensive methods targeting the unemployed, youth, women, the disabled, and small, medium and micro enterprises.

## Expenditure trends and estimates

**Table 33.10 Destination Development expenditure trends and estimates by subprogramme and economic classification**

Subprogramme	Audited outcome			Adjusted appropriation 2016/17	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%) 2016/17 - 2019/20	Average: Expenditure/ Total (%)
	2013/14	2014/15	2015/16		2013/14	2016/17	2017/18	2018/19	2019/20		
R million											
Destination Development Management	4.0	3.6	4.1	4.9	7.1%	1.3%	47.2	52.5	58.1	127.6%	8.9%
Product and Infrastructure Development	11.9	13.2	14.7	17.6	14.0%	4.4%	21.1	22.1	23.0	9.3%	4.6%
Destination Planning and Investment Promotion	7.1	9.2	9.5	12.8	21.8%	2.9%	36.3	37.1	43.4	50.3%	7.1%
Working for Tourism	290.8	280.2	249.0	386.6	10.0%	91.5%	339.3	351.4	371.9	-1.3%	79.4%
<b>Total</b>	<b>313.8</b>	<b>306.3</b>	<b>277.3</b>	<b>421.9</b>	<b>10.4%</b>	<b>100.0%</b>	<b>444.0</b>	<b>463.1</b>	<b>496.4</b>	<b>5.6%</b>	<b>100.0%</b>
Change to 2016 Budget estimate				202.1			224.1	231.3	251.6		
<b>Economic classification</b>											
<b>Current payments</b>	<b>59.8</b>	<b>163.7</b>	<b>111.7</b>	<b>262.8</b>	<b>63.8%</b>	<b>45.3%</b>	<b>181.5</b>	<b>196.9</b>	<b>211.3</b>	<b>-7.0%</b>	<b>46.7%</b>
Compensation of employees	42.8	49.4	51.7	57.3	10.2%	15.3%	46.2	49.0	51.7	-3.4%	11.2%
Goods and services <sup>1</sup>	16.9	114.3	60.0	205.4	129.8%	30.1%	135.3	147.9	159.6	-8.1%	35.5%
of which:											
Consultants: Business and advisory services	3.3	1.6	0.7	3.5	2.4%	0.7%	40.2	45.2	50.3	143.0%	7.6%
Contractors	-	-	0.6	-	2.2%	0.1%	1.6	1.7	2.0	403.1%	0.3%
Consumables: Stationery, printing and office supplies	0.8	0.6	0.5	0.9	3.8%	0.2%	1.2	1.3	1.5	18.4%	0.3%
Travel and subsistence	9.2	6.7	8.2	11.1	6.5%	2.7%	10.8	10.3	10.6	-1.6%	2.3%
Training and development	0.3	103.0	46.7	181.6	781.7%	25.1%	75.4	82.9	87.6	-21.6%	23.4%
Operating payments	0.5	0.5	0.6	0.6	6.8%	0.2%	1.7	1.8	2.1	49.6%	0.3%
<b>Transfers and subsidies<sup>1</sup></b>	<b>253.3</b>	<b>141.4</b>	<b>77.2</b>	<b>33.0</b>	<b>-49.3%</b>	<b>38.3%</b>	<b>153.9</b>	<b>162.7</b>	<b>171.7</b>	<b>73.4%</b>	<b>28.6%</b>
Public corporations and private enterprises	-	-	1.0	0.6	-	0.1%	0.6	0.6	0.5	-6.1%	0.1%
Households	253.3	141.4	76.2	32.4	-49.6%	38.1%	153.3	162.1	171.2	74.2%	28.4%
<b>Payments for capital assets</b>	<b>0.7</b>	<b>1.1</b>	<b>88.4</b>	<b>126.2</b>	<b>469.1%</b>	<b>16.4%</b>	<b>108.5</b>	<b>103.6</b>	<b>113.4</b>	<b>-3.5%</b>	<b>24.7%</b>
Buildings and other fixed structures	-	-	87.2	124.8	-	16.1%	107.5	102.5	112.1	-3.5%	24.5%
Machinery and equipment	0.7	1.1	1.2	1.4	28.3%	0.3%	1.1	1.1	1.3	-3.7%	0.3%
<b>Total</b>	<b>313.8</b>	<b>306.3</b>	<b>277.3</b>	<b>421.9</b>	<b>10.4%</b>	<b>100.0%</b>	<b>444.0</b>	<b>463.1</b>	<b>496.4</b>	<b>5.6%</b>	<b>100.0%</b>
Proportion of total programme expenditure to vote expenditure	20.7%	19.7%	15.6%	21.0%	-	-	20.7%	20.2%	20.7%	-	-
<b>Details of selected transfers and subsidies</b>											
<b>Households</b>											
<b>Other transfers to households</b>											
<b>Current</b>	<b>253.2</b>	<b>141.4</b>	<b>75.8</b>	<b>32.4</b>	<b>-49.6%</b>	<b>38.1%</b>	<b>153.3</b>	<b>162.1</b>	<b>171.2</b>	<b>74.2%</b>	<b>28.4%</b>
Expanded public works programme	214.1	120.5	66.0	8.0	-66.5%	31.0%	104.2	110.0	116.2	143.8%	18.5%
Expanded public works programme incentive	39.1	20.8	9.7	24.3	-14.6%	7.1%	49.1	52.1	55.0	31.2%	9.9%

<sup>1</sup> Estimates of National Expenditure data tables are available and can be downloaded from [www.treasury.gov.za](http://www.treasury.gov.za). These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

## Programme 4: Enterprise and Visitor Support Services

### Programme purpose

Enhance transformation of the sector, increase skills levels and support enterprise development to ensure that South Africa is a competitive tourism destination.

### Objectives

- Accelerate the transformation of the tourism sector by:
  - monitoring the implementation of the amended tourism broad-based black economic empowerment sector code over the medium term

- maintaining the tourism portal for black-owned enterprises to accelerate the empowerment of small, medium and micro enterprises in the tourism sector over the medium term
- facilitating four social tourism initiatives that promote open access to selected government-owned attractions over the medium term.
- Facilitate the development and growth of tourism enterprises to contribute to inclusive economic growth and job creation by:
  - supporting the development of 400 enterprises in 2017/18
  - supporting two existing incubators and establishing one new incubator implementing the enterprise development programme focusing on incubators in 2017/18
  - implementing four incentive programmes (tourism grading, market access, energy efficiency and universal access) in 2017/18.
- Facilitate tourism capacity building programmes by:
  - training 577 chefs, 300 sommeliers, 2 000 hospitality service agents and 500 food safety inspectors in 2017/18
  - implementing the local government tourism induction programme, focusing on rural areas with tourism potential in eight district municipalities, in 2017/18
  - implementing the tourism human resource development strategy in 2017/18
  - placing 20 black female managers of tourism enterprises at institutions of higher learning in 2017/18 for management training
  - developing and implementing two skills development programmes for tour guides in 2017/18.
- Diversify and enhance tourism offerings by:
  - implementing the service excellence integrated support programme for five tourism products in 2017/18
  - implementing the national strategy for responsible tourism in 2017/18
  - developing capacity building programmes and supporting tools for tourism business in 2017/18
  - training 60 youth on resource efficiency assessments methodology at the National Cleaner Production Centre of South Africa over the medium term
  - conducting universal accessibility audits at selected state-owned parks in five provinces and implementing universal accessibility interventions at the selected parks in two provinces in 2017/18
  - supporting the development and improvement of six community-based tourism initiatives over the medium term
  - maintaining and enhancing two national tourism information gateways in 2017/18
  - opening one national tourism information gateway in Cape Town International Airport
  - implementing the national visitors support services framework in 2017/18
  - auditing the tour guide register framework for the security upgrade features of tour guide badges in 2017/18
  - referring all tourist complaints to appropriate authorities for resolution within the agreed timeframes over the medium term.

## Subprogrammes

- *Tourism People Development Management* provides administrative support to the programme's activities.
- *Tourism Human Resource Development* facilitates efficient management and implementation of tourism sector human resource development initiatives.
- *Enterprise Development and Transformation* facilitates inclusive participation and sustainability in the tourism sector.
- *Visitor Services* ensures information integrity and facilitates accurate information for travelling.
- *Tourism Incentive Programme* creates direct linkages between South African inbound tour operators with international tourism companies by assisting South African tour operators in exhibiting their products at trade shows across the world.

## Expenditure trends and estimates

**Table 33.11 Enterprise and Visitor Support Services expenditure trends and estimates by subprogramme and economic classification**

Subprogramme	Audited outcome			Adjusted appropriation 2016/17	Average growth rate (%) 2013/14 - 2016/17	Average Expenditure/ Total (%) 2013/14 - 2016/17	Medium-term expenditure estimate			Average growth rate (%) 2016/17 - 2019/20	Average Expenditure/ Total (%) 2016/17 - 2019/20
	2013/14	2014/15	2015/16				2017/18	2018/19	2019/20		
R million											
Tourism People Development Management	9.1	7.9	9.2	9.8	2.3%	5.3%	9.7	10.1	10.2	1.3%	3.6%
Tourism Human Resource Development	15.8	17.4	18.1	22.9	13.0%	11.0%	25.7	26.1	27.4	6.2%	9.2%
Enterprise Development and Transformation	38.0	39.5	33.4	34.3	-3.4%	21.5%	41.5	41.7	41.7	6.7%	14.3%
Visitor Services	10.1	10.5	16.2	14.1	11.8%	7.5%	19.6	20.1	21.7	15.6%	6.8%
Tourism Incentive Programme	0.3	18.0	166.0	185.3	787.6%	54.7%	171.9	202.5	173.5	-2.2%	66.1%
<b>Total</b>	<b>73.3</b>	<b>93.3</b>	<b>242.8</b>	<b>266.3</b>	<b>53.7%</b>	<b>100.0%</b>	<b>268.4</b>	<b>300.5</b>	<b>274.5</b>	<b>1.0%</b>	<b>100.0%</b>
Change to 2016 Budget estimate				(178.4)			(172.9)	(160.3)	(212.1)		
<b>Economic classification</b>											
<b>Current payments</b>	<b>40.4</b>	<b>45.1</b>	<b>77.9</b>	<b>72.2</b>	<b>21.4%</b>	<b>34.9%</b>	<b>174.6</b>	<b>180.8</b>	<b>190.1</b>	<b>38.1%</b>	<b>55.7%</b>
Compensation of employees	28.4	33.6	48.5	50.7	21.3%	23.8%	61.1	64.7	68.4	10.5%	22.1%
Goods and services <sup>1</sup>	12.0	11.5	29.5	21.6	21.6%	11.0%	113.5	116.1	121.7	78.0%	33.6%
<i>of which:</i>											
<i>Catering: Departmental activities</i>	0.6	0.7	0.8	0.5	-1.9%	0.4%	0.8	0.9	1.1	25.6%	0.3%
<i>Consultants: Business and advisory services</i>	0.1	0.1	15.9	5.3	236.7%	3.2%	17.4	16.4	14.4	39.4%	4.8%
<i>Contractors</i>	1.0	1.0	1.0	1.4	11.1%	0.7%	75.7	80.0	85.7	295.5%	21.9%
<i>Consumables: Stationery, printing and office supplies</i>	0.6	0.4	0.6	0.7	4.2%	0.3%	1.3	1.4	1.7	35.8%	0.5%
<i>Travel and subsistence</i>	5.4	6.2	8.0	7.8	12.7%	4.1%	14.7	13.7	14.6	23.3%	4.6%
<i>Venues and facilities</i>	1.3	1.6	1.5	1.2	-1.5%	0.8%	1.0	1.1	1.2	-1.4%	0.4%
<b>Transfers and subsidies<sup>1</sup></b>	<b>32.3</b>	<b>47.5</b>	<b>163.9</b>	<b>99.0</b>	<b>45.3%</b>	<b>50.7%</b>	<b>92.8</b>	<b>118.5</b>	<b>83.1</b>	<b>-5.7%</b>	<b>35.5%</b>
Departmental agencies and accounts	6.3	5.6	67.7	4.4	-11.3%	12.4%	4.6	4.4	3.8	-4.6%	1.5%
Public corporations and private enterprises	-	-	71.9	78.6	-	22.3%	87.7	113.7	78.9	0.1%	32.3%
Non-profit institutions	26.0	26.5	24.2	16.0	-14.9%	13.7%	0.5	0.5	0.4	-70.5%	1.6%
Households	-	15.4	0.1	-	-	2.3%	-	-	-	-	-
<b>Payments for capital assets</b>	<b>0.6</b>	<b>0.7</b>	<b>0.6</b>	<b>95.1</b>	<b>440.6%</b>	<b>14.4%</b>	<b>1.1</b>	<b>1.1</b>	<b>1.3</b>	<b>-76.4%</b>	<b>8.9%</b>
Buildings and other fixed structures	-	-	-	94.0	-	13.9%	-	-	-	-100.0%	8.5%
Machinery and equipment	0.6	0.7	0.6	1.1	22.5%	0.4%	1.1	1.1	1.3	5.5%	0.4%
<b>Payments for financial assets</b>	<b>-</b>	<b>-</b>	<b>0.4</b>	<b>-</b>	<b>-100.0%</b>	<b>0.1%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>73.3</b>	<b>93.3</b>	<b>242.8</b>	<b>266.3</b>	<b>53.7%</b>	<b>100.0%</b>	<b>268.4</b>	<b>300.5</b>	<b>274.5</b>	<b>1.0%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>4.8%</b>	<b>6.0%</b>	<b>13.7%</b>	<b>13.3%</b>	<b>-</b>	<b>-</b>	<b>12.5%</b>	<b>13.1%</b>	<b>11.5%</b>	<b>-</b>	<b>-</b>
<b>Details of selected transfers and subsidies</b>											
<b>Departmental agencies and accounts</b>											
<b>Departmental agencies (non-business entities)</b>											
<b>Current</b>	<b>6.3</b>	<b>5.6</b>	<b>67.7</b>	<b>4.4</b>	<b>-11.3%</b>	<b>12.4%</b>	<b>4.6</b>	<b>4.4</b>	<b>3.8</b>	<b>-4.6%</b>	<b>1.5%</b>
Tourism incentive programme	-	-	61.7	-	-	9.1%	-	-	-	-	-
National Tourism Careers Expo	3.3	3.6	4.0	4.4	10.0%	2.3%	4.6	4.4	3.8	-4.6%	1.5%
Tourism accelerated apprenticeship programme	3.0	2.0	2.0	-	-100.0%	1.0%	-	-	-	-	-
<b>Non-profit institutions</b>	<b>25.5</b>	<b>26.5</b>	<b>24.2</b>	<b>16.0</b>	<b>-14.3%</b>	<b>13.6%</b>	<b>0.5</b>	<b>0.5</b>	<b>0.4</b>	<b>-70.5%</b>	<b>1.6%</b>
<b>Current</b>	<b>25.5</b>	<b>26.5</b>	<b>24.2</b>	<b>16.0</b>	<b>-14.3%</b>	<b>13.6%</b>	<b>0.5</b>	<b>0.5</b>	<b>0.4</b>	<b>-70.5%</b>	<b>1.6%</b>
Strategic Partners in Tourism	25.0	25.0	-	-	-100.0%	7.4%	-	-	-	-	-
Tourism incentive programme	-	-	10.0	-	-	1.5%	-	-	-	-	-
Federated Hospitality Association of South Africa	0.5	0.2	0.2	0.5	-	0.2%	0.5	0.5	0.4	-6.2%	0.2%
Various institutions: Small, medium and micro enterprises development	-	-	13.5	15.5	-	4.3%	-	-	-	-100.0%	1.4%
Tourism interpretive signage	-	1.3	0.5	-	-	0.3%	-	-	-	-	-
<b>Households</b>	<b>-</b>	<b>15.4</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>2.3%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Other transfers to households</b>	<b>-</b>	<b>15.4</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>2.3%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Current</b>	<b>-</b>	<b>15.4</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>2.3%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
Tourism incentive programme	-	15.4	0.1	-	-	2.3%	-	-	-	-	-
<b>Public corporations and private enterprises</b>	<b>-</b>	<b>-</b>	<b>71.9</b>	<b>78.6</b>	<b>-</b>	<b>22.3%</b>	<b>87.7</b>	<b>113.7</b>	<b>78.9</b>	<b>0.1%</b>	<b>32.3%</b>
<b>Private enterprises</b>	<b>-</b>	<b>-</b>	<b>71.9</b>	<b>78.6</b>	<b>-</b>	<b>22.3%</b>	<b>87.7</b>	<b>113.7</b>	<b>78.9</b>	<b>0.1%</b>	<b>32.3%</b>
<b>Other transfers to private enterprises</b>	<b>-</b>	<b>-</b>	<b>71.9</b>	<b>78.6</b>	<b>-</b>	<b>22.3%</b>	<b>87.7</b>	<b>113.7</b>	<b>78.9</b>	<b>0.1%</b>	<b>32.3%</b>
<b>Current</b>	<b>-</b>	<b>-</b>	<b>71.9</b>	<b>78.6</b>	<b>-</b>	<b>22.3%</b>	<b>87.7</b>	<b>113.7</b>	<b>78.9</b>	<b>0.1%</b>	<b>32.3%</b>
Tourism incentive programme	-	-	71.9	78.6	-	22.3%	87.7	113.7	78.9	0.1%	32.3%

1. Estimates of National Expenditure data tables are available and can be downloaded from [www.treasury.gov.za](http://www.treasury.gov.za). These data tables contain detailed information by goods and services, and transfers and subsidies item by programme.

## Entity

Comprehensive coverage of the following public entity is provided with the more detailed information for the vote at [www.treasury.gov.za](http://www.treasury.gov.za) under the budget information link.

- **South African Tourism** is mandated to market South Africa internationally and domestically as a preferred tourism and business events destination; ensure that tourist facilities and services are of the highest standard; and monitor and evaluate the performance of the tourism sector. The entity's total budget for 2017/18 is R1.4 billion.

**Additional table: Summary of expenditure on infrastructure**

Project name	Service delivery outputs	Current project stage	Total project cost	Audited outcome			Adjusted appropriation	Medium-term expenditure estimate		
				2013/14	2014/15	2015/16	2016/17	2017/18	2018/19	2019/20
R million										
<b>Departmental infrastructure</b>										
<b>Large projects (total project cost of at least R250 million but less than R1 billion over the project life cycle)</b>										
Expanded public works programme	Upgrading and additions of tourism attractions and venues	Tender	469.1	-	-	87.2	124.8	87.5	82.5	87.1
<b>Small projects (total project cost of less than R250 million over the project life cycle)</b>										
Tourism incentive programme	Upgrading and additions of tourism attractions and venues	Construction	94.0	-	-	-	94.0	-	-	-
Domestic tourism product development	Creation of new tourist attractions	Design	65.0	-	-	-	-	20.0	20.0	25.0
<b>Total</b>			<b>628.1</b>	<b>-</b>	<b>-</b>	<b>87.2</b>	<b>218.8</b>	<b>107.5</b>	<b>102.5</b>	<b>112.1</b>

