

# 2016 BUDGET

ESTIMATES OF NATIONAL EXPENDITURE

COMMUNICATIONS

Photo provided by GCIS

**VOTE 3**



**national treasury**

Department:  
National Treasury  
REPUBLIC OF SOUTH AFRICA



# **Estimates of National Expenditure**

## **2016**

**National Treasury**

**Republic of South Africa**

24 February 2016



**ISBN: 978-0-621-44244-1**

**RP: 15/2016**

The 2016 Estimates of National Expenditure e-publications are compiled with the latest available information from departmental and other sources. Some of this information is unaudited or subject to revision.

The Estimates of National Expenditure e-publications for individual votes are available on [www.treasury.gov.za](http://www.treasury.gov.za).

Compared to the abridged version of the 2016 ENE, the 2016 ENE e-publications contain more comprehensive coverage of goods and services, transfers and subsidies, and programme specific personnel expenditure. Budget information is also provided for the public entities that are not shown in detail in the abridged publication. The abridged version of the ENE contains one additional table at the end of a chapter that shows expenditure on infrastructure, whereas the vote ENE e-publications' additional tables also contain information on conditional grants to provinces and municipalities, public private partnerships and donor funding. Expenditure information at the level of service delivery is also included, where appropriate.

# Foreword

The 2016 Budget is tabled at a time when both global and domestic economic conditions continue to be difficult. Government is unwavering in its commitment to stay the course of sound fiscal management in the face of this challenging environment. The approach of using the expenditure ceiling as a fiscal anchor, which was adopted in 2012, serves us well. To achieve the fiscal adjustment necessary, the expenditure level has been reduced and further revenue enhancement measures are introduced in the 2016 MTEF period.

Over the 2016 MTEF period expenditure is R3.73 trillion and will grow at an average annual rate of 7.5 per cent. Spending growth is slower than prior to 2008, but it still remains above the projected inflation rate. During consultations in the budget preparation process trade-offs in financing different policy objectives were carefully examined and culminated in recommendations on how institutional policies, practices and organisational arrangements would be adjusted in line with the national development plan and the 2014-2019 medium term strategic framework on the one hand, and in a manner consistent with fiscal consolidation, on the other hand.

For the 2016 MTEF period, budget amendments were effected through the reprioritisation of existing funding within the lowered expenditure ceiling, with movements away from areas of lower priority to key priorities. Labour-intensive departments received substantial funding for compensation of employees, owing to spending pressures related to the 2015 public sector wage agreement. In the case of departments which historically underspend on their wage bill, the budgets for compensation of employees have been reduced accordingly. A ceiling is put on compensation of employees budgets of national departments through the 2016 Appropriation Act. Resources cannot be diverted from frontline services for the wage bill.

Further reductions have been effected on goods and services budgets. In some cases departments have been asked to provide evidence of service delivery performance before funding can be appropriated to programmes under their specific votes. These provisional allocations, pending programme viability and verifiable record of good performance, total R17.8 billion in 2018/19. Given these measures, government service delivery will not be negatively affected even as spending growth is curtailed.

The financial information and key performance indicators in the institutional budget plans set out in the Estimates of National Expenditure, provide Parliament and the public with the information to hold government accountable against its 14 outcomes, set out in its medium term strategic framework.

The budget process is ably directed by the Ministers' Committee on the Budget, supported by a devoted Medium Term Expenditure Committee of Directors-General in central government departments. As the National Treasury team we are eternally grateful for their guidance and hard work. We are also indebted to the Budget Council, the Budget Forum and our national and provincial counterparts for making what is otherwise an impossible task, seem easier. The presentation of this budget is the product of all their collective efforts.



**Lungisa Fuzile**  
**Director-General: National Treasury**



# Introduction

## **The Estimates of National Expenditure publications**

The Estimates of National Expenditure (ENE) publications provide comprehensive information on how institutions have spent their budgets in previous years, and how institutions plan to spend the resources allocated to them over the upcoming three-year medium term expenditure framework (MTEF) period. Key performance indicators are included for each national government vote and entity reporting to the same executive authority, showing what institutions aim to achieve by spending their budget allocations in a particular manner. This information is based on government's 2014-2019 medium term strategic framework (MTSF), particularly as it is expressed in institutional strategic and annual performance plans, and in annual reports. Coupled with financial information, performance information provides Parliament and the public with the necessary facts to hold government accountable against the 14 outcomes set out in the 2014-2019 medium term strategic framework.

Each chapter in the abridged 2016 ENE publication relates to a specific budget vote. A separate, more detailed, e-publication is also available for each vote. These e-publications provide more detailed information than the relevant chapter in the abridged ENE, including on goods and services, transfers and subsidies, as well as on programme specific personnel expenditure. Budget information is also provided for the public entities that are not shown in detail in the abridged publication. Each chapter in the abridged ENE publication has a summary table showing expenditure on infrastructure, whereas the vote ENE e-publications' additional tables also contain summaries of expenditure on conditional grants to provinces and municipalities, departmental public private partnerships and information on donor funding. In some e-publications more detailed information at the level of site service delivery is also included.

In addition, a separate 2016 ENE Overview e-publication is also available summarising the ENE information across votes. The 2016 ENE Overview contains a narrative explanation and summary tables; a description of the budgeting approach; and it also has a write-up on how to interpret the information that is contained in each section of the publications.



# **Communications**

**National Treasury  
Republic of South Africa**



# Contents

<b>Budget summary .....</b>	<b>1</b>
<b>Vote purpose.....</b>	<b>1</b>
<b>Mandate .....</b>	<b>1</b>
<b>Selected performance indicators .....</b>	<b>2</b>
<b>Expenditure analysis.....</b>	<b>2</b>
<b>Expenditure trends .....</b>	<b>3</b>
<b>Expenditure estimates .....</b>	<b>4</b>
<b>Personnel information .....</b>	<b>5</b>
<b>Departmental receipts .....</b>	<b>5</b>
<b>Programme 1: Administration .....</b>	<b>6</b>
<b>Programme 2: Communications Policy, Research and Development.....</b>	<b>7</b>
<b>Programme 3: Industry and Capacity Development .....</b>	<b>9</b>
<b>Programme 4: Entity oversight .....</b>	<b>10</b>
<b>Entities.....</b>	<b>23</b>

# Vote 3

## Communications

### Budget summary

R million	2016/17				2017/18	2018/19
	Total	Current payments	Transfers and subsidies	Payments for capital assets	Total	Total
<b>MTEF allocation</b>						
Administration	45.1	45.1	–	0.0	53.9	59.5
Communications Policy, Research and Development	8.4	8.4	–	–	9.8	11.8
Industry and Capacity Development	10.9	10.9	–	0.0	12.7	19.3
Entity Oversight	1 281.0	10.8	1 270.2	–	1 354.6	1 436.3
<b>Total expenditure estimates</b>	<b>1 345.4</b>	<b>75.1</b>	<b>1 270.2</b>	<b>0.1</b>	<b>1 431.0</b>	<b>1 526.9</b>

Executive authority Minister of Communications  
Accounting officer Director General of Communications  
Website address [www.doc.gov.za](http://www.doc.gov.za)

*The Estimates of National Expenditure e-publications for individual votes are available on [www.treasury.gov.za](http://www.treasury.gov.za). These publications provide more comprehensive coverage of vote specific information, particularly about goods and services, transfers and subsidies, personnel, entities, donor funding, public private partnerships, conditional grants to provinces and municipalities and expenditure information at the level of service delivery, where appropriate.*

### Vote purpose

*Create an enabling environment for the provision of inclusive communication services to all South Africans in a manner that promotes socioeconomic development and investment through broadcasting, new media, print media and other new technologies, and brand the country locally and internationally.*

### Mandate

The Department of Communications is responsible for overarching communications policy and strategy, information dissemination and publicity, and the branding of South Africa. Improved communication and marketing will promote an informed citizenry and assist in promoting investments, economic growth and job creation. The department's mandate is derived from section 192 of the Constitution, which provides for the independence of broadcasting regulation in the public interest, the international Telecommunications Union and the World Intellectual Property Organisation.

The department is responsible for the administration and implementation of the following legislation:

- the Films and Publications Act (1996)
- the Broadcasting Act (1999)
- the Media Development and Diversity Agency Act (2002)
- the Independent Communications Authority of South Africa Act (2000) – joint responsibility with the Minister of Telecommunications and Postal Services
- the Electronic Communications and Transactions Act (2002) – joint responsibility with the Minister of Telecommunications and Postal Services
- the Electronic Communications and Transactions Act (2005) – joint responsibility with the Minister of Telecommunications and Postal Services.

The department is also responsible for the oversight of the entities within its portfolio.

## Selected performance indicators

**Table 3.1 Performance indicators by programme and related outcome**

Indicator	Programme	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Number of community radio stations provided with broadcasting infrastructure per year	Communications Policy, Research and Development	Outcome 14: Nation building and social cohesion	-1	-1	-1	5	5	5	5
Number of digital broadcasting awareness campaigns hosted per year	Industry and Capacity Development		-1	-1	-1	-1	10	10	10
Number of reports per year showing consumer access to digital broadcasting, particularly those supported by government programmes	Industry and Capacity Development		-1	-1	-1	4	4	4	4
Number of position papers tabled at multilateral engagements per year	Industry and Capacity Development		-1	-1	-1	-1	2	2	2
Number of stakeholder engagements coordinated per year	Industry and Capacity Development		-1	-1	-1	-1	10	10	10
Number of shareholder compact accountability instruments signed per year	Entity Oversight		-1	-1	-1	6	5	5	5

1. No historical data is available as these are new indicators.

## Expenditure analysis

The national development plan envisages an active citizenry that participates in the socioeconomic life of the country, and the department's work contributes in particular to outcome 14 (nation building and social cohesion) of the 2014-2019 medium term strategic framework. The focus of the Department of Communications over the medium term will be on energising and mobilising South Africans to take an active role in government's economic transformation programmes to address poverty, unemployment and inequality.

93.8 per cent of the department's budget over the MTEF period is allocated for transfers to the state owned companies and regulatory institutions in its portfolio. The remaining 6.2 per cent goes to operational expenditure, 77.7 per cent of which is on compensation of employees and 22.2 per cent on goods and services for travel and subsistence, fleet services, and communication.

Transfers of R1.2 billion over the medium term support the work of the Government Communication and Information System, which will continue to implement the national communication strategy. Transfers to the South African Broadcasting Corporation total R584 million over the medium term. Transfers of R1.4 billion over the medium term goes to the Independent Communications Authority of South Africa for implementing the broadband and digital terrestrial regulations and monitoring operators' compliance with licence conditions. Transfers to the authority account for 35 per cent of the department's total transfers of R4 billion.

Through its entity oversight unit, the department analyses funding requests and ensures that transferred funds are properly used. Accountability instruments include quarterly and annual reports, monthly and quarterly accountability forums, and shareholder compacts. Spending is in the Entity Oversight programme. R28.4 million is budgeted for compensation of employees over the medium term, and R3.5 million for travel and subsistence.

Apart from administering the transfers it makes, the department researches and develops broadcasting policies for the communications cluster, which comprises the Department of Communications, the Government Communication and Information System, the South African Broadcasting Corporation, Brand South Africa, the Independent Communications Authority of South Africa, the Film and Publication Board, and the Media Development and Diversity Agency. The department also develops standards, manages technology and engineering services, and develops print media, new media and communication policies, as well as branding and messaging policies. Over the medium term, the department will develop the White Paper on National Communication Policy, the media transformation policy, the broadcasting radio frequency spectrum dividend policy, and an overarching communications policy to address transformation in the communications sector. It will also review branding policy frameworks. The department will host 10 stakeholder engagements per year over the medium term as part of developing these broadcast policies, particularly in relation to the digital migration programme, and social cohesion and nation building. Stakeholder engagements are interactions between the department and communities across the country. The engagements inform the public about government activities and programmes, and the aim is to build active participation between government, citizens, the private sector, civil society, organised labour and the media. This policy research and development

work and the related stakeholder engagements are labour intensive, and the department projects spending R21.9 million over the medium term on compensation of employees in the *Communications Policy, Research and Development programme*.

## Expenditure trends

**Table 3.2 Vote expenditure trends by programme and economic classification**

Programmes														
1. Administration														
2. Communications Policy, Research and Development														
3. Industry and Capacity Development														
4. Entity Oversight														
Programme														
R million	Annual budget			Outcome/Annual budget Average (%)	Outcome/Adjusted appropriation Average (%)									
	2012/13	Adjusted appropriation	Audited outcome	2013/14	Adjusted appropriation	Audited outcome	2014/15	Adjusted appropriation	Audited outcome	2015/16	Adjusted appropriation	Revised estimate		
Programme 1	12.4	12.4	12.4	11.4	11.4	11.4	12.8	24.8	24.4	42.4	42.4	47.5	121.2%	105.2%
Programme 2	5.0	5.0	5.0	5.7	5.7	5.7	6.5	6.5	6.5	7.9	7.9	5.9	92.2%	92.2%
Programme 3	7.6	7.6	7.6	9.0	9.0	9.0	9.3	9.3	9.3	10.2	20.2	18.0	121.5%	95.2%
Programme 4	1 179.6	1 298.9	1 232.9	1 249.1	1 327.8	1 322.4	1 193.0	1 226.6	1 246.9	1 220.4	1 220.4	1 217.2	103.7%	98.9%
<b>Total</b>	<b>1 204.6</b>	<b>1 323.9</b>	<b>1 257.9</b>	<b>1 275.2</b>	<b>1 353.9</b>	<b>1 348.4</b>	<b>1 221.6</b>	<b>1 267.2</b>	<b>1 287.2</b>	<b>1 280.9</b>	<b>1 290.9</b>	<b>1 288.6</b>	<b>104.0%</b>	<b>99.0%</b>
Change to 2015 Budget estimate											10.0			
Economic classification														
Current payments	26.7	26.7	26.7	26.2	26.2	27.9	32.0	44.0	43.7	70.1	80.1	77.6	113.5%	99.4%
Compensation of employees	23.7	23.7	23.7	23.0	23.0	24.7	28.1	40.1	39.8	56.0	56.0	50.7	106.2%	97.3%
Goods and services	3.0	3.0	3.0	3.2	3.2	3.2	3.9	3.9	3.9	14.1	24.1	26.9	153.2%	108.4%
of which:														
Administrative fees	-	-	-	-	-	-	-	-	-	0.0	0.1	0.2	502.5%	143.6%
Advertising	-	-	-	-	-	-	-	-	-	0.0	10.0	10.6	35 266.7%	105.8%
Catering: Departmental activities	-	-	-	-	-	-	-	-	-	0.1	0.1	0.7	1 126.6%	1 264.9%
Communication	0.0	0.0	0.0	-	-	-	-	-	-	0.3	1.2	0.8	230.9%	67.5%
Computer services	0.6	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	1.0	-	-	39.7%	98.8%
Consultants: Business and advisory services	-	-	-	0.7	0.7	0.7	0.7	0.7	0.7	3.4	0.0	-	28.2%	99.6%
Infrastructure and planning services	-	-	-	2.3	2.3	2.3	2.4	2.4	-	-	-	-	48.7%	48.7%
Legal services	-	-	-	-	-	-	-	-	-	-	-	0.5	-	-
Science and technological services	-	-	-	-	-	-	-	-	2.4	-	-	-	-	-
Contractors	2.2	2.2	2.2	-	-	-	-	-	-	-	1.0	0.5	121.6%	82.8%
Fleet services (including government motor transport)	-	-	-	-	-	-	-	-	-	2.9	1.5	2.3	78.8%	152.2%
Consumable supplies	-	-	-	-	-	-	-	-	-	0.1	0.1	0.1	101.3%	54.9%
Consumables: Stationery, printing and office supplies	-	-	-	-	-	-	-	-	-	0.3	0.8	0.5	172.8%	65.3%
Operating leases	-	-	-	-	-	-	-	-	-	0.1	0.1	0.2	350.7%	350.7%
Rental and hiring	-	-	-	-	-	-	-	-	-	-	0.0	0.3	-	26 500.0%
Transport provided: Departmental activity	-	-	-	0.2	0.2	-	-	-	-	-	-	-	-	-
Travel and subsistence	0.2	0.2	0.2	-	-	0.2	0.8	0.8	0.8	5.7	8.4	9.9	166.3%	118.6%
Training and development	-	-	-	-	-	-	-	-	-	0.1	0.3	0.2	354.5%	70.4%
Operating payments	-	-	-	-	-	-	-	-	-	0.0	0.4	0.1	268.3%	29.6%
<b>Transfers and subsidies</b>	<b>1 177.8</b>	<b>1 297.2</b>	<b>1 231.0</b>	<b>1 249.0</b>	<b>1 327.5</b>	<b>1 320.3</b>	<b>1 189.3</b>	<b>1 222.9</b>	<b>1 243.2</b>	<b>1 210.2</b>	<b>1 210.2</b>	<b>1 210.2</b>	<b>103.7%</b>	<b>99.0%</b>
Departmental agencies and accounts	1 027.0	1 081.3	1 015.6	1 019.9	1 060.4	1 063.7	1 024.1	1 057.7	1 016.0	1 037.2	1 037.2	1 037.2	100.6%	97.5%
Public corporations and private enterprises	150.8	215.8	215.4	229.1	267.1	256.6	165.2	165.2	227.2	172.9	172.9	172.9	121.5%	106.2%
<b>Payments for capital assets</b>	<b>-</b>	<b>-</b>	<b>0.2</b>	<b>-</b>	<b>0.2</b>	<b>0.2</b>	<b>0.3</b>	<b>0.3</b>	<b>0.3</b>	<b>0.7</b>	<b>0.7</b>	<b>0.8</b>	<b>150.2%</b>	<b>126.5%</b>
Machinery and equipment	-	-	0.2	-	0.2	0.2	0.3	0.3	0.3	0.7	0.7	0.8	150.2%	126.5%
<b>Total</b>	<b>1 204.6</b>	<b>1 323.9</b>	<b>1 257.9</b>	<b>1 275.2</b>	<b>1 353.9</b>	<b>1 348.4</b>	<b>1 221.6</b>	<b>1 267.2</b>	<b>1 287.2</b>	<b>1 280.9</b>	<b>1 290.9</b>	<b>1 288.6</b>	<b>104.0%</b>	<b>99.0%</b>

## Expenditure estimates

**Table 3.3 Vote expenditure estimates by programme and economic classification**

<b>Programmes</b>									
1. Administration									
2. Communications Policy, Research and Development									
3. Industry and Capacity Development									
4. Entity Oversight									
<b>Programme</b>	<b>Revised estimate</b>	<b>Average growth rate (%)</b>	<b>Expenditure/ Total: Average (%)</b>	<b>Medium-term expenditure estimate</b>			<b>Average growth rate (%)</b>	<b>Expenditure/ Total: Average (%)</b>	
R million	<b>2015/16</b>	<b>2012/13 - 2015/16</b>		<b>2016/17</b>	<b>2017/18</b>	<b>2018/19</b>	<b>2015/16 - 2018/19</b>		
Programme 1	47.5	56.3%	1.8%	45.1	53.9	59.5	7.8%	3.7%	
Programme 2	5.9	6.0%	0.4%	8.4	9.8	11.8	25.8%	0.6%	
Programme 3	18.0	33.4%	0.8%	10.9	12.7	19.3	2.4%	1.1%	
Programme 4	1 217.2	-2.1%	96.9%	1 281.0	1 354.6	1 436.3	5.7%	94.6%	
<b>Total</b>	<b>1 288.6</b>	<b>-0.9%</b>	<b>100.0%</b>	<b>1 345.4</b>	<b>1 431.0</b>	<b>1 526.9</b>	<b>5.8%</b>	<b>100.0%</b>	
Change to 2015 Budget estimate				0.7	12.1	25.7			
<b>Economic classification</b>									
<b>Current payments</b>	<b>77.6</b>	<b>42.6%</b>	<b>3.4%</b>	<b>75.1</b>	<b>87.7</b>	<b>102.6</b>	<b>9.8%</b>	<b>6.1%</b>	
Compensation of employees	50.7	28.8%	2.7%	59.2	70.9	74.8	13.9%	4.6%	
Goods and services	26.9	107.1%	0.7%	16.0	16.8	27.8	1.1%	1.6%	
<i>of which:</i>									
Administrative fees	0.2	–	0.0%	0.2	0.2	0.2	6.2%	0.0%	
Advertising	10.6	–	0.2%	0.6	0.6	4.2	-26.7%	0.3%	
Minor assets	0.0	–	0.0%	0.0	0.1	0.0	-38.7%	0.0%	
Audit costs: External	–	–	–	0.4	0.4	0.7	–	0.0%	
Bursaries: Employees	–	–	–	0.1	0.2	0.1	–	0.0%	
Catering: Departmental activities	0.7	–	0.0%	0.2	0.2	0.2	-36.9%	0.0%	
Communication	0.8	217.6%	0.0%	1.4	1.4	1.5	22.4%	0.1%	
Computer services	(0.0)	-123.5%	0.0%	0.1	0.1	0.1	-363.3%	0.0%	
Consultants: Business and advisory services	–	–	0.0%	0.4	0.4	2.4	–	0.1%	
Infrastructure and planning services	–	–	0.0%	–	0.4	–	–	0.0%	
Legal services	0.5	–	0.0%	–	1.2	3.2	86.3%	0.1%	
Contractors	0.5	-40.0%	0.1%	0.2	0.2	0.2	-23.7%	0.0%	
Agency and support/outsourced services	–	–	–	0.5	0.5	0.8	–	0.0%	
Fleet services (including government motor transport)	2.3	–	0.0%	1.6	2.8	5.4	32.8%	0.2%	
Consumable supplies	0.1	–	0.0%	0.1	0.3	0.1	8.9%	0.0%	
Consumables: Stationery, printing and office supplies	0.5	–	0.0%	0.9	1.2	1.2	34.3%	0.1%	
Operating leases	0.2	–	0.0%	0.0	0.0	0.0	-41.5%	0.0%	
Rental and hiring	0.3	–	0.0%	–	–	–	-100.0%	0.0%	
Travel and subsistence	9.9	261.5%	0.2%	8.7	5.8	6.4	-13.5%	0.6%	
Training and development	0.2	–	0.0%	0.4	0.5	0.4	30.4%	0.0%	
Operating payments	0.1	–	0.0%	0.3	0.4	0.5	66.4%	0.0%	
<b>Transfers and subsidies</b>	<b>1 210.2</b>	<b>-2.3%</b>	<b>96.6%</b>	<b>1 270.2</b>	<b>1 343.2</b>	<b>1 424.2</b>	<b>5.6%</b>	<b>93.8%</b>	
Departmental agencies and accounts	1 037.2	-1.4%	79.7%	1 088.1	1 152.0	1 221.9	5.6%	80.5%	
Public corporations and private enterprises	172.9	-7.1%	16.8%	182.1	191.2	202.3	5.4%	13.4%	
<b>Payments for capital assets</b>	<b>0.8</b>	<b>–</b>	<b>0.0%</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>-51.6%</b>	<b>0.0%</b>	
Machinery and equipment	0.8	–	0.0%	0.1	0.1	0.1	-51.6%	0.0%	
<b>Total</b>	<b>1 288.6</b>	<b>-0.9%</b>	<b>100.0%</b>	<b>1 345.4</b>	<b>1 431.0</b>	<b>1 526.9</b>	<b>5.8%</b>	<b>100.0%</b>	

## Personnel information

**Table 3.4 Vote personnel numbers and cost by salary level and programme<sup>1</sup> prior to Cabinet approved reduction, effective from 2017/18<sup>2</sup>; budget reductions and aggregate baseline total**

Programmes		Number and cost <sup>3</sup> of personnel posts filled / planned for on funded establishment															Number			
Number of posts estimated for 31 March 2016																	Average growth rate (%)	Salary level/Total: Average (%)		
Number of funded posts	Number of posts additional to the establishment	Actual 2014/15			Revised estimate 2015/16			Medium-term expenditure estimate									2015/16 - 2018/19			
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	2016/17			2017/18			2018/19						
							Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost		
<b>Communications</b>		<b>100</b>	<b>14</b>	<b>55</b>	<b>39.8</b>	<b>0.7</b>	<b>73</b>	<b>50.7</b>	<b>0.7</b>	<b>85</b>	<b>59.2</b>	<b>0.7</b>	<b>101</b>	<b>72.2</b>	<b>0.7</b>	<b>103</b>	<b>77.0</b>	<b>0.7</b>	<b>12.2%</b>	<b>100.0%</b>
Salary level	100	14	55	39.8	0.7	73	50.7	0.7	85	59.2	0.7	101	72.2	0.7	103	77.0	0.7	12.2%	100.0%	
1 – 6	16	1	6	1.2	0.2	11	2.5	0.2	14	4.8	0.3	20	7.3	0.4	21	6.5	0.3	24.1%	18.2%	
7 – 10	23	3	18	5.4	0.3	18	8.2	0.5	27	10.7	0.4	32	14.1	0.4	39	18.4	0.5	29.4%	32.0%	
11 – 12	23	2	12	7.2	0.6	18	9.7	0.5	18	10.9	0.6	20	14.2	0.7	16	14.3	0.9	-3.9%	19.9%	
13 – 16	38	8	19	26.0	1.4	26	30.3	1.2	26	32.8	1.3	29	36.6	1.3	27	37.9	1.4	1.3%	29.8%	
<b>Programme</b>	<b>100</b>	<b>14</b>	<b>55</b>	<b>39.8</b>	<b>0.7</b>	<b>73</b>	<b>50.7</b>	<b>0.7</b>	<b>85</b>	<b>59.2</b>	<b>0.7</b>	<b>101</b>	<b>72.2</b>	<b>0.7</b>	<b>103</b>	<b>77.0</b>	<b>0.7</b>	<b>12.2%</b>	<b>100.0%</b>	
Programme 1	71	8	31	24.4	0.8	46	35.2	0.8	53	36.0	0.7	66	45.3	0.7	68	47.9	0.7	13.9%	64.4%	
Programme 2	8	–	9	5.4	0.6	8	4.3	0.5	12	6.2	0.5	14	7.6	0.5	14	8.6	0.6	20.5%	13.3%	
Programme 3	14	5	11	7.1	0.6	12	5.6	0.5	13	8.1	0.6	14	9.9	0.7	14	10.5	0.7	5.3%	14.6%	
Programme 4	7	1	4	2.8	0.7	7	5.6	0.8	7	8.9	1.3	7	9.5	1.4	7	10.0	1.4	–	7.7%	
Reduction	–	–	–	–	–	–	–	–	–	–	–	–	(1.4)	–	–	(2.2)	–	–	–	
<b>Total</b>	<b>100</b>	<b>14</b>	<b>55</b>	<b>39.8</b>	<b>0.7</b>	<b>73</b>	<b>50.7</b>	<b>0.7</b>	<b>85</b>	<b>59.2</b>	<b>0.7</b>	<b>–</b>	<b>70.9</b>	<b>–</b>	<b>–</b>	<b>74.8</b>	<b>–</b>	<b>–</b>	<b>–</b>	

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. The department's compensation of employees budget has been reduced by R3.6 million for 2017/18 and 2018/19. After consultation with the Department of Public Service and Administration and National Treasury, the department will finalise, develop and implement a plan to manage its personnel expenditure within this reduced expenditure ceiling.

3. Rand million.

## Departmental receipts

**Table 3.5 Departmental receipts by economic classification**

R thousand	Audited outcome			Adjusted estimate 2015/16	Revised estimate 2015/16	Average growth rate (%) 2012/13 - 2015/16	Receipt item/Total: Average (%)	Medium-term receipts estimate			Average growth rate (%) 2015/16 - 2018/19	Receipt item/Total: Average (%)
	2012/13	2013/14	2014/15					2016/17	2017/18	2018/19		
<b>Departmental receipts</b>	<b>943 612</b>	<b>1 196 370</b>	<b>976 478</b>	<b>1 025 126</b>	<b>1 025 126</b>	<b>2.8%</b>	<b>99.8%</b>	<b>1 025 794</b>	<b>1 026 291</b>	<b>1 026 403</b>	<b>–</b>	<b>100.0%</b>
<b>Sales of goods and services produced by department</b>	<b>941 748</b>	<b>1 194 476</b>	<b>974 895</b>	<b>1 023 434</b>	<b>1 023 434</b>	<b>2.8%</b>	<b>99.6%</b>	<b>1 024 120</b>	<b>1 024 533</b>	<b>1 024 558</b>	<b>–</b>	<b>99.8%</b>
Administrative fees	933 774	1 194 470	967 600	1 015 759	1 015 759	2.8%	99.1%	1 015 759	1 015 759	1 015 759	–	99.0%
of which:												
Private radio station licences	439 308	645 000	431 057	452 610	452 610	1.0%	47.4%	452 610	452 610	452 610	–	44.1%
Private television licences	149 164	167 000	134 950	141 698	141 698	-1.7%	14.3%	141 698	141 698	141 698	–	13.8%
Telecommunication service licences	324 053	360 207	378 217	397 128	397 128	7.0%	35.2%	397 128	397 128	397 128	–	38.7%
Post office licence fees	19 546	21 078	22 132	23 017	23 017	5.6%	2.1%	23 017	23 017	23 017	–	2.2%
Cellular network licence fees	1 703	1 185	1 244	1 306	1 306	-8.5%	0.1%	1 306	1 306	1 306	–	0.1%
Other sales	7 974	6	7 295	7 675	7 675	-1.3%	0.6%	8 361	8 774	8 799	4.7%	0.8%
of which:												
Commission on insurance	5	6	7	28	28	77.6%	–	492	517	542	168.5%	–
Telephone equipment licences	7 531	–	7 181	7 540	7 540	–	0.5%	7 762	8 150	8 150	2.6%	0.8%
Unreserved postal service fees	438	–	107	107	107	-37.5%	–	107	107	107	–	–
<b>Sales of scrap, waste, arms and other used current goods</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>2</b>	<b>2</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>-100.0%</b>	<b>–</b>
of which:												
Waste paper	–	–	–	2	2	–	–	–	–	–	-100.0%	–
<b>Interest, dividends and rent on land</b>	<b>1 864</b>	<b>1 894</b>	<b>1 583</b>	<b>1 662</b>	<b>1 662</b>	<b>-3.8%</b>	<b>0.2%</b>	<b>1 662</b>	<b>1 745</b>	<b>1 832</b>	<b>3.3%</b>	<b>0.2%</b>
Interest	1 864	1 894	1 583	1 662	1 662	-3.8%	0.2%	1 662	1 745	1 832	3.3%	0.2%

Table 3.5 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate	Revised estimate	Average growth rate (%)	Receipt item/ Total: Average (%)	Medium-term receipts estimate			Average growth rate (%)	Receipt item/ Total: Average (%)
	2012/13	2013/14	2014/15					2015/16	2012/13 - 2015/16	2016/17		
Transactions in financial assets and liabilities	-	-	-	28	28	-	-	12	13	13	-22.6%	-
National Revenue Fund receipts	-	8 795	-	-	-	-	0.2%	-	-	-	-	-
of which:												
Independent Communications Authority of South Africa	-	8 795	-	-	-	-	0.2%	-	-	-	-	-
<b>Total</b>	<b>943 612</b>	<b>1 205 165</b>	<b>976 478</b>	<b>1 025 126</b>	<b>1 025 126</b>	<b>2.8%</b>	<b>100.0%</b>	<b>1 025 794</b>	<b>1 026 291</b>	<b>1 026 403</b>	<b>-</b>	<b>100.0%</b>

## Programme 1: Administration

### Programme purpose

Provide strategic leadership, management and support services to the department.

### Expenditure trends and estimates

Table 3.6 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2012/13	2013/14	2014/15				2015/16	2012/13 - 2015/16	2016/17		
R thousand											
Ministry	-	-	12 000	7 507	-	21.5%	7 440	7 833	9 886	9.6%	16.3%
Departmental Management	737	819	867	17 477	187.3%	21.9%	14 643	18 785	20 512	5.5%	35.5%
Internal Audit	-	-	-	-	-	-	465	1 999	2 476	-	2.5%
Corporate Services	7 626	5 934	6 777	8 879	5.2%	32.2%	13 142	15 359	16 164	22.1%	26.6%
Financial Management	4 084	4 610	4 797	8 551	27.9%	24.3%	9 412	9 919	10 493	7.1%	19.1%
<b>Total</b>	<b>12 447</b>	<b>11 363</b>	<b>24 441</b>	<b>42 414</b>	<b>50.5%</b>	<b>100.0%</b>	<b>45 102</b>	<b>53 895</b>	<b>59 531</b>	<b>12.0%</b>	<b>100.0%</b>
Change to 2015 Budget estimate							-	6 363	9 240		
<b>Economic classification</b>											
<b>Current payments</b>	<b>12 440</b>	<b>11 355</b>	<b>24 432</b>	<b>42 374</b>	<b>50.5%</b>	<b>99.9%</b>	<b>45 058</b>	<b>53 849</b>	<b>59 482</b>	<b>12.0%</b>	<b>99.9%</b>
Compensation of employees	12 414	11 328	24 404	34 067	40.0%	90.7%	35 953	44 224	46 208	10.7%	79.8%
Goods and services	26	27	28	8 307	583.6%	9.3%	9 105	9 625	13 274	16.9%	20.1%
of which:											
Administrative fees	-	-	-	95	-	0.1%	152	161	167	20.7%	0.3%
Advertising	-	-	-	-	-	-	70	74	78	-	0.1%
Minor assets	-	-	-	6	-	-	5	55	6	-	-
Audit costs: External	-	-	-	-	-	-	365	385	709	-	0.7%
Bursaries: Employees	-	-	-	-	-	-	80	85	90	-	0.1%
Catering: Departmental activities	-	-	-	17	-	-	-	-	-	-100.0%	-
Communication	26	27	28	751	206.8%	0.9%	1 181	1 149	1 311	20.4%	2.2%
Computer services	-	-	-	-	-	-	130	138	146	-	0.2%
Consultants: Business and advisory services	-	-	-	-	-	-	100	106	312	-	0.3%
Contractors	-	-	-	2	-	-	-	-	-	-100.0%	-
Entertainment	-	-	-	40	-	-	-	-	-	-100.0%	-
Fleet services (including government motor transport)	-	-	-	1 497	-	1.7%	1 580	2 830	5 365	53.0%	5.6%
Consumable supplies	-	-	-	94	-	0.1%	42	209	50	-19.0%	0.2%
Consumables: Stationery, printing and office supplies	-	-	-	169	-	0.2%	275	441	308	22.1%	0.6%
Operating leases	-	-	-	35	-	-	42	43	47	10.3%	0.1%
Rental and hiring	-	-	-	1	-	-	-	-	-	-100.0%	-
Travel and subsistence	-	-	-	5 454	-	6.0%	4 837	3 492	4 410	-6.8%	9.1%
Training and development	-	-	-	12	-	-	146	255	163	138.6%	0.3%
Operating payments	-	-	-	134	-	0.1%	100	203	112	-5.8%	0.3%
<b>Payments for capital assets</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>40</b>	<b>78.8%</b>	<b>0.1%</b>	<b>44</b>	<b>46</b>	<b>49</b>	<b>7.0%</b>	<b>0.1%</b>
Machinery and equipment	7	8	9	40	78.8%	0.1%	44	46	49	7.0%	0.1%
<b>Total</b>	<b>12 447</b>	<b>11 363</b>	<b>24 441</b>	<b>42 414</b>	<b>50.5%</b>	<b>100.0%</b>	<b>45 102</b>	<b>53 895</b>	<b>59 531</b>	<b>12.0%</b>	<b>100.0%</b>
Proportion of total programme expenditure to vote expenditure	1.0%	0.8%	1.9%	3.3%	-	-	3.4%	3.8%	3.9%	-	-

**Table 3.6 Administration expenditure trends and estimates by subprogramme and economic classification**

Details of transfers and subsidies	Audited outcome			Adjusted appropriation	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)	
	2012/13	2013/14	2014/15				2015/16	2016/17	2017/18			2018/19
	2015/16 - 2018/19											
R thousand												
<b>Households</b>												
<b>Other transfers to households</b>												
Current	6	2	2 024	132	180.2%	2.4%	-	-	-	-100.0%	0.1%	
Employee social benefits	6	2	2 024	132	180.2%	2.4%	-	-	-	-100.0%	0.1%	
<b>Departmental agencies and accounts</b>												
<b>Departmental agencies (non-business entities)</b>												
Current	-	-	997	50	-	1.2%	34	36	38	-8.7%	0.1%	
Public Service Sector Education and Training Authority	-	-	997	-	-	1.1%	-	-	-	-	-	
Communication	-	-	-	50	-	0.1%	34	36	38	-8.7%	0.1%	
<b>Provinces and municipalities</b>												
<b>Municipalities</b>												
<b>Municipal bank accounts</b>												
Current	6	9	9	2	-30.7%	-	-	-	-	-100.0%	-	
Municipal services	6	9	9	2	-30.7%	-	-	-	-	-100.0%	-	
<b>Households</b>												
<b>Social benefits</b>												
Current	222	468	693	692	46.1%	2.3%	-	-	-	-100.0%	0.3%	
Employee social benefits	222	468	693	692	46.1%	2.3%	-	-	-	-100.0%	0.3%	

## Personnel information

**Table 3.7 Administration personnel numbers and cost by salary level<sup>1</sup> prior to Cabinet approved reduction, effective from 2017/18<sup>2</sup>; budget reductions and aggregate baseline total**

Administration	Number of posts estimated for 31 March 2016		Number and cost <sup>3</sup> of personnel posts filled / planned for on funded establishment												Number				
	Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/Total: Average (%)			
			2014/15		2015/16		2016/17		2017/18		2018/19								
			Number	Cost	Unit	Number	Cost	Unit	Number	Cost	Unit	Number	Cost	Unit					
<b>Total</b>	<b>71</b>	<b>8</b>	<b>31</b>	<b>24.4</b>	<b>0.8</b>	<b>46</b>	<b>35.2</b>	<b>0.8</b>	<b>53</b>	<b>36.0</b>	<b>0.7</b>	<b>66</b>	<b>45.3</b>	<b>0.7</b>	<b>68</b>	<b>47.9</b>	<b>0.7</b>	<b>13.9%</b>	<b>100.0%</b>
Salary level	71	8	31	24.4	0.8	46	35.2	0.8	53	36.0	0.7	66	45.3	0.7	68	47.9	0.7	13.9%	100.0%
1 – 6	15	1	4	1.0	0.2	10	2.3	0.2	13	4.7	0.4	19	7.2	0.4	19	6.3	0.3	23.9%	26.2%
7 – 10	16	1	12	3.8	0.3	12	6.6	0.6	15	7.0	0.5	21	9.5	0.5	27	13.4	0.5	31.0%	32.2%
11 – 12	16	1	5	3.0	0.6	11	7.1	0.6	13	7.6	0.6	12	9.7	0.8	10	8.9	0.9	-3.1%	19.7%
13 – 16	24	5	10	16.6	1.7	13	19.1	1.5	12	16.8	1.4	14	18.9	1.3	12	19.3	1.6	-2.6%	21.9%
Reduction	-	-	-	-	-	-	-	-	-	-	-	-	(1.1)	-	-	(1.7)	-	-	-

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. This programme's compensation of employees budget has been reduced by R2.8 million for 2017/18 and 2018/19. After consultation with the Department of Public Service and Administration and National Treasury, the department will finalise, develop and implement a plan to manage its personnel expenditure within this reduced expenditure ceiling.

3. Rand million.

## Programme 2: Communications Policy, Research and Development

### Programme purpose

Conduct research and develop communications and broadcasting policies.

### Objectives

- Improve universal access to broadcasting services by conducting research on the number of South African households with access to television and radio services by 31 March 2019.
- Broaden access to information to all citizens by conducting research on the number of South African households with access to information in order to develop appropriate media policies by 31 March 2019.
- Ensure the equitable allocation of broadcasting spectrum to public, private and community stakeholders by conducting research on broadcaster requirements and developing the appropriate casting spectrum policy by 31 March 2017.
- Promote socioeconomic development and investment by conducting research in order to assess South Africans and international stakeholder views on the reputation of South Africa and developing appropriate branding policies by 31 March 2019.

## Subprogrammes

- *Broadcasting Policy* oversees the development and implementation of public and community broadcasting policies and strategies, and policies and strategies to promote the commercial broadcasting tier; and facilitates the implementation of policies by regulatory institutions in the sector.
- *Media Policy* conducts research and develops print media, new media and communication policies.
- *Technology and Engineering Services* conducts research and develops broadcasting spectrum policy and plans, develops standards, and manages technology and engineering services.

## Expenditure trends and estimates

**Table 3.8 Executive Support expenditure trends and estimates by subprogramme and economic classification**

Subprogramme	Audited outcome			Adjusted appropriation 2015/16	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2012/13	2013/14	2014/15		2012/13	2015/16	2016/17	2017/18	2018/19	2015/16	2018/19
R thousand											
Broadcasting Policy	4 990	5 671	6 547	6 864	11.2%	95.9%	7 840	9 178	11 212	17.8%	92.6%
Media Policy	-	-	-	-	-	-	150	158	168	-	1.3%
Technology and Engineering Services	-	-	-	1 033	-	4.1%	410	438	458	-23.7%	6.2%
<b>Total</b>	<b>4 990</b>	<b>5 671</b>	<b>6 547</b>	<b>7 897</b>	<b>16.5%</b>	<b>100.0%</b>	<b>8 400</b>	<b>9 774</b>	<b>11 838</b>	<b>14.4%</b>	<b>100.0%</b>
Change to 2015 Budget estimate							-	843	2 389		
<b>Economic classification</b>	<b>4 904</b>	<b>5 581</b>	<b>6 452</b>	<b>7 719</b>	<b>16.3%</b>	<b>98.2%</b>	<b>8 400</b>	<b>9 774</b>	<b>11 838</b>	<b>15.3%</b>	<b>99.5%</b>
<b>Current payments</b>											
Compensation of employees	3 958	4 588	5 407	5 769	13.4%	78.6%	6 156	7 411	8 338	13.1%	73.0%
Goods and services	946	993	1 045	1 950	27.3%	19.7%	2 244	2 363	3 500	21.5%	26.5%
of which:											
Administrative fees	-	-	-	1	-	-	18	19	21	175.9%	0.2%
Advertising	-	-	-	-	-	-	187	201	215	-	1.6%
Catering: Departmental activities	-	-	-	-	-	-	163	172	181	-	1.4%
Communication	-	-	-	92	-	0.4%	30	32	34	-28.2%	0.5%
Consultants: Business and advisory services	-	-	-	-	-	-	100	106	1 252	-	3.8%
Legal services	-	-	-	-	-	-	-	500	-	-	1.3%
Contractors	946	993	1 045	799	-5.5%	15.1%	188	195	209	-36.0%	3.7%
Agency and support/outsourced services	-	-	-	-	-	-	288	305	666	-	3.3%
Fleet services (including government motor transport)	-	-	-	-	-	-	1	1	1	-	-
Consumable supplies	-	-	-	6	-	-	6	7	8	10.1%	0.1%
Consumables: Stationery, printing and office supplies	-	-	-	217	-	0.9%	133	141	299	11.3%	2.1%
Travel and subsistence	-	-	-	595	-	2.4%	956	501	219	-28.3%	6.0%
Training and development	-	-	-	40	-	0.2%	-	-	-	-100.0%	0.1%
Operating payments	-	-	-	200	-	0.8%	174	183	395	25.5%	2.5%
<b>Payments for capital assets</b>	<b>86</b>	<b>90</b>	<b>95</b>	<b>178</b>	<b>27.4%</b>	<b>1.8%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-100.0%</b>	<b>0.5%</b>
Machinery and equipment	86	90	95	178	27.4%	1.8%	-	-	-	-100.0%	0.5%
<b>Total</b>	<b>4 990</b>	<b>5 671</b>	<b>6 547</b>	<b>7 897</b>	<b>16.5%</b>	<b>100.0%</b>	<b>8 400</b>	<b>9 774</b>	<b>11 838</b>	<b>14.4%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>0.4%</b>	<b>0.4%</b>	<b>0.5%</b>	<b>0.6%</b>	<b>-</b>	<b>-</b>	<b>0.6%</b>	<b>0.7%</b>	<b>0.8%</b>	<b>-</b>	<b>-</b>
<b>Details of transfers and subsidies</b>											
<b>Households</b>											
<b>Other transfers to households</b>											
Current	-	-	230	-	-	0.9%	-	-	-	-	-
Employee social benefits	-	-	230	-	-	0.9%	-	-	-	-	-
<b>Households</b>											
<b>Social benefits</b>											
Current	-	31	13	-	-	0.2%	-	-	-	-	-
Employee social benefits	-	31	13	-	-	0.2%	-	-	-	-	-



## Expenditure trends and estimates

**Table 3.10 Industry and Capacity expenditure trends and estimates by subprogramme and economic classification**

Subprogramme	Audited outcome			Adjusted appropriation 2015/16	Average growth rate (%) 2012/13 - 2015/16	Expenditure/Total: Average (%) 2012/13 - 2015/16	Medium-term expenditure estimate			Average growth rate (%) 2015/16 - 2018/19	Expenditure/Total: Average (%) 2015/16 - 2018/19
	2012/13	2013/14	2014/15				2016/17	2017/18	2018/19		
R thousand											
Enterprise Development	5 431	5 878	6 000	4 952	-3.0%	48.3%	6 622	8 146	8 534	19.9%	44.8%
Broadcasting Digital Migration	2 135	3 138	3 323	15 245	92.6%	51.7%	4 104	4 356	10 546	-11.6%	54.3%
Industry Research and Analysis	-	-	-	-	-	-	168	179	188	-	0.8%
<b>Total</b>	<b>7 566</b>	<b>9 016</b>	<b>9 323</b>	<b>20 197</b>	<b>38.7%</b>	<b>100.0%</b>	<b>10 894</b>	<b>12 681</b>	<b>19 268</b>	<b>-1.6%</b>	<b>100.0%</b>
Change to 2015 Budget estimate				10 000			-	1 105	7 021.0		
<b>Economic classification</b>											
<b>Current payments</b>	<b>7 494</b>	<b>8 928</b>	<b>9 181</b>	<b>20 047</b>	<b>38.8%</b>	<b>99.0%</b>	<b>10 854</b>	<b>12 640</b>	<b>19 224</b>	<b>-1.4%</b>	<b>99.6%</b>
Compensation of employees	5 643	6 978	7 129	7 607	10.5%	59.3%	8 116	9 765	10 245	10.4%	56.7%
Goods and services	1 851	1 950	2 052	12 440	88.7%	39.7%	2 738	2 875	8 979	-10.3%	42.9%
of which:											
Administrative fees	-	-	-	4	-	-	30	32	33	102.1%	0.2%
Advertising	-	-	-	10 000	-	21.7%	345	349	3 871	-27.1%	23.1%
Minor assets	-	-	-	3	-	-	-	-	-	-100.0%	-
Bursaries: Employees	-	-	-	-	-	-	-	75	-	-	0.1%
Communication	-	-	-	280	-	0.6%	165	175	184	-13.1%	1.3%
Computer services	617	650	684	-	-100.0%	4.2%	-	-	-	-	-
Consultants: Business and advisory services	-	-	-	6	-	-	200	203	215	229.7%	1.0%
Legal services	-	-	-	-	-	-	-	700	3 237	-	6.2%
Contractors	1 234	1 300	1 368	220	-43.7%	8.9%	-	-	-	-100.0%	0.3%
Agency and support/outsourced services	-	-	-	-	-	-	163	171	182	-	0.8%
Consumable supplies	-	-	-	12	-	-	30	35	36	44.2%	0.2%
Consumables: Stationery, printing and office supplies	-	-	-	161	-	0.3%	341	361	382	33.4%	2.0%
Travel and subsistence	-	-	-	1 584	-	3.4%	1 424	732	794	-20.6%	7.2%
Training and development	-	-	-	170	-	0.4%	40	42	45	-35.8%	0.5%
<b>Payments for capital assets</b>	<b>72</b>	<b>88</b>	<b>142</b>	<b>150</b>	<b>27.7%</b>	<b>1.0%</b>	<b>40</b>	<b>41</b>	<b>44</b>	<b>-33.6%</b>	<b>0.4%</b>
Machinery and equipment	72	88	142	150	27.7%	1.0%	40	41	44	-33.6%	0.4%
<b>Total</b>	<b>7 566</b>	<b>9 016</b>	<b>9 323</b>	<b>20 197</b>	<b>38.7%</b>	<b>100.0%</b>	<b>10 894</b>	<b>12 681</b>	<b>19 268</b>	<b>-1.6%</b>	<b>100.0%</b>
Proportion of total programme expenditure to vote expenditure	0.6%	0.7%	0.7%	1.6%	-	-	0.8%	0.9%	1.3%	-	-

## Personnel information

**Table 3.11 Industry and Capacity Development personnel numbers and cost by salary level<sup>1</sup> prior to Cabinet approved reduction, effective from 2017/18<sup>2</sup>; budget reductions and aggregate baseline total**

Industry and Capacity Development	Number of posts estimated for 31 March 2016		Number and cost <sup>3</sup> of personnel posts filled / planned for on funded establishment												Number				
	Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/total: Average (%)			
			2014/15	2015/16	2016/17	2017/18	2018/19	2015/16 - 2018/19											
			Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost		
<b>Total</b>	<b>14</b>	<b>5</b>	<b>11</b>	<b>7.1</b>	<b>0.6</b>	<b>12</b>	<b>5.6</b>	<b>0.5</b>	<b>13</b>	<b>8.1</b>	<b>0.6</b>	<b>14</b>	<b>9.9</b>	<b>0.7</b>	<b>14</b>	<b>10.5</b>	<b>0.7</b>	<b>5.3%</b>	<b>100.0%</b>
1-6	1	-	2	0.3	0.1	1	0.2	0.2	1	0.1	0.1	1	0.1	0.1	2	0.3	0.1	26.0%	9.4%
7-10	3	1	2	0.2	0.1	3	0.6	0.2	5	1.3	0.3	3	2.0	0.7	4	2.1	0.5	10.1%	28.3%
11-12	2	1	3	1.8	0.6	2	-	-	-	-	-	2	-	-	-	-	-	-100.0%	7.5%
13-16	8	3	4	4.8	1.2	6	4.8	0.8	7	6.7	1.0	8	7.8	1.0	8	8.1	1.0	10.1%	54.7%
<b>Reduction</b>	-	-	-	-	-	-	-	-	-	-	-	-	(0.2)	-	-	(0.2)	-	-	-

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. This programme's compensation of employees budget has been reduced by R0.4 million for 2017/18 and 2018/19. After consultation with the Department of Public Service and Administration and National Treasury, the department will finalise, develop and implement a plan to manage its personnel expenditure within this reduced expenditure ceiling.

3. Rand million.

## Programme 4: Entity oversight

### Programme purpose

Monitor the implementation of policies by state owned entities and regulatory institutions; and provide guidance and oversight on their governance matters.

## Objectives

- Ensure strategic alignment with departmental priorities by monitoring state owned entities' implementation of communications and branding policies by 31 March 2018.
- Ensure strategic alignment with the department's priorities by issuing policy directives to the regulatory institutions as and when required.
- Ensure the viability and sustainability of state owned entities by providing funding on an ongoing basis.

## Subprogrammes

- *Programme Management for Entity Oversight* strengthens the capacity of the department and that of its state owned enterprises to effectively deliver on their public mandates.
- *Broadcasting and Community Media* monitors the implementation of broadcasting and community media policies and provides guidance in and oversight of the governance matters of state owned entities.
- *Communication and Branding* monitors the implementation of communications and branding policies and provides guidance in and oversight of the governance matters of state owned entities.
- *Regulatory Institutions* monitors the implementation of policies and provides guidance in and oversight of the governance matters of regulatory institutions.

## Expenditure trends and estimates

**Table 3.12 Entity Oversight expenditure trends and estimates by subprogramme and economic classification**

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2012/13	2013/14	2014/15				2015/16	2016/17	2017/18		
R thousand											
Programme Management for Entity Oversight	–	–	–	2 139	–	–	2 131	2 240	2 370	3.5%	0.2%
Broadcasting and Community Media	237 350	279 427	252 699	197 953	-5.9%	19.3%	210 950	221 560	234 410	5.8%	16.3%
Communication and Branding	536 494	569 605	539 078	543 423	0.4%	43.6%	565 159	602 031	640 007	5.6%	44.4%
Regulatory Institutions	459 071	473 336	455 122	476 865	1.3%	37.1%	502 770	528 803	559 474	5.5%	39.1%
<b>Total</b>	<b>1 232 915</b>	<b>1 322 368</b>	<b>1 246 899</b>	<b>1 220 380</b>	<b>-0.3%</b>	<b>100.0%</b>	<b>1 281 010</b>	<b>1 354 634</b>	<b>1 436 261</b>	<b>5.6%</b>	<b>100.0%</b>
Change to 2015 Budget estimate							721	3 777	7 055		
<b>Economic classification</b>											
<b>Current payments</b>	<b>1 906</b>	<b>2 067</b>	<b>3 642</b>	<b>9 920</b>	<b>73.3%</b>	<b>0.3%</b>	<b>10 808</b>	<b>11 425</b>	<b>12 088</b>	<b>6.8%</b>	<b>0.8%</b>
Compensation of employees	1 696	1 846	2 834	8 562	71.5%	0.3%	8 944	9 457	9 996	5.3%	0.7%
Goods and services	210	221	808	1 358	86.3%	0.1%	1 864	1 968	2 092	15.5%	0.1%
of which:											
Administrative fees	–	–	–	40	–	–	20	20	20	-20.6%	–
Minor assets	–	–	–	12	–	–	–	–	–	-100.0%	–
Catering: Departmental activities	–	–	–	40	–	–	–	–	–	-100.0%	–
Communication	–	–	–	124	–	–	–	–	–	-100.0%	–
Consultants: Business and advisory services	–	–	–	–	–	–	–	–	612	–	–
Infrastructure and planning services	–	–	–	–	–	–	–	429	–	–	–
Fleet services (including government motor transport)	–	–	–	8	–	–	–	–	–	-100.0%	–
Consumable supplies	–	–	–	32	–	–	–	8	8	-37.0%	–
Consumables: Stationery, printing and office supplies	–	–	–	220	–	–	200	212	224	0.6%	–
Operating leases	–	–	–	32	–	–	–	–	–	-100.0%	–
Travel and subsistence	210	221	808	758	53.4%	–	1 444	1 091	1 004	9.8%	0.1%
Training and development	–	–	–	55	–	–	200	208	224	59.7%	–
Operating payments	–	–	–	37	–	–	–	–	–	-100.0%	–
<b>Transfers and subsidies</b>	<b>1 231 009</b>	<b>1 320 301</b>	<b>1 243 183</b>	<b>1 210 156</b>	<b>-0.6%</b>	<b>99.6%</b>	<b>1 270 202</b>	<b>1 343 209</b>	<b>1 424 173</b>	<b>5.6%</b>	<b>99.2%</b>
Departmental agencies and accounts	1 015 565	1 063 731	1 016 015	1 037 229	0.7%	82.3%	1 088 109	1 152 011	1 221 886	5.6%	85.0%
Public corporations and private enterprises	215 444	256 570	227 168	172 927	-7.1%	17.4%	182 093	191 198	202 287	5.4%	14.1%
<b>Payments for capital assets</b>	<b>–</b>	<b>–</b>	<b>74</b>	<b>304</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>-100.0%</b>	<b>–</b>
Machinery and equipment	–	–	74	304	–	–	–	–	–	-100.0%	–
<b>Total</b>	<b>1 232 915</b>	<b>1 322 368</b>	<b>1 246 899</b>	<b>1 220 380</b>	<b>-0.3%</b>	<b>100.0%</b>	<b>1 281 010</b>	<b>1 354 634</b>	<b>1 436 261</b>	<b>5.6%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>98.0%</b>	<b>98.1%</b>	<b>96.9%</b>	<b>94.5%</b>	<b>–</b>	<b>–</b>	<b>95.2%</b>	<b>94.7%</b>	<b>94.1%</b>	<b>–</b>	<b>–</b>

## Personnel information

**Table 3.13 Entity Oversight personnel numbers and cost by salary level<sup>1</sup>**

Number of posts estimated for 31 March 2016		Number and cost <sup>2</sup> of personnel posts filled / planned for on funded establishment															Number		
Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Salary level/total: Average (%)	
		2014/15			2015/16			2016/17			2017/18			2018/19					2015/16 - 2018/19
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost			
<b>Entity Oversight</b>																			
<b>Salary level</b>																			
7 – 10	1	1	4	2.8	0.7	7	5.6	0.8	7	8.9	1.3	7	9.5	1.4	7	10.0	1.4	–	100.0%
11 – 12	2	–	1	0.7	0.7	2	1.2	0.6	2	1.9	0.9	2	2.0	1.0	2	2.1	1.0	–	28.6%
13 – 16	4	–	2	1.9	0.9	4	4.0	1.0	4	6.6	1.7	4	7.0	1.7	4	7.4	1.8	–	57.1%
<b>Total</b>	<b>7</b>	<b>1</b>	<b>4</b>	<b>2.8</b>	<b>0.7</b>	<b>7</b>	<b>5.6</b>	<b>0.8</b>	<b>7</b>	<b>8.9</b>	<b>1.3</b>	<b>7</b>	<b>9.5</b>	<b>1.4</b>	<b>7</b>	<b>10.0</b>	<b>1.4</b>	<b>–</b>	<b>–</b>

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. Rand million.

## Other departments within the vote

### Government Communication and Information System

**Table 3.14 Budget summary**

R million	2016/17				2017/18	2018/19
	Total	Current payments	Transfers and subsidies	Payments for capital assets	Total	Total
<b>MTEF allocation</b>						
Administration	143.1	142.5	0.0	0.5	151.7	161.5
Content Processing and Dissemination	133.6	133.1	–	0.5	141.9	150.9
Intergovernmental Coordination and Stakeholder Management	105.5	105.4	0.0	0.1	112.3	120.1
<b>Total expenditure estimates</b>	<b>382.2</b>	<b>381.0</b>	<b>0.1</b>	<b>1.1</b>	<b>405.8</b>	<b>432.4</b>

Executive authority: Minister of Communications  
 Accounting officer: Director General of Government Communication and Information System  
 Website address: [www.gcis.gov.za](http://www.gcis.gov.za)

The Estimates of National Expenditure e-publications for individual votes are available on [www.treasury.gov.za](http://www.treasury.gov.za). These publications provide more comprehensive coverage of vote specific information, particularly about goods and services, transfers and subsidies, personnel, entities, donor funding, public private partnerships, conditional grants to provinces and municipalities and expenditure information at the level of service delivery, where appropriate.

## Department purpose

Provide a comprehensive communication service on behalf of government to facilitate the involvement of the majority of South Africans in governance, reconstruction and development, nation building, and reconciliation.

## Mandate

The mandate of the Government Communication and Information System is derived from section 195(g) of the Constitution, which stipulates that the public should be provided with information that is timely, accurate and accessible. This is in support of the constitutional principles of freedom of expression, transparency and openness of government. The department is accordingly mandated to: develop overarching communication strategies for government; disseminate information, publicity and marketing on government programmes; and promote an informed citizenry through facilitating integrated, coordinated and clear communication between government and South African citizens to enable citizens to be involved in the country's transformation.

## Selected performance indicators

**Table 3.15 Performance indicators by programme and related outcome**

Indicator	Programme	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Number of cluster reports on perceptions on government delivery and performance reports issued per year	Content Processing and Dissemination	Outcome 14: Nation building and social cohesion	35	14	14	14	10	10	10
Number of copies of Vuk'uzenzele newspaper published per year	Content Processing and Dissemination		20.7 million	21 million	18.7 million	20.4 million	18.7 million	18.7 million	18.7 million
Number of radio advertisements and dramas produced per year	Communication Service Agency		42	51	80	100	48	48	48

**Table 3.15 Performance indicators by programme and related outcome**

Indicator	Programme	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Number of video programmes produced per year	Communication Service Agency	Outcome 14: Nation building and social cohesion	316	383	92	120	120	120	120
Number of requests for photographic coverage handled per year	Communication Service Agency		926	819	884	500	500	500	500
Number of live broadcasts on community radio stations per year	Communication Service Agency		205	70	80	54	54	54	54
Number of government and national events covered by video per year <sup>1</sup>	Communication Service Agency		341	540	783	400	400 <sup>1</sup>	400 <sup>1</sup>	400 <sup>1</sup>
Number of graphic designs produced for communication products per year <sup>1</sup>	Communication Service Agency		359	315	584	160	160	160	160
Number of requests for media briefings received from government departments per year	Intergovernmental Coordination and Stakeholder Management		93	22	173	100	100	100	100
Number of community and stakeholder liaison visits per year	Intergovernmental Coordination and Stakeholder Management		3 588	3 588	2 506	2 750	1 800	1 800	1 800
Number of development communication projects aligned with the government communication programme per year <sup>1</sup>	Intergovernmental Coordination and Stakeholder Management		3 010	2 184	2 238	2 184	1 200	1 200	1 200
Number of rapid response reports produced per year <sup>1</sup>	Intergovernmental Coordination and Stakeholder Management		337	301	24	311	24	24	24
Number of marketing events per Thusong service centre per year	Intergovernmental Coordination and Stakeholder Management		519	484	746	484	484	486	486

1. Fluctuations in targets are due to these indicators being demand driven.

## Expenditure analysis

The national development plan emphasises the need to unite South Africans around a common goal, ensure citizens are active in their own development, and build a capable and developmental state. This is given substance in outcome 12 (an efficient, effective and development oriented public service) and outcome 14 (nation building and social cohesion) of government's 2014-2019 medium term strategic framework. The Government Communication and Information System supports these national priorities by facilitating two-way communication between government and citizens. The department provides accessible information about government policies, plans, programmes and activities to promote government accountability as well as to ensure that citizens can actively participate in government initiatives.

Over the medium term, the department has 476 funded posts, of which 332 are in the *Content Processing and Dissemination* programme and the *Intergovernmental Coordination and Stakeholder Management* programme, the two line function programmes. The other 144 posts are in the *Administration* programme. Due to the labour intensity of the core activities and tasks, expenditure on compensation of employees accounts for 59 per cent of the department's budget over the medium term. Activities and tasks include the facilitation of stakeholder engagements, and imbizos held by the minister and deputy minister of communications. The increase in spending on compensation of employees over the medium term is mainly due to the costs of the public sector wage agreement.

Over the medium term, two-way communication between government and citizens will happen through development communication activations from the Thusong service centres, which have a countrywide footprint. Development communication activation can be defined as providing communities with information in a manner that enables them to use that information to improve their lives. The platforms or methods used include community radio and other community media, seminars, workshops, door to door visits, taxi and mall activations, dialogues, and meetings. These happen at the provincial and local government levels.

To improve the coherence of messaging across the three spheres of government, the department hosts monthly and quarterly communication coordination meetings with the public countrywide to discuss matters of national interest including government programmes. At the end of the year or periodically, the department establishes the number of citizens that have been reached by its activities. R270.8 million is allocated to compensation of employees in the *Intergovernmental Coordination and Stakeholder Management* programme over the medium term for this work.

The department will also continue to publish and distribute the monthly Vuk'uzenzele newspaper and the annual South Africa Yearbook, conduct ongoing communication research, produce media products such as photos, videos and radio productions, and conduct communication liaison with the public in provincial districts. This work is budgeted for in the *Content Processing and Dissemination* programme. R426.3 million is allocated over the medium term, mainly for compensation of employees and goods and services. Total expected expenditure

for the production and distribution of 18.7 million copies per year of Vuk'uzenzele in all 11 official languages is expected to increase from R25.8 million in 2016/17 to R29 million in 2018/19. The interministerial committee on information and publicity assigned the department to centralise the advertising of government vacancies in Vuk'uzenzele, intending to reach citizens that do not have general access to mainstream newspapers or digital information, and also for cost effectiveness. Total departmental expenditure on goods and services is mainly driven by these activities.

Other activities over the medium term include providing media bulk buying services for government departments, developing government's communication products and services, and building, maintaining and improving relations with the media.

## Expenditure trends

**Table 3.16 Vote expenditure trends by programme and economic classification**

Programmes														
1. Administration														
2. Content Processing and Dissemination														
3. Intergovernmental Coordination and Stakeholder Management														
Programme	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Revised estimate	Outcome/Annual budget Average (%)	Outcome/Adjusted appropriation Average (%)
R million	2012/13			2013/14			2014/15			2015/16			2012/13 - 2015/16	
Programme 1	170.8	192.6	149.2	132.6	181.4	178.8	141.4	134.6	133.6	139.8	139.8	140.6	103.0%	92.9%
Programme 2	141.7	142.3	133.1	144.2	137.5	130.9	150.0	145.6	137.3	130.9	130.9	130.2	93.8%	95.5%
Programme 3	116.5	126.1	105.5	120.0	118.2	99.4	121.7	99.3	93.9	94.7	94.7	94.8	86.9%	89.8%
<b>Total</b>	<b>429.1</b>	<b>461.0</b>	<b>387.7</b>	<b>396.7</b>	<b>437.2</b>	<b>409.2</b>	<b>413.1</b>	<b>379.5</b>	<b>364.9</b>	<b>365.5</b>	<b>365.5</b>	<b>365.5</b>	<b>95.2%</b>	<b>92.9%</b>
Change to 2015														
Budget estimate														
Economic classification														
<b>Current payments</b>	<b>405.6</b>	<b>427.5</b>	<b>332.2</b>	<b>374.3</b>	<b>378.1</b>	<b>362.2</b>	<b>388.0</b>	<b>374.8</b>	<b>356.2</b>	<b>364.5</b>	<b>363.9</b>	<b>363.9</b>	<b>92.3%</b>	<b>91.6%</b>
Compensation of employees	176.4	178.3	165.1	188.4	188.7	171.3	200.1	188.3	181.6	210.0	209.4	207.7	93.7%	94.9%
Goods and services	229.3	249.3	167.1	185.9	189.4	190.9	187.9	186.5	174.6	154.5	154.5	156.1	90.9%	88.3%
of which:														
Administrative fees	0.2	0.2	0.6	0.5	0.5	0.6	0.6	0.7	0.7	0.7	0.6	0.6	125.4%	123.4%
Advertising	14.7	26.4	18.1	13.3	11.1	12.3	9.9	10.9	7.8	4.0	4.8	4.8	102.7%	80.9%
Minor Assets	29.9	61.2	1.7	2.4	18.5	6.0	0.8	0.7	0.7	0.1	0.1	0.1	25.6%	10.6%
Audit costs: External	1.7	1.6	1.9	1.7	1.7	2.5	2.0	2.0	2.1	1.8	1.8	1.8	114.5%	114.8%
Bursaries: Employees	0.5	0.4	0.4	0.5	0.5	0.3	0.5	0.5	0.4	0.5	0.5	0.5	75.6%	79.7%
Catering: Departmental activities	1.1	1.1	1.8	1.1	1.1	1.7	1.5	1.6	1.4	1.2	1.1	1.1	121.7%	121.2%
Communication (G&S)	8.5	9.2	12.5	10.9	10.4	14.2	12.8	12.1	12.6	8.4	8.1	8.1	116.6%	119.0%
Computer services	14.3	14.2	15.2	16.0	15.0	15.3	15.4	16.1	16.0	12.5	12.3	12.7	101.8%	102.7%
Consultants: Business and advisory services	1.6	1.5	1.1	1.9	1.7	1.3	1.8	1.3	2.1	1.3	1.3	1.3	87.3%	100.9%
Legal services	-	-	-	-	-	-	-	-	0.9	-	0.1	0.1	-	1 327.3%
Science and technological services	0.5	0.5	3.5	0.7	0.6	0.6	0.7	0.8	-	0.1	-	-	207.0%	209.0%
Contractors	14.0	2.5	5.5	2.8	2.6	8.6	5.1	5.1	5.6	2.8	3.3	3.8	95.1%	173.6%
Agency and support/outsourced services	21.7	11.0	9.2	9.4	8.9	8.1	11.8	10.5	6.3	6.7	5.9	4.5	56.7%	77.6%
Fleet services (including government motor transport)	-	2.1	2.5	-	1.8	2.9	1.9	1.8	2.5	1.4	1.3	1.3	284.8%	131.9%
Inventory: Food and food supplies	0.2	-	-	0.3	-	-	-	-	-	-	-	-	-	-
Inventory: Learner and teacher support material	0.1	-	-	0.1	-	-	-	-	-	-	-	-	-	-
Inventory: Materials and supplies	0.2	-	-	0.2	-	-	-	-	-	-	-	-	-	-
Inventory: Medical supplies	0.1	-	-	0.0	-	-	-	-	-	-	-	-	-	-
Inventory: Other supplies	-	-	-	0.5	-	-	-	-	-	-	-	-	-	-
Consumable supplies	0.5	1.2	2.4	-	1.4	1.5	1.4	1.5	1.0	0.7	0.6	0.6	215.4%	119.4%

Table 3.16 Vote expenditure trends by programme and economic classification

Economic classification	2012/13			2013/14			2014/15			2015/16			2012/13 - 2015/16	
	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Audited outcome	Annual budget	Adjusted appropriation	Revised estimate	Outcome/Annual budget Average (%)	Outcome/Adjusted appropriation Average (%)
R million														
Consumables: Stationery, printing and office supplies	6.0	4.1	3.7	6.0	4.3	3.9	5.1	6.1	6.2	2.9	3.5	3.5	86.3%	95.9%
Operating leases	37.9	33.9	12.4	35.4	35.6	39.4	39.3	40.0	43.5	48.0	48.2	48.2	89.3%	91.0%
Rental and hiring	-	0.1	0.7	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.1	0.1	343.2%	316.5%
Property payments	3.8	7.6	5.2	7.8	7.6	6.9	7.6	6.9	6.5	6.5	6.6	7.2	100.3%	89.8%
Travel and subsistence	21.3	19.5	20.8	23.1	18.5	19.5	19.7	19.4	20.6	17.4	18.0	20.0	99.1%	107.1%
Training and development	5.0	4.7	3.2	5.0	3.1	2.5	5.6	4.4	1.7	1.6	1.6	1.6	52.0%	64.9%
Operating payments	41.8	43.5	41.2	42.9	42.1	41.2	43.2	42.6	35.8	35.3	34.1	33.7	93.2%	93.6%
Venues and facilities	3.5	2.8	3.5	3.2	2.3	1.7	1.4	1.5	0.2	0.5	0.6	0.6	69.5%	82.7%
<b>Transfers and subsidies</b>	<b>20.0</b>	<b>20.0</b>	<b>0.7</b>	<b>20.8</b>	<b>21.1</b>	<b>0.8</b>	<b>21.8</b>	<b>0.6</b>	<b>1.0</b>	<b>0.1</b>	<b>0.7</b>	<b>0.7</b>	<b>5.2%</b>	<b>7.7%</b>
Departmental agencies and accounts	20.0	20.0	0.1	20.8	20.8	0.0	21.8	0.6	0.6	0.1	0.1	0.1	1.2%	1.9%
Households	-	-	0.7	-	0.3	0.8	-	0.0	0.4	-	0.6	0.6	-	245.2%
<b>Payments for capital assets</b>	<b>3.4</b>	<b>13.4</b>	<b>54.7</b>	<b>1.6</b>	<b>38.0</b>	<b>46.0</b>	<b>3.3</b>	<b>4.0</b>	<b>7.6</b>	<b>0.9</b>	<b>0.9</b>	<b>0.9</b>	<b>1 183.9%</b>	<b>193.8%</b>
Buildings and other fixed structures	-	10.0	40.7	-	36.1	26.2	-	-	0.5	-	-	-	-	146.2%
Machinery and equipment	2.7	2.7	13.9	1.3	1.6	19.7	3.0	3.8	7.1	0.7	0.7	0.7	535.0%	471.0%
Software and other intangible assets	0.7	0.7	0.1	0.3	0.3	-	0.3	0.3	-	0.2	0.2	0.2	22.6%	22.6%
<b>Payments for financial assets</b>	<b>-</b>	<b>-</b>	<b>0.0</b>	<b>-</b>	<b>-</b>	<b>0.1</b>	<b>-</b>	<b>-</b>	<b>0.0</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>429.1</b>	<b>461.0</b>	<b>387.7</b>	<b>396.7</b>	<b>437.2</b>	<b>409.2</b>	<b>413.1</b>	<b>379.5</b>	<b>364.9</b>	<b>365.5</b>	<b>365.5</b>	<b>365.5</b>	<b>95.2%</b>	<b>92.9%</b>

## Expenditure estimates

Table 3.17 Vote expenditure estimates by programme and economic classification

Programmes								
1. Administration								
2. Content Processing and Dissemination								
3. Intergovernmental Coordination and Stakeholder Management								
Programme	Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
				2016/17	2017/18	2018/19		
R million								
Programme 1	140.6	-10.0%	39.4%	143.1	151.7	161.5	4.7%	37.6%
Programme 2	130.2	-2.9%	34.8%	133.6	141.9	150.9	5.0%	35.1%
Programme 3	94.8	-9.1%	25.8%	105.5	112.3	120.1	8.2%	27.3%
<b>Total</b>	<b>365.5</b>	<b>-7.4%</b>	<b>100.0%</b>	<b>382.2</b>	<b>405.8</b>	<b>432.4</b>	<b>5.8%</b>	<b>100.0%</b>
Change to 2015				0.7	3.8	7.1		
Budget estimate								
Economic classification								
<b>Current payments</b>	<b>363.9</b>	<b>-5.2%</b>	<b>92.6%</b>	<b>381.0</b>	<b>404.5</b>	<b>431.0</b>	<b>5.8%</b>	<b>99.7%</b>
Compensation of employees	207.7	5.2%	47.5%	222.8	237.6	254.8	7.0%	58.2%
Goods and services	156.1	-14.4%	45.1%	158.2	166.9	176.2	4.1%	41.5%
of which:								
Administrative fees	0.6	41.4%	0.2%	0.7	0.7	0.7	3.7%	0.2%
Advertising	4.8	-43.4%	2.8%	4.3	4.6	4.9	0.9%	1.2%
Minor Assets	0.1	-87.7%	0.6%	0.1	0.1	0.1	7.3%	0.0%
Audit costs: External	1.8	4.0%	0.5%	2.0	2.1	2.2	6.5%	0.5%
Bursaries: Employees	0.5	4.0%	0.1%	0.5	0.5	0.5	3.8%	0.1%
Catering: Departmental activities	1.1	0.3%	0.4%	1.2	1.1	1.2	3.6%	0.3%
Communication	8.1	-3.9%	3.1%	8.8	9.2	9.6	5.5%	2.3%
Computer services	12.7	-3.7%	3.9%	14.1	14.9	15.8	7.6%	3.6%
Consultants: Business and advisory services	1.3	-4.9%	0.4%	1.6	1.6	1.7	9.5%	0.4%
Legal services	0.1	-	0.1%	0.4	0.5	0.5	84.2%	0.1%
Science and technological services	-	-100.0%	0.3%	-	-	-	-	-
Contractors	3.8	15.2%	1.5%	3.7	3.8	4.0	1.5%	1.0%
Agency and support/outsourced services	4.5	-25.9%	1.8%	5.9	6.3	6.5	13.0%	1.5%

Table 3.17 Vote expenditure estimates by programme and economic classification

Economic classification	Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
				2016/17	2017/18	2018/19		
R million	2015/16	2012/13 - 2015/16		2016/17	2017/18	2018/19	2015/16 - 2018/19	
Fleet services (including government motor transport)	1.3	-15.0%	0.6%	1.4	1.5	1.6	7.2%	0.4%
Consumable supplies	0.6	-20.0%	0.4%	0.6	0.7	0.7	3.4%	0.2%
Consumables: Stationery, printing and office supplies	3.5	-5.5%	1.1%	3.7	3.9	3.5	-0.1%	0.9%
Operating leases	48.2	12.5%	9.4%	48.2	50.9	53.8	3.7%	12.7%
Rental and hiring	0.1	38.7%	0.1%	0.1	0.1	0.2	2.9%	0.0%
Property payments	7.2	-1.9%	1.7%	6.1	6.4	7.5	1.2%	1.7%
Travel and subsistence	20.0	0.7%	5.3%	17.2	18.2	19.3	-1.1%	4.7%
Training and development	1.6	-30.5%	0.6%	1.8	2.0	2.0	7.7%	0.5%
Operating payments	33.7	-8.1%	10.0%	35.2	37.3	39.4	5.3%	9.2%
Venues and facilities	0.6	-41.6%	0.4%	0.6	0.6	0.6	2.6%	0.1%
<b>Transfers and subsidies</b>	<b>0.7</b>	<b>-67.3%</b>	<b>0.2%</b>	<b>0.1</b>	<b>0.1</b>	<b>0.1</b>	<b>-55.2%</b>	<b>0.1%</b>
Departmental agencies and accounts	0.1	-82.6%	0.1%	0.1	0.1	0.1	-15.7%	0.0%
Households	0.6	-	0.2%	-	-	-	-100.0%	0.0%
<b>Payments for capital assets</b>	<b>0.9</b>	<b>-59.1%</b>	<b>7.2%</b>	<b>1.1</b>	<b>1.3</b>	<b>1.3</b>	<b>13.7%</b>	<b>0.3%</b>
Machinery and equipment	0.7	-35.9%	2.7%	0.9	1.0	1.1	14.3%	0.2%
Software and other intangible assets	0.2	-34.9%	0.0%	0.3	0.3	0.3	11.7%	0.1%
<b>Total</b>	<b>365.5</b>	<b>-7.4%</b>	<b>100.0%</b>	<b>382.2</b>	<b>405.8</b>	<b>432.4</b>	<b>5.8%</b>	<b>100.0%</b>

## Personnel information

Table 3.18 Departmental personnel numbers and cost by salary level and programme<sup>1</sup> prior to Cabinet approved reduction, effective from 2017/18<sup>2</sup>; budget reductions and aggregate baseline total

### Programmes

- Administration
- Content Processing and Dissemination
- Intergovernmental Coordination and Stakeholder Management

Government Communication and Information System	Number of posts estimated for 31 March 2016		Number and cost <sup>3</sup> of personnel posts filled / planned for on funded establishment												Number				
	Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/Total: Average (%)			
			2014/15		2015/16		2016/17		2017/18		2018/19		2015/16 - 2018/19						
Salary level	476	28	474	181.6	0.4	464	207.7	0.4	476	222.8	0.5	476	242.3	0.5	476	262.5	0.6	0.9%	100.0%
1 - 6	103	12	109	20.2	0.2	115	22.9	0.2	123	29.1	0.2	123	31.6	0.3	123	34.3	0.3	2.3%	25.6%
7 - 10	235	14	212	69.0	0.3	215	79.6	0.4	217	85.1	0.4	217	92.5	0.4	217	100.2	0.5	0.3%	45.8%
11 - 12	86	2	82	46.8	0.6	84	53.2	0.6	85	52.8	0.6	85	57.4	0.7	85	62.2	0.7	0.4%	17.9%
13 - 16	52	-	47	44.1	0.9	50	52.0	1.0	51	55.9	1.1	51	60.8	1.2	51	65.8	1.3	0.7%	10.7%
Other	-	-	24	1.6	0.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Programme</b>	<b>476</b>	<b>28</b>	<b>474</b>	<b>181.6</b>	<b>0.4</b>	<b>464</b>	<b>207.7</b>	<b>0.4</b>	<b>476</b>	<b>222.8</b>	<b>0.5</b>	<b>476</b>	<b>242.3</b>	<b>0.5</b>	<b>476</b>	<b>262.5</b>	<b>0.6</b>	<b>0.9%</b>	<b>100.0%</b>
Programme 1	144	17	167	51.0	0.3	148	61.6	0.4	144	64.1	0.4	144	69.7	0.5	144	75.5	0.5	0.9%	30.7%
Programme 2	154	10	146	62.4	0.4	150	71.9	0.5	154	74.3	0.5	154	80.8	0.5	154	87.6	0.6	0.9%	32.3%
Programme 3	178	1	161	68.3	0.4	166	74.3	0.4	178	84.4	0.5	178	91.7	0.5	178	99.4	0.6	2.4%	37.0%
<b>Reduction</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(4.7)</b>	<b>-</b>	<b>-</b>	<b>(7.7)</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>476</b>	<b>28</b>	<b>474</b>	<b>181.6</b>	<b>0.4</b>	<b>464</b>	<b>207.7</b>	<b>0.4</b>	<b>476</b>	<b>222.8</b>	<b>0.5</b>	<b>-</b>	<b>237.6</b>	<b>-</b>	<b>-</b>	<b>254.8</b>	<b>-</b>	<b>-</b>	<b>-</b>

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. The department's compensation of employees budget has been reduced by R12.3 million for 2017/18 and 2018/19. After consultation with the Department of Public Service and Administration and National Treasury, the department will finalise, develop and implement a plan to manage its personnel expenditure within this reduced expenditure ceiling.

3. Rand million.

## Departmental receipts

Table 3.19 Departmental receipts by economic classification

R thousand	Audited outcome			Adjusted estimate	Revised estimate	Average growth rate (%)	Receipt item/ Total: Average (%)	Medium-term receipts estimate			Average growth rate (%)	Receipt item/ Total: Average (%)
	2012/13	2013/14	2014/15					2015/16	2015/16	2016/17		
Departmental receipts	1 013	794	747	1 046	1 046	1.1%	100.0%	1 093	1 146	1 200	4.7%	100.0%
Sales of goods and services produced by department	405	225	379	270	270	-12.6%	35.5%	279	291	303	3.9%	25.5%
Sales by market establishments of which:	128	140	146	142	142	3.5%	15.4%	145	150	155	3.0%	13.2%
Market establishment: Rental parking: Covered and open	128	140	146	142	142	3.5%	15.4%	145	150	155	3.0%	13.2%
Other sales of which:	277	85	233	128	128	-22.7%	20.1%	134	141	148	5.0%	12.3%
Services rendered: Commission on insurance and garnishee	53	53	129	80	80	14.7%	8.8%	84	88	92	4.8%	7.7%
Sales: Departmental publications and production	223	32	104	48	48	-40.1%	11.3%	50	53	56	5.3%	4.6%
Replacement of security cards	1	-	-	-	-	-100.0%	-	-	-	-	-	-
Sales of scrap, waste, arms and other used current goods of which:	-	-	2	2	2	-	0.1%	2	2	2	-	0.2%
Sales: Waste paper	-	-	2	2	2	-	0.1%	2	2	2	-	0.2%
Interest, dividends and rent on land	118	79	105	240	240	26.7%	15.1%	252	265	278	5.0%	23.1%
Interest	118	79	105	240	240	26.7%	15.1%	252	265	278	5.0%	23.1%
Transactions in financial assets and liabilities	490	490	261	534	534	2.9%	49.3%	560	588	617	4.9%	51.3%
<b>Total</b>	<b>1 013</b>	<b>794</b>	<b>747</b>	<b>1 046</b>	<b>1 046</b>	<b>1.1%</b>	<b>100.0%</b>	<b>1 093</b>	<b>1 146</b>	<b>1 200</b>	<b>4.7%</b>	<b>100.0%</b>

## Programme 1: Administration

### Programme purpose

Provide strategic leadership, management and support services to the department.

### Expenditure trends and estimates

Table 3.20 Administration expenditure trends and estimates by subprogramme and economic classification

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2012/13	2013/14	2014/15				2015/16	2015/16	2016/17		
R thousand											
Departmental Management	7 796	6 391	5 380	5 960	-8.6%	4.2%	7 233	7 704	8 249	11.4%	4.9%
Corporate Services	50 596	48 411	49 136	48 577	-1.3%	32.7%	48 590	51 597	55 028	4.2%	34.2%
Financial Administration	70 187	75 210	26 555	29 070	-25.5%	33.4%	30 998	32 980	35 266	6.7%	21.5%
Internal Audit	7 077	6 912	7 041	7 289	1.0%	4.7%	7 672	8 155	8 709	6.1%	5.3%
Office Accommodation	13 498	41 905	45 503	48 932	53.6%	24.9%	48 571	51 263	54 236	3.5%	34.1%
<b>Total</b>	<b>149 154</b>	<b>178 829</b>	<b>133 615</b>	<b>139 828</b>	<b>-2.1%</b>	<b>100.0%</b>	<b>143 064</b>	<b>151 699</b>	<b>161 488</b>	<b>4.9%</b>	<b>100.0%</b>
Change to 2015 Budget estimate							(2 718)	(1 753)	(864)		
<b>Economic classification</b>											
<b>Current payments</b>	<b>96 062</b>	<b>134 207</b>	<b>128 179</b>	<b>139 404</b>	<b>13.2%</b>	<b>82.8%</b>	<b>142 490</b>	<b>151 094</b>	<b>160 846</b>	<b>4.9%</b>	<b>99.6%</b>
Compensation of employees	47 269	49 667	50 977	63 196	10.2%	35.1%	64 087	68 345	73 298	5.1%	45.1%
Goods and services of which:	48 793	84 540	77 202	76 208	16.0%	47.7%	78 403	82 749	87 548	4.7%	54.5%
Administrative fees	241	180	207	233	-1.1%	0.1%	228	241	244	1.5%	0.2%
Advertising	348	806	605	509	13.5%	0.4%	565	599	701	11.3%	0.4%
Minor assets	255	5 682	333	40	-46.1%	1.0%	48	51	56	11.9%	-
Audit costs: External	1 860	2 467	2 077	1 800	-1.1%	1.4%	1 988	2 096	2 175	6.5%	1.4%
Bursaries: Employees	372	301	350	450	6.6%	0.2%	450	476	504	3.8%	0.3%
Catering: Departmental activities	513	445	128	51	-53.7%	0.2%	43	45	94	22.6%	-
Communication	2 546	2 916	1 889	1 152	-23.2%	1.4%	1 148	1 215	1 117	-1.0%	0.8%
Computer services	12 232	11 893	9 097	9 513	-8.0%	7.1%	11 100	11 692	12 371	9.2%	7.5%
Consultants: Business and advisory services	95	322	191	80	-5.6%	0.1%	80	85	90	4.0%	0.1%

**Table 3.20 Administration expenditure trends and estimates by subprogramme and economic classification**

Economic classification	Audited outcome			Adjusted appropriation 2015/16	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	
	2012/13	2013/14	2014/15		2012/13	2015/16	2016/17	2017/18	2018/19	2015/16	2018/19
	R thousand										
Laboratory services	–	–	2	–	–	–	–	–	–	–	–
Legal services	1 847	591	613	77	-65.3%	0.5%	430	455	481	84.2%	0.2%
Contractors	769	2 763	2 426	1 738	31.2%	1.3%	2 110	2 232	2 361	10.8%	1.4%
Agency and support/outsourced services	902	169	64	117	-49.4%	0.2%	150	159	168	12.8%	0.1%
Fleet services (including government motor transport)	226	165	150	30	-49.0%	0.1%	114	120	118	57.9%	0.1%
Consumable supplies	488	907	517	255	-19.5%	0.4%	193	205	178	-11.3%	0.1%
Consumables: Stationery, printing and office supplies	1 052	1 397	1 953	771	-9.8%	0.9%	974	1 030	549	-10.7%	0.6%
Operating leases	10 904	38 349	42 785	47 189	63.0%	23.1%	47 156	49 772	52 614	3.7%	33.0%
Rental and hiring	388	45	2	–	-100.0%	0.1%	–	–	–	–	–
Property payments	4 973	6 787	6 470	6 486	9.3%	4.1%	5 952	6 274	7 364	4.3%	4.4%
Travel and subsistence	4 277	4 006	3 257	2 528	-16.1%	2.3%	2 555	2 700	3 038	6.3%	1.8%
Training and development	1 591	1 563	1 482	875	-18.1%	0.9%	645	685	561	-13.8%	0.5%
Operating payments	2 103	2 493	2 604	2 314	3.2%	1.6%	2 474	2 617	2 764	6.1%	1.7%
Venues and facilities	811	293	–	–	-100.0%	0.2%	–	–	–	–	–
<b>Transfers and subsidies</b>	<b>244</b>	<b>304</b>	<b>845</b>	<b>76</b>	<b>-32.2%</b>	<b>0.2%</b>	<b>44</b>	<b>46</b>	<b>50</b>	<b>-13.0%</b>	<b>–</b>
Departmental agencies and accounts	10	38	564	44	63.9%	0.1%	44	46	50	4.4%	–
Households	234	266	281	32	-48.5%	0.1%	–	–	–	-100.0%	–
<b>Payments for capital assets</b>	<b>52 831</b>	<b>44 317</b>	<b>4 572</b>	<b>348</b>	<b>-81.3%</b>	<b>17.0%</b>	<b>530</b>	<b>559</b>	<b>592</b>	<b>19.4%</b>	<b>0.3%</b>
Buildings and other fixed structures	40 679	26 224	481	–	-100.0%	11.2%	–	–	–	–	–
Machinery and equipment	12 071	18 093	4 091	348	-69.3%	5.8%	490	517	548	16.3%	0.3%
Software and other intangible assets	81	–	–	–	-100.0%	–	40	42	44	–	–
<b>Payments for financial assets</b>	<b>17</b>	<b>1</b>	<b>19</b>	<b>–</b>	<b>-100.0%</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>
<b>Total</b>	<b>149 154</b>	<b>178 829</b>	<b>133 615</b>	<b>139 828</b>	<b>-2.1%</b>	<b>100.0%</b>	<b>143 064</b>	<b>151 699</b>	<b>161 488</b>	<b>4.9%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>38.5%</b>	<b>43.7%</b>	<b>36.6%</b>	<b>38.3%</b>	<b>–</b>	<b>–</b>	<b>37.4%</b>	<b>37.4%</b>	<b>37.3%</b>	<b>–</b>	<b>–</b>
<b>Details of transfers and subsidies</b>											
Departmental agencies and accounts											
Departmental agencies (non-business entities)											
Current	10	38	564	44	63.9%	0.1%	44	46	50	4.4%	–
Communication	10	38	35	44	63.9%	–	44	46	50	4.4%	–
Public Service Sector Education and Authority	–	–	529	–	–	0.1%	–	–	–	–	–
Households											
Social benefits											
Current	234	266	281	32	-48.5%	0.1%	–	–	–	-100.0%	–
Employee social benefits	234	266	281	32	-48.5%	0.1%	–	–	–	-100.0%	–

## Personnel information

**Table 3.21 Administration personnel numbers and cost by salary level<sup>1</sup> prior to Cabinet approved reduction, effective from 2017/18<sup>2</sup>; budget reductions and aggregate baseline total**

	Number of posts estimated for 31 March 2016		Number and cost <sup>3</sup> of personnel posts filled / planned for on funded establishment												Number				
	Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/Total: Average (%)			
			2014/15		2015/16		2016/17		2017/18		2018/19		2015/16 - 2018/19						
			Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number		Cost			Unit Cost		
<b>Administration</b>	<b>144</b>	<b>17</b>	<b>167</b>	<b>51.0</b>	<b>0.3</b>	<b>148</b>	<b>61.6</b>	<b>0.4</b>	<b>144</b>	<b>64.1</b>	<b>0.4</b>	<b>144</b>	<b>69.7</b>	<b>0.5</b>	<b>144</b>	<b>75.5</b>	<b>0.5</b>	<b>-0.9%</b>	<b>100.0%</b>
Salary level	144	17	167	51.0	0.3	148	61.6	0.4	144	64.1	0.4	144	69.7	0.5	144	75.5	0.5	-0.9%	100.0%
1 – 6	60	11	53	9.3	0.2	58	10.7	0.2	60	12.8	0.2	60	13.9	0.2	60	15.1	0.3	1.1%	41.0%
7 – 10	48	4	51	15.0	0.3	50	17.5	0.4	48	18.0	0.4	48	19.6	0.4	48	21.3	0.4	-1.4%	33.4%
11 – 12	20	2	24	13.0	0.5	24	15.6	0.7	20	13.6	0.7	20	14.8	0.7	20	16.0	0.8	-5.9%	14.5%
13 – 16	16	–	15	12.6	0.8	16	17.7	1.1	16	19.6	1.2	16	21.4	1.3	16	23.1	1.4	–	11.0%
Other	–	–	24	1.1	0.0	–	–	–	–	–	–	–	–	–	–	–	–	–	–
<b>Reduction</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>–</b>	<b>(1.3)</b>	<b>–</b>	<b>–</b>	<b>(2.2)</b>	<b>–</b>	<b>–</b>	<b>–</b>
<b>Total</b>	<b>144</b>	<b>17</b>	<b>167</b>	<b>51.0</b>	<b>0.3</b>	<b>148</b>	<b>61.6</b>	<b>0.4</b>	<b>144</b>	<b>64.1</b>	<b>0.4</b>	<b>–</b>	<b>68.3</b>	<b>–</b>	<b>–</b>	<b>73.3</b>	<b>–</b>	<b>–</b>	<b>–</b>

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. This programme's compensation of employees budget has been reduced by R3.5 million for 2017/18 and 2018/19. After consultation with the Department of Public Service and Administration and National Treasury, the department will finalise, develop and implement a plan to manage its personnel expenditure within this reduced expenditure ceiling.

3. Rand million.

## Programme 2: Content Processing and Dissemination

### Programme purpose

Provide strategic leadership in government communication to ensure coherence, coordination, consistency, quality, impact and responsiveness of government communication.

## Objectives

- Provide strategic leadership and support in government communication by conducting research on public opinion and analysis of media coverage to understand the communication environment and inform government messages over the medium term.
- Grow the share of government's voice and messages in the public domain by producing government's communication products and services over the medium term.
- Improve information dissemination by providing effective and efficient marketing and distribution services, cost effective media bulk buying services, and media products and services for government on an ongoing basis.
- Maintain a positive image of government through the management of government's corporate identity by conducting identity workshops annually over the medium term.

## Subprogrammes

- *Programme Management for Content Processing and Dissemination* coordinates strategic planning for communication in the department and other government departments, and ensures adherence to government communication standards.
- *Policy and Research* conducts research to assess how government should address the public's information needs; monitors media coverage of issues affecting government and the country; provides analyses on how the media interprets government policies and programmes; formulates policy proposals where they are required; and assesses public perceptions in relation to government performance.
- *Products and Platforms* develops content for the department; provides language services for products that require translation, editing and proofreading; guides the development of the websites of national and provincial government departments; produces government publications; and develops the national communication strategy.
- *Communication Service Agency* provides media bulk buying services and media production services to national government; develops distribution strategies for all government communications; oversees the outsourcing of distribution services to service providers; manages government's corporate identity; and provides marketing services for the department and other government departments.

## Expenditure trends and estimates

**Table 3.22 Content Processing and Dissemination expenditure trends and estimates by subprogramme and economic classification**

Subprogramme	Audited outcome			Adjusted appropriation	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2012/13	2013/14	2014/15				2015/16	2016/17	2017/18		
R thousand											
Programme Management for Content Processing and Dissemination	2 491	2 481	3 395	3 290	9.7%	2.2%	3 421	3 644	3 901	5.8%	2.6%
Policy and Research	29 260	28 259	29 818	31 834	2.9%	22.4%	33 045	35 162	37 346	5.5%	24.7%
Products and Platforms	50 399	47 538	49 035	46 618	-2.6%	36.4%	50 522	53 559	56 834	6.8%	37.2%
Communication Service Agency	50 951	52 658	55 097	49 185	-1.2%	39.1%	46 620	49 496	52 774	2.4%	35.5%
<b>Total</b>	<b>133 101</b>	<b>130 936</b>	<b>137 345</b>	<b>130 927</b>	<b>-0.5%</b>	<b>100.0%</b>	<b>133 608</b>	<b>141 861</b>	<b>150 855</b>	<b>4.8%</b>	<b>100.0%</b>
Change to 2015 Budget estimate							(2 547)	(1 559)	(883)		
<b>Economic classification</b>	<b>131 782</b>	<b>129 236</b>	<b>134 855</b>	<b>130 088</b>	<b>-0.4%</b>	<b>98.8%</b>	<b>133 112</b>	<b>141 337</b>	<b>150 301</b>	<b>4.9%</b>	<b>99.6%</b>
<b>Current payments</b>											
Compensation of employees	54 226	56 585	62 406	71 864	9.8%	46.0%	74 346	79 287	85 031	5.8%	55.7%
Goods and services	77 556	72 651	72 449	58 224	-9.1%	52.8%	58 766	62 050	65 270	3.9%	43.8%
of which:											
Administrative fees	132	186	229	160	6.6%	0.1%	161	170	179	3.8%	0.1%
Advertising	10 484	6 650	5 507	3 242	-32.4%	4.9%	2 523	2 670	2 825	-4.5%	2.0%
Minor assets	188	165	265	19	-53.4%	0.1%	18	19	21	3.4%	-
Bursaries: Employees	-	1	-	-	-	-	-	-	-	-	-
Catering: Departmental activities	99	116	256	326	48.8%	0.1%	287	303	320	-0.6%	0.2%
Communication	4 272	5 605	5 714	3 025	-10.9%	3.5%	2 987	3 160	3 291	2.8%	2.2%
Computer services	2 971	3 434	6 911	2 827	-1.6%	3.0%	3 045	3 222	3 409	6.4%	2.2%
Consultants: Business and advisory services	925	966	1 881	1 210	9.4%	0.9%	1 500	1 512	1 599	9.7%	1.0%
Legal services	1 166	-	147	-	-100.0%	0.2%	-	-	-	-	-
Contractors	848	877	1 073	275	-31.3%	0.6%	272	287	304	3.4%	0.2%

**Table 3.22 Content Processing and Dissemination expenditure trends and estimates by subprogramme and economic classification**

Economic classification	Audited outcome			Adjusted appropriation 2015/16	Average growth rate (%) 2012/13 - 2015/16	Expenditure/Total: Average (%) 2015/16	Medium-term expenditure estimate			Average growth rate (%) 2015/16 - 2018/19	Expenditure/Total: Average (%) 2015/16 - 2018/19
	2012/13	2013/14	2014/15				2016/17	2017/18	2018/19		
R thousand											
Agency and support/outsourced services	8 295	7 932	6 259	5 768	-11.4%	5.3%	5 776	6 099	6 302	3.0%	4.3%
Fleet services (including government motor transport)	103	94	54	62	-15.6%	0.1%	91	97	103	18.4%	0.1%
Consumable supplies	258	303	307	146	-17.3%	0.2%	218	230	243	18.5%	0.2%
Consumables: Stationery, printing and office supplies	2 068	1 790	3 499	1 681	-6.7%	1.7%	1 751	1 859	1 866	3.5%	1.3%
Operating leases	1 089	578	215	341	-32.1%	0.4%	306	323	343	0.2%	0.2%
Rental and hiring	35	17	24	-	-100.0%	-	-	-	-	-	-
Property payments	118	28	2	2	-74.3%	-	2	2	2	-	-
Travel and subsistence	7 049	7 237	8 890	8 101	4.7%	5.9%	7 869	8 284	8 688	2.4%	5.9%
Training and development	1 175	654	147	557	-22.0%	0.5%	608	643	682	7.0%	0.4%
Operating payments	36 002	35 884	31 069	30 382	-5.5%	25.0%	31 182	32 990	34 903	4.7%	23.2%
Venues and facilities	279	134	-	100	-29.0%	0.1%	170	180	190	23.9%	0.1%
<b>Transfers and subsidies</b>	<b>187</b>	<b>247</b>	<b>91</b>	<b>453</b>	<b>34.3%</b>	<b>0.2%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-100.0%</b>	<b>0.1%</b>
Departmental agencies and accounts	8	-	-	-	-100.0%	-	-	-	-	-	-
Households	179	247	91	453	36.3%	0.2%	-	-	-	-100.0%	0.1%
<b>Payments for capital assets</b>	<b>1 117</b>	<b>1 381</b>	<b>2 380</b>	<b>386</b>	<b>-29.8%</b>	<b>1.0%</b>	<b>496</b>	<b>524</b>	<b>554</b>	<b>12.8%</b>	<b>0.4%</b>
Machinery and equipment	1 066	1 381	2 380	186	-44.1%	0.9%	285	302	319	19.7%	0.2%
Software and other intangible assets	51	-	-	200	57.7%	-	211	222	235	5.5%	0.2%
<b>Payments for financial assets</b>	<b>15</b>	<b>72</b>	<b>19</b>	<b>-</b>	<b>-100.0%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>133 101</b>	<b>130 936</b>	<b>137 345</b>	<b>130 927</b>	<b>-0.5%</b>	<b>100.0%</b>	<b>133 608</b>	<b>141 861</b>	<b>150 855</b>	<b>4.8%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>34.3%</b>	<b>32.0%</b>	<b>37.6%</b>	<b>35.8%</b>	<b>-</b>	<b>-</b>	<b>35.0%</b>	<b>35.0%</b>	<b>34.9%</b>	<b>-</b>	<b>-</b>
<b>Details of transfers and subsidies</b>											
<b>Departmental agencies and accounts</b>											
<b>Departmental agencies (non-business entities)</b>											
Current	8	-	-	-	-100.0%	-	-	-	-	-	-
Communication	8	-	-	-	-100.0%	-	-	-	-	-	-
<b>Households</b>											
<b>Social benefits</b>											
Current	179	247	91	453	36.3%	0.2%	-	-	-	-100.0%	0.1%
Employee social benefits	179	247	91	453	36.3%	0.2%	-	-	-	-100.0%	0.1%

## Personnel information

**Table 3.23 Content Processing and Dissemination personnel numbers and cost by salary level<sup>1</sup> prior to Cabinet approved reduction, effective from 2017/18<sup>2</sup>; budget reductions and aggregate baseline total**

Content Processing and Dissemination	Number of posts estimated for 31 March 2016		Number and cost <sup>3</sup> of personnel posts filled / planned for on funded establishment												Number				
	Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/total: Average (%)			
			2014/15		2015/16		2016/17		2017/18		2018/19		2015/16 - 2018/19						
Salary level	154	10	146	62.4	0.4	150	71.9	0.5	154	74.3	0.5	154	80.8	0.5	154	87.6	0.6	0.9%	100.0%
1 - 6	8	-	23	4.7	0.2	24	5.6	0.2	28	8.4	0.3	28	9.2	0.3	28	9.9	0.4	5.3%	17.6%
7 - 10	94	10	74	23.5	0.3	75	29.0	0.4	76	29.4	0.4	76	32.0	0.4	76	34.7	0.5	0.4%	49.5%
11 - 12	37	-	35	19.8	0.6	36	22.5	0.6	36	21.4	0.6	36	23.2	0.6	36	25.2	0.7	-	23.5%
13 - 16	15	-	14	13.8	1.0	15	14.8	1.0	14	15.1	1.1	14	16.5	1.2	14	17.8	1.3	-2.3%	9.3%
Other	-	-	-	0.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
<b>Reduction</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(1.6)</b>	<b>-</b>	<b>-</b>	<b>(2.6)</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>154</b>	<b>10</b>	<b>146</b>	<b>62.4</b>	<b>0.4</b>	<b>150</b>	<b>71.9</b>	<b>0.5</b>	<b>154</b>	<b>74.3</b>	<b>0.5</b>	<b>-</b>	<b>79.3</b>	<b>-</b>	<b>-</b>	<b>85.0</b>	<b>-</b>	<b>-</b>	<b>-</b>

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. This programme's compensation of employees budget has been reduced by R4.1 million for 2017/18 and 2018/19. After consultation with the Department of Public Service and Administration and National Treasury, the department will finalise, develop and implement a plan to manage its personnel expenditure within this reduced expenditure ceiling.

3. Rand million.

## Programme 3: Intergovernmental Coordination and Stakeholder Management

### Programme purpose

Implement development communication through mediated and unmediated communication channels and foster sound stakeholder relations and partnerships.

## Objectives

- Improve interdepartmental coordination to ensure that all government messages are coherent and aligned by jointly planning and sharing communication messages across the three spheres of government over the medium term.
- Ensure an informed and empowered citizenry on government's policies, plans, programmes and achievements, and increase public participation in government's activities through the implementation of stakeholder engagements over the medium term.
- Implement a proactive media engagement system by building, maintaining and improving relations with the media and driving government's communication agenda over the medium term.

## Subprogrammes

- *Programme Management for Intergovernmental Coordination and Stakeholder Management* ensures a well functioning communication system that proactively informs and engages the public; and manages and oversees roles regarding the implementation of development communication. It does this by building sound stakeholder relations and partnerships, and ensuring that the public is informed about government policies and programmes.
- *Provincial and Local Liaison* ensures that the national communications strategy framework is aligned with provincial and local communication strategies; procures time on different media channels and platforms, to promote government messages to the public at the local government level; promotes the Thusong service centres to the public; and coordinates the imbizo programme of government.
- *Media Engagement* leads and drives interaction and communication between government and the media; ensures effective liaison between ministers and the media; manages ongoing media liaison services to government by providing government information; establishes and maintains relationships with foreign media and independent media; and establishes relations with South African missions with the view of disseminating government information and key targeted messages.
- *Cluster Supervision (Human Development, Social Protection and Governance and Administration)* provides strategic cluster communication advice and support to national departments and leadership on key cluster communication issues and campaigns; and coordinates Cabinet cluster communications and the development of the government communications programme. It also develops communication strategies and key messages for the campaigns of the departments in these clusters.
- *Cluster Supervision (Economic and Infrastructure, Justice and International)* provides strategic cluster communication advice and support to national departments and leadership on key cluster communication issues and campaigns; and coordinates Cabinet cluster communications and the development of the government communications programme. It also develops communication strategies and key messages for the campaigns of the departments in these clusters.

## Expenditure trends and estimates

**Table 3.24 Intergovernmental Coordination and Stakeholder Management expenditure trends and estimates by subprogramme and economic classification**

Subprogramme	Audited outcome			Adjusted appropriation 2015/16	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2012/13	2013/14	2014/15		2012/13 - 2015/16	2015/16	2016/17	2017/18	2018/19		
R thousand											
Programme Management for Intergovernmental Coordination and Stakeholder Management	2 091	2 495	2 659	2 560	7.0%	2.5%	3 054	3 252	3 483	10.8%	2.9%
Provincial and Local Liaison	71 776	71 933	70 042	68 423	-1.6%	71.7%	73 565	78 275	83 703	6.9%	70.3%
Media Engagement	12 844	12 876	12 843	13 830	2.5%	13.3%	13 327	14 181	15 163	3.1%	13.1%
Cluster Supervision (Human Development, Social Protection and Governance and Administration)	14 916	8 426	4 561	5 030	-30.4%	8.4%	8 281	8 820	9 446	23.4%	7.3%
Cluster Supervision (Economic and Infrastructure, Justice and International)	3 833	3 676	3 788	4 878	8.4%	4.1%	7 257	7 729	8 275	19.3%	6.5%
<b>Total</b>	<b>105 460</b>	<b>99 406</b>	<b>93 893</b>	<b>94 721</b>	<b>-3.5%</b>	<b>100.0%</b>	<b>105 484</b>	<b>112 257</b>	<b>120 070</b>	<b>8.2%</b>	<b>100.0%</b>
Change to 2015 Budget estimate							5 986	7 089	8 802		

**Table 3.24 Intergovernmental Coordination and Stakeholder Management expenditure trends and estimates by subprogramme and economic classification**

Economic classification	Audited outcome			Adjusted appropriation 2015/16	Average growth rate (%)		Medium-term expenditure estimate			Average growth rate (%) 2015/16 - 2018/19	Expenditure/Total: Average (%)
	2012/13	2013/14	2014/15		2012/13	2015/16	2016/17	2017/18	2018/19		
	R thousand										
<b>Current payments</b>	<b>104 368</b>	<b>98 784</b>	<b>93 174</b>	<b>94 366</b>	<b>-3.3%</b>	<b>99.3%</b>	<b>105 392</b>	<b>112 052</b>	<b>119 854</b>	<b>8.3%</b>	<b>99.8%</b>
Compensation of employees	63 609	65 043	68 266	74 315	5.3%	68.9%	84 368	89 972	96 492	9.1%	79.8%
Goods and services	40 759	33 741	24 908	20 051	-21.1%	30.4%	21 024	22 080	23 362	5.2%	20.0%
of which:											
Administrative fees	243	212	227	251	1.1%	0.2%	264	279	295	5.5%	0.3%
Advertising	7 315	4 801	1 715	1 019	-48.2%	3.8%	1 232	1 303	1 379	10.6%	1.1%
Minor assets	1 304	117	95	56	-65.0%	0.4%	58	61	65	5.1%	0.1%
Catering: Departmental activities	1 161	1 122	966	735	-14.1%	1.0%	822	782	821	3.8%	0.7%
Communication	5 646	5 685	4 947	3 952	-11.2%	5.1%	4 644	4 873	5 145	9.2%	4.3%
Computer services	-	-	1	-	-	-	-	-	-	-	-
Consultants: Business and advisory services	52	18	26	-	-100.0%	-	5	5	5	-	-
Legal services	466	-	185	-	-100.0%	0.2%	-	-	-	-	-
Contractors	3 861	4 918	2 072	1 275	-30.9%	3.1%	1 295	1 255	1 330	1.4%	1.2%
Agency and support/outsource services	13	29	-	-	-100.0%	-	-	-	-	-	-
Fleet services (including government motor transport)	2 214	2 676	2 301	1 199	-18.5%	2.1%	1 224	1 293	1 368	4.5%	1.2%
Consumable supplies	1 644	292	162	197	-50.7%	0.6%	215	229	241	7.0%	0.2%
Consumables: Stationery, printing and office supplies	622	695	712	1 020	17.9%	0.8%	931	988	1 045	0.8%	0.9%
Operating leases	371	510	465	669	21.7%	0.5%	762	809	854	8.5%	0.7%
Rental and hiring	252	20	89	144	-17.0%	0.1%	140	148	157	2.9%	0.1%
Property payments	106	73	71	81	-8.6%	0.1%	96	102	107	9.7%	0.1%
Travel and subsistence	9 488	8 222	8 430	7 400	-8.0%	8.5%	6 810	7 223	7 621	1.0%	6.7%
Training and development	450	269	63	152	-30.4%	0.2%	561	661	737	69.3%	0.5%
Operating payments	3 116	2 848	2 135	1 433	-22.8%	2.4%	1 582	1 668	1 768	7.3%	1.5%
Venues and facilities	2 435	1 234	246	468	-42.3%	1.1%	383	401	424	-3.2%	0.4%
<b>Transfers and subsidies</b>	<b>313</b>	<b>285</b>	<b>45</b>	<b>172</b>	<b>-18.1%</b>	<b>0.2%</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>-57.7%</b>	<b>-</b>
Departmental agencies and accounts	43	9	34	61	12.4%	-	12	12	13	-40.3%	-
Households	270	276	11	111	-25.6%	0.2%	-	-	-	-100.0%	-
<b>Payments for capital assets</b>	<b>779</b>	<b>269</b>	<b>666</b>	<b>183</b>	<b>-38.3%</b>	<b>0.5%</b>	<b>80</b>	<b>193</b>	<b>203</b>	<b>3.5%</b>	<b>0.2%</b>
Machinery and equipment	779	269	666	183	-38.3%	0.5%	80	193	203	3.5%	0.2%
<b>Payments for financial assets</b>	<b>-</b>	<b>68</b>	<b>8</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>105 460</b>	<b>99 406</b>	<b>93 893</b>	<b>94 721</b>	<b>-3.5%</b>	<b>100.0%</b>	<b>105 484</b>	<b>112 257</b>	<b>120 070</b>	<b>8.2%</b>	<b>100.0%</b>
<b>Proportion of total programme expenditure to vote expenditure</b>	<b>27.2%</b>	<b>24.3%</b>	<b>25.7%</b>	<b>25.9%</b>	<b>-</b>	<b>-</b>	<b>27.6%</b>	<b>27.7%</b>	<b>27.8%</b>	<b>-</b>	<b>-</b>
<b>Details of transfers and subsidies</b>											
<b>Departmental agencies and accounts</b>											
<b>Departmental agencies (non-business entities)</b>											
<b>Current</b>	<b>43</b>	<b>9</b>	<b>34</b>	<b>61</b>	<b>12.4%</b>	<b>-</b>	<b>12</b>	<b>12</b>	<b>13</b>	<b>-40.3%</b>	<b>-</b>
Employee social benefits	-	-	30	52	-	-	-	-	2	-66.2%	-
Communication	43	9	4	9	-40.6%	-	12	12	11	6.9%	-
<b>Households</b>											
<b>Social benefits</b>											
<b>Current</b>	<b>270</b>	<b>276</b>	<b>11</b>	<b>111</b>	<b>-25.6%</b>	<b>0.2%</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-100.0%</b>	<b>-</b>
Employee social benefits	260	276	11	46	-43.9%	0.2%	-	-	-	-100.0%	-
Communication	10	-	-	65	86.6%	-	-	-	-	-100.0%	-

**Personnel information**

**Table 3.25 Intergovernmental Coordination and Stakeholder Management personnel numbers and cost by salary level<sup>1</sup> prior to Cabinet approved reduction, effective from 2017/18<sup>2</sup>; budget reductions and aggregate baseline total**

Intergovernmental Coordination and Stakeholder Management	Number of posts estimated for 31 March 2016		Number and cost <sup>3</sup> of personnel posts filled / planned for on funded establishment												Number				
	Number of funded posts	Number of posts additional to the establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/total: Average (%)			
			2014/15			2015/16			2016/17		2017/18		2018/19						
			Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost					
<b>Total</b>	<b>178</b>	<b>1</b>	<b>161</b>	<b>68.3</b>	<b>0.4</b>	<b>166</b>	<b>74.3</b>	<b>0.4</b>	<b>178</b>	<b>84.4</b>	<b>0.5</b>	<b>178</b>	<b>91.7</b>	<b>0.5</b>	<b>178</b>	<b>99.4</b>	<b>0.6</b>	<b>2.4%</b>	<b>100.0%</b>
1 - 6	35	1	33	6.2	0.2	33	6.6	0.2	35	7.9	0.2	35	8.5	0.2	35	9.3	0.3	2.0%	19.7%
7 - 10	93	-	87	30.4	0.3	90	33.1	0.4	93	37.6	0.4	93	40.9	0.4	93	44.3	0.5	1.1%	52.7%
11 - 12	29	-	23	14.0	0.6	24	15.1	0.6	29	17.8	0.6	29	19.4	0.7	29	21.0	0.7	6.5%	15.9%
13 - 16	21	-	18	17.7	1.0	19	19.5	1.0	21	21.1	1.0	21	22.9	1.1	21	24.8	1.2	3.4%	11.7%
<b>Reduction</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(1.8)</b>	<b>-</b>	<b>-</b>	<b>(2.9)</b>	<b>-</b>	<b>-</b>	<b>-</b>

1. Data has been provided by the department and may not necessarily reconcile with official government personnel data.

2. This programme's compensation of employees budget has been reduced by R4.7 million for 2017/18 and 2018/19. After consultation with the Department of Public Service and Administration and National Treasury, the department will finalise, develop and implement a plan to manage its personnel expenditure within this reduced expenditure ceiling.

3. Rand million.

## Entities

### South African Broadcasting Corporation

#### Mandate

The South African Broadcasting Corporation is listed as a schedule 2 public entity in terms of the Public Finance Management Act (1999). Its mandate is set out in its charter and in the Broadcasting Act (1999), as amended, in terms of which it is required to provide radio and television broadcasting services to South Africa.

#### Selected performance indicators

**Table 3.26 South African Broadcasting Corporation performance indicators by programme/objective/activity and related outcome**

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Percentage of television audience share achieved per year	Local content delivery: Television	Outcome 12: An efficient, effective and development oriented public service	- <sup>1</sup>	53%	51%	52%	50%	50%	50%
Percentage of radio share achieved per year	Local content delivery: Radio		67%	67%	69%	70%	70%	70%	70%
Number of new/additional programmes broadcast with sign language per year	Local content delivery: Television		- <sup>1</sup>	- <sup>1</sup>	2	3	3	6	12
Number of companies controlled/owned by people with disabilities from which content was procured per year	Local content delivery: Television		- <sup>1</sup>	- <sup>1</sup>	3	3	2	4	6
Number of provincial programmes and inserts broadcast per year	Local content delivery: Television		- <sup>1</sup>	- <sup>1</sup>	26	26 <sup>2</sup>	100 <sup>2</sup>	200 <sup>2</sup>	- <sup>3</sup>

1. No historical data is available as these are new indicators.

2. Actual achieved on pilot was higher on inserts.

3. Full implementation will commence from 2018/19.

#### Expenditure analysis

Although the work of the South African Broadcasting Corporation is not directly aligned with the vision of the national development plan, it contributes indirectly to outcome 12 (an efficient, effective and development oriented public service) and outcome 14 (social cohesion and nation building) of government's 2014-2019 medium term strategic framework. It does this through its programming content, with an emphasis on audiences, editorial integrity, the development of local content, and the telling of authentic South African stories.

The corporation supports the policy of the Department of Communications by delivering public value programming that supports government's national priorities, and responds to the triple challenge of unemployment, poverty and inequality. Content will be delivered in the form of documentaries, talk shows, dramas, interviews and narrations. The corporation produces news and current affairs content that is editorially independent and relevant; continues to be an information leader on key national issues and events; provides an African perspective on international developments; and will provide extensive coverage of the 2016 local government elections. To carry out these activities, the corporation will use the transfers it receives from the department of R584 million over the medium term.

The focus of the corporation over the medium term will be on improving the quality of its content to increase its audience share, especially in preparation for digital migration. The key imperative is to increase audience share across all five television channels (SABC1, SABC2, SABC3, SABC Encore, and the 24-hour news channel on DStv channel 404) over the medium term. Instituting new channel schedules, removing repeats in prime time, increasing the volume of local content, and increasing and improving capacity in core business areas such as technology and digital platforms is expected to drive an increase in expenditure at an average annual rate of 6.4 per cent from R8.4 billion in 2015/16 to R10.2 billion in 2018/19. The corporation also aims to increase its radio audience share by expanding its commercial radio stations, and replacing or upgrading equipment in the studios.

In the run-up to digital migration, key strategic areas for the corporation include 360 degree content planning and commissioning; cross-platform production; the integration of internal processes; digital terrestrial television/direct to home delivery; increased digital platform presence; the construction of digital archives and libraries; and research and development initiatives. These activities are expected to lead to an increase in capital expenditure from R280 million in 2014/15 to R957 million in 2017/18.

Sports rights and productions are part of the corporation's public mandate. Spending on sports rights and broadcasting sports of national interest is expected to be R2.1 billion over the medium term.

The corporation expects to generate 95.5 per cent of its revenue over the medium term from licence fees, commercial revenue from advertising, and programme and sport sponsorships across television, radio and online platforms; 2.5 per cent from transfers from the department; and 2 per cent from other sources such as interest, dividends, and rent on land. Revenue is expected to grow steadily from R9.1 billion in 2016/17 to R10.7 billion in 2018/19, despite continuing to be affected by weak economic conditions which affect most media, and other factors such as load shedding and declining marketing and advertising budgets.

## Programmes/objectives/activities

**Table 3.27 South African Broadcasting Corporation expenditure trends and estimates by programme/objective/activity**

R thousand	Audited outcome			Revised estimate 2015/16	Average growth rate (%) 2012/13 - 2015/16	Expenditure/Total: Average (%) 2012/13 - 2015/16	Medium-term expenditure estimate			Average growth rate (%) 2015/16 - 2018/19	Expenditure/Total: Average (%) 2015/16 - 2018/19
	2012/13	2013/14	2014/15				2016/17	2017/18	2018/19		
Administration	1 655 389	1 253 217	1 806 201	1 694 720	0.8%	21.3%	1 818 528	1 956 130	2 069 296	6.9%	20.2%
Local content delivery: Television	2 252 675	2 382 475	2 675 599	2 967 057	9.6%	34.1%	3 180 064	3 395 326	3 555 757	6.2%	35.1%
Local content delivery: Radio	846 021	768 245	976 451	1 136 538	10.3%	12.3%	1 218 563	1 300 622	1 361 810	6.2%	13.4%
Universal access transmitter rollout news	573 005	688 798	813 430	896 961	16.1%	9.8%	961 335	1 026 431	1 065 908	5.9%	10.6%
Sports of national interest and mandate	711 823	581 674	828 241	614 781	-4.8%	9.1%	653 465	697 699	740 871	6.4%	7.3%
Digital terrestrial migration and technology	843 361	1 019 970	1 031 492	1 131 898	10.3%	13.4%	1 213 158	1 295 278	1 373 214	6.7%	13.4%
<b>Total</b>	<b>6 882 274</b>	<b>6 694 379</b>	<b>8 131 414</b>	<b>8 441 955</b>	<b>7.0%</b>	<b>100.0%</b>	<b>9 045 113</b>	<b>9 671 486</b>	<b>10 166 856</b>	<b>6.4%</b>	<b>100.0%</b>

## Statements of historical financial performance and position

**Table 3.28 South African Broadcasting Corporation statements of historical financial performance and position**

Statement of financial performance										
R thousand	Audited outcome		Audited outcome		Audited outcome		Budget estimate		Revised estimate	Outcome/Budget Average (%) 2012/13 - 2015/16
	Budget	2012/13	Budget	2013/14	Budget	2014/15	Budget estimate	2015/16		
<b>Revenue</b>										
<b>Non-tax revenue</b>	<b>6 126 650</b>	<b>6 108 053</b>	<b>6 120 298</b>	<b>6 525 576</b>	<b>7 023 136</b>	<b>6 927 916</b>	<b>7 571 701</b>	<b>8 266 470</b>		103.7%
Sale of goods and services other than capital assets	6 125 598	6 007 921	6 087 706	6 460 596	6 969 220	6 845 400	7 532 519	7 341 591		99.8%
<i>of which:</i>										
Administrative fees	1 023 647	919 878	985 776	935 127	1 106 676	913 621	1 092 571	1 040 749		90.5%
Sales by market establishment	5 101 951	5 088 043	5 101 930	5 525 469	5 862 544	5 931 779	6 439 948	6 300 842		101.5%
Other non-tax revenue	1 052	100 132	32 592	64 980	53 916	82 516	39 182	924 879		925.1%
<b>Transfers received</b>	<b>860 112</b>	<b>635 396</b>	<b>536 603</b>	<b>820 734</b>	<b>744 412</b>	<b>641 759</b>	<b>733 035</b>	<b>194 663</b>		79.8%
<b>Total revenue</b>	<b>6 986 762</b>	<b>6 743 449</b>	<b>6 656 901</b>	<b>7 346 310</b>	<b>7 767 548</b>	<b>7 734 096</b>	<b>8 304 736</b>	<b>8 461 133</b>		101.9%
<b>Expenses</b>										
<b>Current expenses</b>	<b>6 801 772</b>	<b>6 518 313</b>	<b>6 908 850</b>	<b>6 796 644</b>	<b>7 806 520</b>	<b>8 043 261</b>	<b>8 676 554</b>	<b>8 367 755</b>		98.5%
Compensation of employees	1 522 334	1 814 763	1 455 365	2 073 843	2 320 550	2 511 122	2 419 876	2 676 035		117.6%
Goods and services	4 768 457	4 345 548	5 046 924	4 291 631	5 145 823	5 221 582	5 925 507	5 406 995		92.2%
Depreciation	391 656	284 071	318 794	398 069	324 997	271 848	341 848	270 146		88.9%
Interest, dividends and rent on land	119 325	73 931	87 767	33 101	15 150	38 709	(10 677)	14 578		75.8%
<b>Transfers and subsidies</b>	<b>1 007</b>	<b>73 396</b>	<b>4 400</b>	<b>80 375</b>	<b>57 806</b>	<b>88 153</b>	<b>76 986</b>	<b>74 201</b>		225.5%
<b>Total expenses</b>	<b>6 802 779</b>	<b>6 882 274</b>	<b>6 913 250</b>	<b>6 694 379</b>	<b>7 864 326</b>	<b>8 131 414</b>	<b>8 912 418</b>	<b>8 441 956</b>		98.9%
<b>Surplus/(Deficit)</b>	<b>183 983</b>	<b>(138 825)</b>	<b>(256 349)</b>	<b>651 931</b>	<b>(96 778)</b>	<b>(397 318)</b>	<b>(607 682)</b>	<b>19 177</b>		
<b>Statement of financial position</b>										
Carrying value of assets	1 971 159	1 337 542	2 081 805	1 485 177	1 242 437	1 609 811	1 545 801	1 489 255		86.6%
<i>of which:</i>										
Acquisition of assets	(784 848)	(124 509)	(1 091 140)	(104 455)	(2 771 007)	(194 806)	(321 365)	(321 365)		15.0%
Investments	120 399	1 085 063	1 027 059	1 506 554	896 826	427 895	687 180	156 893		116.3%
Inventory	1 032 729	692 172	1 664 819	729 693	677 016	729 175	878 702	652 731		65.9%
Receivables and prepayments	1 232 283	923 064	1 046 353	1 251 580	1 055 816	1 321 960	1 345 232	1 599 899		108.9%
Cash and cash equivalents	-	145 447	200 000	59 243	20 000	1 014 249	20 000	1 200 671		1 008.2%
Defined benefit plan assets	-	69 202	9 649	155 657	-	75 435	-	-		3 112.2%
Derivatives financial instruments	-	6 761	4 753	8 243	6 759	11 227	8 243	8 243		174.5%
<b>Total assets</b>	<b>4 356 570</b>	<b>4 259 251</b>	<b>6 034 438</b>	<b>5 196 147</b>	<b>3 898 854</b>	<b>5 189 752</b>	<b>4 485 158</b>	<b>5 107 692</b>		105.2%
Accumulated surplus/(deficit)	779 921	1 347 921	2 140 681	2 397 118	1 206 410	2 387 753	1 501 672	1 962 024		143.8%
Capital and reserves	2 455	5 766	3 147	6 977	5 765	9 410	6 978	6 976		158.8%
Capital reserve fund	-	368 552	337 777	348 739	326 650	461 331	347 909	341 494		150.2%
Borrowings	1 281 338	343 058	410 189	26 778	-	-	-	-		21.9%
Finance lease	256 046	57 201	1 137	92 239	224	22 614	-	-		66.8%
Deferred income	450 404	103 243	82 828	218 829	115 370	112 137	207 966	204 089		74.5%
Trade and other payables	964 885	700 849	1 668 948	725 475	899 616	677 426	584 171	1 134 544		78.6%
Taxation	-	69 034	-	134 945	-	-	200 993	-		101.5%
Provisions	621 521	1 236 237	1 287 731	1 222 874	1 317 194	1 491 691	1 613 296	257 252		86.9%
Managed funds (e.g. poverty alleviation fund)	-	-	-	-	-	-	-	1 173 923		-
Derivatives financial instruments	-	27 390	102 000	22 173	27 625	27 390	22 173	27 390		68.7%
<b>Total equity and liabilities</b>	<b>4 356 570</b>	<b>4 259 251</b>	<b>6 034 438</b>	<b>5 196 147</b>	<b>3 898 854</b>	<b>5 189 752</b>	<b>4 485 158</b>	<b>5 107 692</b>		105.2%

## Statements of estimates of financial performance and position

**Table 3.29 South African Broadcasting Corporation statements of estimates of financial performance and position**

Statement of financial performance		Revised estimate	Average growth rate (%)		Expenditure/Total: Average (%)	Medium-term estimate			Average growth rate (%)	Expenditure/Total: Average (%)
	2015/16		2012/13	2015/16		2016/17	2017/18	2018/19		
R thousand										
<b>Revenue</b>										
<b>Non-tax revenue</b>	<b>8 266 470</b>	<b>10.6%</b>	<b>91.7%</b>	<b>8 886 337</b>	<b>9 656 807</b>	<b>10 503 183</b>	<b>8.3%</b>	<b>97.9%</b>		
Sale of goods and services other than capital assets	7 341 591	6.9%	88.1%	7 925 616	8 643 561	9 434 396	8.7%	87.5%		
of which:										
Administrative fees	1 040 749	4.2%	12.6%	1 150 028	1 276 531	1 416 949	10.8%	12.8%		
Sales by market establishment	6 300 842	7.4%	75.5%	6 775 588	7 367 030	8 017 446	8.4%	74.7%		
Other non-tax revenue	924 879	109.8%	3.6%	960 721	1 013 246	1 068 788	4.9%	10.4%		
<b>Transfers received</b>	<b>194 663</b>	<b>-32.6%</b>	<b>7.8%</b>	<b>194 663</b>	<b>194 663</b>	<b>194 663</b>	<b>-</b>	<b>2.1%</b>		
<b>Total revenue</b>	<b>8 461 133</b>	<b>7.9%</b>	<b>100.0%</b>	<b>9 081 000</b>	<b>9 851 470</b>	<b>10 697 846</b>	<b>8.1%</b>	<b>100.0%</b>		
<b>Expenses</b>										
<b>Current expenses</b>	<b>8 367 755</b>	<b>8.7%</b>	<b>98.6%</b>	<b>8 959 811</b>	<b>9 611 845</b>	<b>10 166 856</b>	<b>6.7%</b>	<b>-</b>		
Compensation of employees	2 676 035	13.8%	30.0%	2 917 614	3 158 828	3 395 740	8.3%	32.5%		
Goods and services	5 406 995	7.6%	63.9%	5 758 275	6 163 868	6 472 061	6.2%	63.8%		
Depreciation	270 146	-1.7%	4.2%	268 282	284 814	299 055	3.4%	3.0%		
Interest, dividends and rent on land	14 578	-41.8%	0.6%	15 640	4 335	-	-100.0%	0.1%		
<b>Transfers and subsidies</b>	<b>74 201</b>	<b>0.4%</b>	<b>1.1%</b>	<b>85 301</b>	<b>59 640</b>	<b>-</b>	<b>-100.0%</b>	<b>0.6%</b>		
<b>Total expenses</b>	<b>8 441 956</b>	<b>7.0%</b>	<b>100.0%</b>	<b>9 045 112</b>	<b>9 671 485</b>	<b>10 166 856</b>	<b>6.4%</b>	<b>-</b>		
<b>Surplus/(Deficit)</b>	<b>19 177</b>	<b>(2)</b>		<b>35 888</b>	<b>179 985</b>	<b>530 990</b>	<b>202.5%</b>			
<b>Statement of financial position</b>										
Carrying value of assets	1 489 255	3.6%	30.0%	1 613 990	1 702 309	1 787 424	6.3%	29.9%		
of which:										
Acquisition of assets	(321 365)	37.2%	-3.7%	(397 635)	(370 000)	(390 000)	6.7%	-6.7%		
Investments	156 893	-47.5%	16.4%	184 152	208 254	218 667	11.7%	3.5%		
Inventory	652 731	-1.9%	14.3%	843 242	926 735	973 072	14.2%	15.3%		
Receivables and prepayments	1 599 899	20.1%	25.6%	1 602 190	1 706 486	1 791 810	3.8%	30.4%		
Cash and cash equivalents	1 200 671	102.1%	11.9%	1 057 825	1 114 027	1 169 728	-0.9%	20.7%		
Derivatives financial instruments	8 243	6.8%	0.2%	8 243	8 243	8 655	1.6%	0.2%		
<b>Total assets</b>	<b>5 107 692</b>	<b>6.2%</b>	<b>100.0%</b>	<b>5 309 642</b>	<b>5 666 054</b>	<b>5 949 357</b>	<b>5.2%</b>	<b>100.0%</b>		
Accumulated surplus/(deficit)	1 962 024	13.3%	40.6%	1 997 913	2 177 898	2 287 142	5.2%	38.2%		
Capital and reserves	6 976	6.6%	0.1%	6 976	6 976	6 976	-	0.1%		
Capital reserve fund	341 494	-2.5%	7.7%	235 296	47 091	49 446	-47.5%	3.2%		
Borrowings	-	-100.0%	2.1%	20 000	40 000	42 000	-	0.4%		
Deferred income	204 089	25.5%	3.2%	221 436	241 365	253 433	7.5%	4.2%		
Trade and other payables	1 134 544	17.4%	16.4%	1 210 216	1 299 770	1 364 759	6.4%	22.7%		
Provisions	257 252	-40.7%	21.6%	280 054	344 853	362 096	12.1%	5.6%		
Managed funds (e.g. poverty alleviation fund)	1 173 923	-	5.7%	1 310 361	1 480 711	1 554 747	9.8%	25.0%		
Derivatives financial instruments	27 390	-	0.5%	27 390	27 390	28 760	1.6%	0.5%		
<b>Total equity and liabilities</b>	<b>5 107 692</b>	<b>6.2%</b>	<b>100.0%</b>	<b>5 309 642</b>	<b>5 666 054</b>	<b>5 949 357</b>	<b>-4.9%</b>	<b>100.0%</b>		

## Personnel information

**Table 3.30 South African Broadcasting Corporation personnel numbers and cost by salary level<sup>1</sup>**

Number of posts estimated for 31 March 2016		Number and cost <sup>1</sup> of personnel posts filled / planned for on funded establishment												Number					
Number of funded posts	Number of posts on approved establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/Total: Average (%)				
		2014/15		Unit Cost	2015/16		Unit Cost	2016/17		2017/18		2018/19				2015/16 - 2018/19			
South African Broadcasting Corporation		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost			
Salary level	3 907	3 907	2 511.1	0.6	3 880	2 676.0	0.7	3 880	2 917.6	0.8	3 880	3 158.8	0.8	3 880	3 395.7	0.9	8.3%	100.0%	
1 - 6	18	18	18	3.3	0.2	18	3.6	0.2	18	3.9	0.2	18	4.2	0.2	18	4.5	0.3	8.3%	0.5%
7 - 10	2 632	2 632	2 632	1 312.1	0.5	2 614	1 398.3	0.5	2 614	1 524.6	0.6	2 614	1 650.6	0.6	2 614	1 774.4	0.7	8.3%	67.4%
11 - 12	1 036	1 036	1 036	862.3	0.8	1 029	919.0	0.9	1 029	1 001.9	1.0	1 029	1 084.8	1.1	1 029	1 166.1	1.1	8.3%	26.5%
13 - 16	208	208	208	293.3	1.4	207	312.6	1.5	207	340.8	1.6	207	368.9	1.8	207	396.6	1.9	8.3%	5.3%
17 - 22	13	13	13	40.0	3.1	13	42.6	3.3	13	46.5	3.6	13	50.3	3.9	13	54.1	4.2	8.3%	0.3%

1. Rand million.

## Brand South Africa

### Mandate

Brand South Africa was established as a trust in 2002 and gazetted as a schedule 3A public entity in accordance with the Public Finance Management Act (1999) in 2006. Its purpose is to develop and implement a proactive and coordinated international marketing and communications strategy for South Africa; to contribute to job creation and poverty reduction; and to attract inward investment, trade and tourism.

## Selected performance indicators

**Table 3.31 Brand South Africa performance indicators by programme/objective/activity and related outcome**

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
South Africa's ranking on the global competitiveness index (out of 140 countries)	Brand strategy development and management	Outcome 11: Create a better South Africa, a better Africa and a better world	-1	53 (140)	56 (140)	48 (140)	47 (140)	47 (140)	46 (140)
South Africa's ranking on the brand ranking index <sup>2</sup> (out of 50 countries)	Brand strategy development and management		-1	36 (50)	38 (50)	38 (50)	35 (50)	35 (50)	35 (50)
National perception study <sup>3</sup>	Brand strategy development and management	Outcome 14: Nation building and social cohesion	-1	67	73	80	81	81	82
Increased pride and patriotism among South Africans and global South Africans	Brand strategy development and management	Outcome 11: Create a better South Africa, a better Africa and a better world	-1	55	58	70	75	75	80
Ease of doing business <sup>4</sup> in South Africa (out of 185 countries)	Brand strategy development and management		-1	41 (185)	43 (185)	43 (185)	43 (185)	43 (185)	43 (185)
South Africa's ranking on the Ibrahim index of African governance (out of 52 countries)	Brand strategy development and management		-1	5 (52)	4 (52)	4 (52)	4 (52)	4 (52)	4 (52)
South Africa's ranking on the index of economic freedom (out of 185 countries)	Brand strategy development and management		-1	74 (185)	75 (185)	75 (185)	73 (185)	73 (185)	73 (185)
South Africa's ranking on the human development index <sup>5</sup> (out of 185 countries)	Brand strategy development and management		-1	121 (186)	118 (185)	118 (185)	119 (185)	117 (185)	117 (185)

1. No historical data is available as these indicators were introduced in 2013/14.

2. The brand ranking index measures the national brand of South Africa in terms of immigration, exports, innovation, governance, tourism, culture and heritage against the indices of other countries.

3. The national perception study measures active citizenship and social cohesion among South African citizens.

4. This measures the factors that create a conducive atmosphere for investors to easily set up their businesses in South Africa as compared to other countries.

5. This index compares South Africa's performance with other countries in the achievement of key dimensions of human development such as good health and a decent standard of living.

## Expenditure analysis

In support of the national development plan's vision, Brand South Africa is responsible for building the reputation of South Africa in order to improve its global competitiveness, and promote active citizenry and social cohesion across society. These functions work to improve South Africa's global competitiveness index ranking, and boost business confidence in the country and its standing in the region and the world. This is in line with outcome 11 (create a better South Africa, a better Africa and a better world) and outcome 14 (nation building and social cohesion) of government's 2014-2019 medium term strategic framework.

Brand South Africa's focus over the medium term will be on continuing to promote social cohesion, driving the implementation of the integrated communications strategy, and implementing the final phase of the organisational development structure as approved by its board of trustees.

Despite the brand's reputational challenges due to violent attacks on foreign nationals, electricity constraints and the FIFA bribery scandal, the organisation has intensified its positive and informative messaging efforts. In line with the strategy of promoting South Africa as a brand and ensuring appropriate messages are disseminated by targeted stakeholders to achieve social cohesion, the organisation has developed a corporate identity manual that provides insights and guidelines on how to promote South Africa internationally. To create greater awareness of the organisation, R600 000 was spent in 2015/16 to develop Brand South Africa's corporate identity to instil patriotism and active citizenry through its flagship Play Your Part campaign.

Brand South Africa has adopted a marketing and communications strategy that allows for close interaction with the selected audiences through provincial activations, training and reference groups, and tailor made messaging. An example of this is Cape Town's hosting of the World Economic Forum on Africa in June 2015. International platforms such as this provide the organisation with an opportunity to position South Africa positively.

The Play Your Part campaign will be implemented through below the line marketing, and will be intensified over the medium term by building relationships with media houses with an allocation of R10 million. Reputation and brand management requires accurate and timely content dissemination, which will be supported by an up-to-date page on Brand South Africa's website. The organisation plans to update its website and this is estimated to cost R4 million until 2017/18. The website redesign is expected to improve access to information from multiple platforms, and provide an effective content management system.

The organisation aims to implement an enterprise resource planning solution to replace current applications that are not integrated. This solution is expected to consolidate the organisation's information, provide back-up and disaster recovery services, and integrate and upgrade applications. A tender process is under way, and the aim is

to implement the solution in phases over 3 years with a budget of R18 million required for capital expenditure. In addition, the organisation is planning to acquire an office block to save rental costs of more than R2.5 million per year. This anticipated saving is expected to be redirected into the marketing programme to boost the Play Your Part campaign so it has a wider reach and impact.

The organisation intends to increase its presence in India and Brazil, which will require additional human and financial resources. The existing offices in the United States, China and the United Kingdom will be adequately resourced over the MTEF period with an estimated budget of R4 million per year over the medium term.

The organisation's personnel policies will be reviewed and amended to align with the medium term imperative that entities should proactively manage their establishments and reduce costs where possible. 18 additional posts were approved in 2013/14, with the new structure being implemented in phases until the end of 2016/17. Expenditure on compensation of employees is expected to increase from R33.6 million to R60.9 million between 2013/14 and 2016/17, and remain constant over the remainder of the MTEF period.

Spending on compensation of employees (R184.7 million) and goods and services (R383.6 million) remain the main cost drivers over the medium term. The organisation will strengthen its relationships with key stakeholders, and fund joint activities through the allocation of R170.8 million in 2015/16, which is expected to increase by an average of 6.3 per cent to R208.1 million in 2018/19.

Brand South Africa generates most of its revenue through transfers from the Department of Communications, and these are expected to increase from R181.2 million in 2016/17 to R206 million in 2018/19.

## Programmes/objectives/activities

**Table 3.32 Brand South Africa expenditure trends and estimates by programme/objective/activity**

R thousand	Audited outcome				Revised estimate	Average growth rate (%)	Expenditure/Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/Total: Average (%)
	2012/13	2013/14	2014/15	2015/16				2016/17	2017/18	2018/19		
Administration	163 276	205 439	173 868	173 160	2.0%	100.0%	170 676	194 300	208 136	6.3%	100.0%	
<b>Total</b>	<b>163 276</b>	<b>205 439</b>	<b>173 868</b>	<b>173 160</b>	<b>2.0%</b>	<b>100.0%</b>	<b>170 676</b>	<b>194 300</b>	<b>208 136</b>	<b>6.3%</b>	<b>100.0%</b>	

## Statements of historical financial performance and position

**Table 3.33 Brand South Africa statements of historical financial performance and position**

Statement of financial performance									
R thousand	Audited outcome		Audited outcome		Audited outcome		Budget estimate	Revised estimate	Outcome/Budget Average (%)
	Budget	2012/13	Budget	2013/14	Budget	2014/15			
<b>Revenue</b>									
Non-tax revenue	11 000	6 269	3 200	34 481	8 759	2 492	345	-	185.6%
Other non-tax revenue	11 000	6 269	3 200	34 481	8 759	2 492	345	-	185.6%
Transfers received	148 779	154 779	160 434	160 434	167 686	167 686	173 160	173 160	100.9%
<b>Total revenue</b>	<b>159 779</b>	<b>161 048</b>	<b>163 634</b>	<b>194 915</b>	<b>176 445</b>	<b>170 178</b>	<b>173 505</b>	<b>173 160</b>	<b>103.9%</b>
<b>Expenses</b>									
Current expenses	159 779	163 276	163 634	205 439	176 202	173 868	173 160	173 160	106.4%
Compensation of employees	29 233	26 844	30 928	33 014	33 633	34 405	51 627	51 627	100.3%
Goods and services	129 890	135 128	132 706	171 318	141 366	138 396	120 125	120 125	107.8%
Depreciation	656	1 100	-	1 059	1 203	1 028	1 371	1 371	141.1%
Interest, dividends and rent on land	-	204	-	49	-	39	37	37	889.3%
<b>Total expenses</b>	<b>159 779</b>	<b>163 276</b>	<b>163 634</b>	<b>205 439</b>	<b>176 202</b>	<b>173 868</b>	<b>173 160</b>	<b>173 160</b>	<b>106.4%</b>
<b>Surplus/(Deficit)</b>	<b>-</b>	<b>(2 228)</b>	<b>-</b>	<b>(10 524)</b>	<b>243</b>	<b>(3 690)</b>	<b>345</b>	<b>-</b>	
<b>Statement of financial position</b>									
Carrying value of assets	2 164	2 461	300	2 843	3 524	3 324	3 910	3 910	126.7%
of which:									
Acquisition of assets	(940)	(1 456)	(1 574)	(1 714)	(1 607)	(1 607)	(2 346)	(2 346)	110.2%
Investments	-	1 209	-	660	-	719	50	50	5 275.6%
Receivables and prepayments	5 260	5 497	1 100	10 484	1 250	4 382	1 465	1 465	240.5%
Cash and cash equivalents	42 854	30 510	10 585	16 090	14 104	5 655	5 000	5 000	78.9%
<b>Total assets</b>	<b>50 278</b>	<b>39 677</b>	<b>11 985</b>	<b>30 077</b>	<b>18 878</b>	<b>14 080</b>	<b>10 425</b>	<b>10 425</b>	<b>102.9%</b>
Accumulated surplus/(deficit)	36 883	6 001	-	(4 723)	6 645	(9 132)	1 378	1 378	-14.4%
Finance lease	-	213	125	401	511	455	659	659	133.4%
Trade and other payables	12 707	32 370	11 210	33 054	10 547	18 519	6 895	6 895	219.6%
Provisions	688	1 094	650	1 157	1 175	3 992	1 293	1 293	198.0%
Derivatives financial instruments	-	-	-	188	-	245	200	200	316.5%
<b>Total equity and liabilities</b>	<b>50 278</b>	<b>39 678</b>	<b>11 985</b>	<b>30 077</b>	<b>18 878</b>	<b>14 079</b>	<b>10 425</b>	<b>10 425</b>	<b>102.9%</b>

## Statements of estimates of financial performance and position

Table 3.34 Brand South Africa statements of estimates of financial performance and position

Statement of financial performance		Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2015/16				2012/13 - 2015/16	2016/17	2017/18		
R thousand									
<b>Revenue</b>									
Transfers received	173 160	3.8%	94.2%	181 186	194 300	205 958	6.0%	100.0%	
<b>Total revenue</b>	<b>173 160</b>	<b>2.4%</b>	<b>100.0%</b>	<b>181 186</b>	<b>194 300</b>	<b>205 958</b>	<b>6.0%</b>	<b>100.0%</b>	
<b>Expenses</b>									
Current expenses	173 160	2.0%	100.0%	170 676	194 300	208 136	6.3%	-	
Compensation of employees	51 627	24.4%	20.5%	60 921	59 243	64 575	7.7%	31.8%	
Goods and services	120 125	-3.8%	78.8%	108 324	133 411	141 817	5.7%	67.4%	
Depreciation	1 371	7.6%	0.6%	1 403	1 543	1 635	6.0%	0.8%	
Interest, dividends and rent on land	37	-43.4%	0.0%	28	103	109	43.4%	0.0%	
<b>Total expenses</b>	<b>173 160</b>	<b>2.0%</b>	<b>100.0%</b>	<b>170 676</b>	<b>194 300</b>	<b>208 136</b>	<b>6.3%</b>	<b>-</b>	
<b>Surplus/(Deficit)</b>	<b>-</b>	<b>(1)</b>		<b>10 510</b>	<b>-</b>	<b>(2 178)</b>			
<b>Statement of financial position</b>									
Carrying value of assets	3 910	16.7%	19.2%	4 250	4 554	5 977	15.2%	39.7%	
of which:									
Acquisition of assets	(2 346)	17.2%	-10.8%	(2 699)	(2 861)	(3 061)	9.3%	-23.4%	
Investments	50	-65.4%	2.7%	-	-	-	-100.0%	0.1%	
Receivables and prepayments	1 465	-35.7%	23.5%	1 566	1 674	1 300	-3.9%	12.9%	
Cash and cash equivalents	5 000	-45.3%	54.6%	5 500	6 050	5 523	3.4%	47.2%	
<b>Total assets</b>	<b>10 425</b>	<b>-36.0%</b>	<b>100.0%</b>	<b>11 316</b>	<b>12 278</b>	<b>12 800</b>	<b>7.1%</b>	<b>100.0%</b>	
Accumulated surplus/(deficit)	1 378	-38.8%	-13.1%	1 378	1 378	1 378	-	11.8%	
Finance lease	659	45.7%	2.9%	560	420	285	-24.4%	4.2%	
Trade and other payables	6 895	-40.3%	97.3%	5 256	6 067	6 687	-1.0%	53.6%	
Provisions	1 293	5.7%	11.8%	3 922	4 214	4 410	50.5%	29.0%	
Derivatives financial instruments	200	-	1.1%	200	200	40	-41.5%	1.4%	
<b>Total equity and liabilities</b>	<b>10 425</b>	<b>-36.0%</b>	<b>100.0%</b>	<b>11 316</b>	<b>12 279</b>	<b>12 800</b>	<b>-16.4%</b>	<b>100.0%</b>	

## Personnel information

Table 3.35 Brand South Africa personnel numbers and cost by salary level<sup>1</sup>

Number of posts estimated for 31 March 2016		Number and cost <sup>1</sup> of personnel posts filled / planned for on funded establishment														Number			
Number of funded posts	Number of posts on approved establishment	Actual			Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/Total: Average (%)				
		2014/15		Unit Cost	2015/16		Unit Cost	2016/17		2017/18		2018/19				2015/16 - 2018/19			
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost			
<b>Brand South Africa</b>																			
Salary level	-	139	156	34.4	0.2	-	51.6	-	64	60.9	1.0	61	59.2	1.0	61	64.6	1.1	7.7%	-
1 - 6	-	1	1	3.5	3.5	-	0.3	-	1	0.3	0.3	1	0.4	0.4	1	0.4	0.4	7.0%	-
7 - 10	-	41	71	11.2	0.2	-	13.9	-	29	14.7	0.5	29	15.6	0.5	29	17.0	0.6	7.0%	-
11 - 12	-	74	66	13.8	0.2	-	23.8	-	24	26.4	1.1	23	28.0	1.2	23	30.5	1.3	8.6%	-
13 - 16	-	16	15	3.5	0.2	-	4.2	-	3	4.4	1.5	3	4.7	1.6	3	5.1	1.7	7.0%	-
17 - 22	-	7	3	2.4	0.8	-	9.4	-	7	15.0	2.1	5	10.6	2.1	5	11.5	2.3	7.0%	-

1. Rand million.

## Film and Publication Board

### Mandate

The Film and Publication Board regulates and controls the creation, production, possession, exhibition and distribution of films, interactive computer games and certain publications in terms of the Films and Publications Act (1996). The board is also responsible for monitoring age restricted business premises for compliance with its licensing and registration terms.

### Selected performance indicators

Table 3.36 Film and Publication Board performance indicators by programme/objective/activity and related outcome

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Percentage of applications for the classification of content classified and labelled per year	Industry compliance	Outcome 3: All people in South Africa are and feel safe	100%	100%	100%	100%	100%	100%	100%
Number of convergence surveys conducted per year	Industry compliance		- <sup>1</sup>	- <sup>1</sup>	7 500	7 500	7 500	7 500	7 500
Number of unregistered distributors identified per year	Industry compliance		2 000	2 000	2 000	2 000	2 000	2 000	400

**Table 3.36 Film and Publication Board performance indicators by programme/objective/activity and related outcome**

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Number of new distributors identified per year	Industry compliance	Outcome 3: All people in South Africa are and feel safe	-1	400	400	400	400	400	2 000
Number of quarterly raids conducted in provinces	Industry compliance		-1	-1	4	4	4	4	4
Number of inspections done on existing distributors	Industry compliance		5 640	5 541	6 000	6 000	6 000	6 000	6 000
Number of educators trained on cyber safety	Online and mobile content regulation		-1	-1	-1	300	300	300	300
Number of stakeholder relation strategies developed and implemented per year	Administration and compliance		-1	-1	4	4	4	4	4
Number of outreach and awareness campaigns conducted per year	Public awareness and education		-1	700 000	850 000	1 000 000	1 500 000	2 000 000	2 000 000

1. No historical data is available as these are new indicators.

## Expenditure analysis

The national development plan's vision states that by 2030, people living in South Africa should have no fear of crime, and special attention should be paid to preventing crimes against women and children. This is in line with outcome 3 (all people in South Africa are and feel safe) of government's 2014-2019 medium term strategic framework. To support this vision, the focus of the Film and Publication Board over the medium term will be on informing and educating society to empower adults and protect children against harmful content; implementing compliance, and monitoring and evaluation; developing leading edge technology to perform online content regulation, and to classify content for films, games and adult publications; and conducting research on the impact of content on the public.

Over the medium term, the board aims to protect children against premature exposure to adult experiences and harmful materials, particularly films, games and publications, through outreach programmes and public campaigns that focus on encouraging adults to foster responsible viewing, gaming and reading choices in their communities. This is expected to be achieved through industry and parent workshops that focus on child protection with regards to the internet. R31.8 million over the medium term is allocated to public awareness and education for these activities. The production of marketing material, the rental of equipment, and travel and accommodation costs are expected to drive estimated expenditure of R31.8 million on goods and services over the medium term, and to reach 10 million South Africans.

The Films and Publications Act (1996) makes the use of children in pornography a punishable criminal offence. The board will monitor compliance with the act by focusing on the proliferation of physical and online distribution platforms, which is a complex undertaking. The board plans to develop and implement a content regulation framework over the medium term that ensures 100 per cent classification and labelling of classifiable content distributed on online, mobile and related platforms by 2017/18. These activities are allocated R22.2 million over the medium term through the administration and compliance objective.

The board is a member of the International Association of Internet Hotlines, which makes the internet a safer place by assisting countries with online content regulation, and coordinating a global network to support countries by responding to reports of illegal content. The board's new online content regulation system will assist it in fielding public complaints about illegal content.

R22.9 million over the medium term is allocated in the online and mobile content regulation programme to enable the board to host additional workshops and meetings, and make use of consultants and experts to help it in its activities. An estimated 60 per cent of this allocation is estimated to be spent on travelling costs as a result of conducting campaigns and outreach programmes in various regions.

In response to harsh economic conditions, the board introduced a licensing fee in 2015/16 for the online distribution of content. Further research on this fee structure is being conducted to ensure it assists the board to remain financially sustainable.

Transfers the board receives from the Department of Communications are estimated to increase at an average annual rate of 5.6 per cent over the medium term from R86.5 million in 2016/17 to R97 million in 2018/19. The board also generates its own revenue through fees for classifying films and publications, registration fees for new distributors, and the annual renewal of distribution licences.

## Programmes/objectives/activities

Table 3.37 Film and Publication Board expenditure trends and estimates by programme/objective/activity

	Audited outcome				Revised estimate	Average growth rate (%)	Expenditure/Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/Total: Average (%)
	2012/13	2013/14	2014/15	2015/16				2016/17	2017/18	2018/19		
R thousand												
Administration	53 037	54 274	53 938	57 597		2.8%	64.2%	75 227	78 660	83 271	13.1%	73.4%
Public awareness and education	7 851	9 507	10 541	10 891		11.5%	11.4%	9 611	10 822	11 393	1.5%	10.7%
Organisational capacity and capability	23 135	14 480	4 985	5 483		-38.1%	14.1%	4 674	5 196	5 540	0.3%	5.3%
Online and mobile content regulation	926	1 838	7 906	8 168		106.6%	5.5%	7 686	7 467	7 793	-1.6%	7.8%
Administration and compliance	2 540	1 581	6 149	6 353		35.7%	4.8%	1 243	1 359	1 443	-39.0%	2.8%
<b>Total</b>	<b>87 489</b>	<b>81 680</b>	<b>83 519</b>	<b>88 492</b>		<b>0.4%</b>	<b>100.0%</b>	<b>98 441</b>	<b>103 504</b>	<b>109 440</b>	<b>7.3%</b>	<b>100.0%</b>

## Statements of historical financial performance and position

Table 3.38 Film and Publication Board statements of historical financial performance and position

Statement of financial performance									
	Audited outcome		Audited outcome		Audited outcome		Budget estimate	Revised estimate	Outcome/Budget Average (%)
	Budget	2012/13	Budget	2013/14	Budget	2014/15			
R thousand									
<b>Revenue</b>									
Non-tax revenue	11 050	6 457	10 952	4 439	11 904	5 059	6 133	6 133	55.2%
Other non-tax revenue	11 050	6 457	10 952	4 439	11 904	5 059	6 133	6 133	55.2%
Transfers received	69 274	69 274	82 675	82 675	78 901	78 901	82 359	82 359	100.0%
<b>Total revenue</b>	<b>80 324</b>	<b>75 731</b>	<b>93 627</b>	<b>87 114</b>	<b>90 805</b>	<b>83 960</b>	<b>88 492</b>	<b>88 492</b>	<b>94.9%</b>
<b>Expenses</b>									
Current expenses	79 918	87 489	93 627	81 680	90 805	83 519	88 492	88 492	96.7%
Compensation of employees	36 356	31 299	39 820	36 116	36 503	36 503	40 153	40 153	94.3%
Goods and services	41 600	53 522	52 460	42 381	54 302	43 833	45 156	45 156	95.5%
Depreciation	1 962	2 668	1 347	3 183	-	3 183	3 183	3 183	188.2%
<b>Total expenses</b>	<b>79 918</b>	<b>87 489</b>	<b>93 627</b>	<b>81 680</b>	<b>90 805</b>	<b>83 519</b>	<b>88 492</b>	<b>88 492</b>	<b>96.7%</b>
<b>Surplus/(Deficit)</b>	<b>406</b>	<b>(11 758)</b>	<b>-</b>	<b>5 434</b>	<b>-</b>	<b>441</b>	<b>-</b>	<b>-</b>	
<b>Statement of financial position</b>									
Carrying value of assets	4 654	6 608	3 677	5 748	2 822	4 891	3 800	3 800	140.8%
of which:									
Acquisition of assets	(1 700)	(3 746)	(1 091 140)	(2 338)	(2 771 007)	(2 571)	(2 828)	(2 828)	0.3%
Receivables and prepayments	245	216	521	340	521	1 178	550	550	124.3%
Cash and cash equivalents	2 262	1 640	4 478	3 523	5 648	9 167	3 538	3 538	112.2%
<b>Total assets</b>	<b>7 161</b>	<b>8 464</b>	<b>8 676</b>	<b>9 611</b>	<b>8 991</b>	<b>15 236</b>	<b>7 888</b>	<b>7 888</b>	<b>125.9%</b>
Accumulated surplus/(deficit)	1 821	(5 874)	2 196	(441)	2 546	4 595	1 096	1 096	-8.1%
Finance lease	702	2 164	1 220	1 291	1 185	947	388	388	137.1%
Trade and other payables	2 570	10 108	2 882	6 702	2 882	7 303	3 884	3 884	229.1%
Provisions	2 068	2 066	2 378	2 059	2 378	2 391	2 520	2 520	96.7%
<b>Total equity and liabilities</b>	<b>7 161</b>	<b>8 464</b>	<b>8 676</b>	<b>9 611</b>	<b>8 991</b>	<b>15 236</b>	<b>7 888</b>	<b>7 888</b>	<b>125.9%</b>

## Statements of estimates of financial performance and position

Table 3.39 Film and Publication Board statements of estimates of financial performance and position

Statement of financial performance									
	Revised estimate	Average growth rate (%)	Expenditure/Total: Average (%)	Medium-term estimate			Average growth rate (%)	Expenditure/Total: Average (%)	
				2015/16	2012/13 - 2015/16	2016/17			2017/18
R thousand									
<b>Revenue</b>									
Non-tax revenue	6 133	-1.7%	6.6%	8 469	8 320	8 938	13.4%	8.2%	
Other non-tax revenue	6 133	-1.7%	6.6%	8 469	8 320	8 938	13.4%	8.2%	
Transfers received	82 359	5.9%	93.4%	86 472	91 684	97 002	5.6%	91.8%	
<b>Total revenue</b>	<b>88 492</b>	<b>5.3%</b>	<b>100.0%</b>	<b>94 941</b>	<b>100 004</b>	<b>105 940</b>	<b>6.2%</b>	<b>100.0%</b>	
<b>Expenses</b>									
Current expenses	88 492	0.4%	100.0%	98 441	103 504	109 440	7.3%	-	
Compensation of employees	40 153	8.7%	42.3%	49 198	51 610	54 947	11.0%	48.9%	
Goods and services	45 156	-5.5%	54.1%	45 743	48 394	50 993	4.1%	47.7%	
Depreciation	3 183	6.1%	3.6%	3 500	3 500	3 500	3.2%	3.4%	
<b>Total expenses</b>	<b>88 492</b>	<b>0.4%</b>	<b>100.0%</b>	<b>98 441</b>	<b>103 504</b>	<b>109 440</b>	<b>7.3%</b>	<b>-</b>	
<b>Surplus/(Deficit)</b>	<b>-</b>	<b>(1)</b>		<b>(3 500)</b>	<b>(3 500)</b>	<b>(3 500)</b>	<b>-</b>		
<b>Statement of financial position</b>									
Carrying value of assets	3 800	-16.8%	54.5%	4 250	4 600	5 500	13.1%	55.2%	
of which:									
Acquisition of assets	(2 828)	-8.9%	-30.3%	(3 111)	(3 422)	(3 626)	8.6%	-39.7%	
Receivables and prepayments	550	36.6%	5.2%	600	650	690	7.9%	7.6%	
Cash and cash equivalents	3 538	29.2%	40.3%	2 700	2 850	3 021	-5.1%	37.1%	
<b>Total assets</b>	<b>7 888</b>	<b>-2.3%</b>	<b>100.0%</b>	<b>7 550</b>	<b>8 100</b>	<b>9 211</b>	<b>5.3%</b>	<b>100.0%</b>	
Accumulated surplus/(deficit)	1 096	-157.1%	-7.5%	495	720	1 911	20.4%	12.5%	
Finance lease	388	-43.6%	12.5%	300	300	450	5.1%	4.4%	
Trade and other payables	3 884	-27.3%	71.6%	4 005	4 080	3 050	-7.7%	46.4%	
Provisions	2 520	6.8%	23.4%	2 750	3 000	3 800	14.7%	36.7%	
<b>Total equity and liabilities</b>	<b>7 888</b>	<b>-2.3%</b>	<b>100.0%</b>	<b>7 550</b>	<b>8 100</b>	<b>9 211</b>	<b>32.4%</b>	<b>100.0%</b>	

## Personnel information

**Table 3.40 Film and Publication Board personnel numbers and cost by salary level<sup>1</sup>**

Number of posts estimated for 31 March 2016		Number and cost <sup>1</sup> of personnel posts filled / planned for on funded establishment															Number		
Number of funded posts	Number of posts on approved establishment	Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Salary level/Total: Average (%)	
		2014/15			2015/16			2016/17			2017/18			2018/19					2015/16 - 2018/19
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost			
Film and Publication Board																			
Salary level	57	57	36.5	0.6	57	40.2	0.7	57	49.2	0.9	56	51.6	0.9	56	54.9	1.0	11.0%	100.0%	
7 – 10	41	41	22.9	0.6	41	25.4	0.6	41	33.3	0.8	40	34.6	0.9	40	36.8	0.9	13.1%	71.7%	
11 – 12	11	11	8.3	0.8	11	9.0	0.8	11	9.7	0.9	11	10.4	0.9	11	11.1	1.0	7.3%	19.5%	
13 – 16	5	5	5.3	1.1	5	5.7	1.1	5	6.2	1.2	5	6.6	1.3	5	7.1	1.4	7.2%	8.9%	

1. Rand million.

## Independent Communications Authority of South Africa

### Mandate

The Independent Communications Authority of South Africa was established by the Independent Communications Authority of South Africa Act (2000), as amended, to regulate the South African communications, broadcasting and postal services sectors. The regulator's mandate is defined in the Electronic Communications Act (2005) as licensing and regulating electronic communications and broadcasting services, and in the Postal Services Act (1998) as regulating the postal services sector. Enabling legislation also empowers the regulator to monitor licensee compliance with licence terms and conditions, develop regulations for the three sectors, plan and manage the radio frequency spectrum, and protect consumers in relation to these services.

### Selected performance indicators

**Table 3.41 Independent Communications Authority of South Africa performance indicators by programme/objective/activity and related outcome**

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Number of pre-assigned spectrum licences processed per year	Licensing and compliance		1 634	1 600	1 600	1 700	1 850	1 900	2 000
Number of licences issued per year:	Licensing and compliance	Outcome 6: An efficient, competitive and responsive economic infrastructure network	35	40	31	36	40	40	50
Broadcasting services			- <sup>1</sup>	72	51	56	60	65	70
Electronic communications services			- <sup>1</sup>	82	50	55	60	69	70
Electronic communications network services			- <sup>1</sup>	21	23	28	30	35	40
Unreserved postal services									
Percentage of consumer complaints resolved per year	Consumer affairs	Outcome 12: An efficient, effective and development oriented public service	64% (total of 4 317 received)	53% (total of 2 444 received)	58% (total of 4 500 received)	64% (total of 4 500 projected)	67% (total of 4 700 projected)	70% (total of 4 700 projected)	75% (total of 5 000 projected)
Number of people who participated in public awareness campaigns per year	Consumer affairs	Outcome 14: Nation building and social cohesion	740	450	500	550	600	700	800

1. No historical data is available as these categories of this indicator are new.

### Expenditure analysis

The national development plan envisages strengthening the Independent Communications Authority of South Africa's mandate for nation building. This contributes directly to outcome 14 (nation building and social

cohesion) of government's 2014-2019 medium term strategic framework, and indirectly to outcome 6 (an efficient, competitive and responsive economic infrastructure network) and outcome 12 (an efficient, effective and development oriented public service). Over the medium term, the authority's focus will be on increasing access to meet the high demand for wireless broadband services, protecting consumers against harmful practices employed by operators in the use of premium rated services, increasing competition in the broadcasting sector, and developing a regulatory framework for dynamic spectrum management.

The authority seeks to increase access to the high demand spectrum from the current 566.695MHz to 890.305MHz in 2018/19. Access to this spectrum will enable the rollout of wireless broadband infrastructure by licensees. In 2016/17, the authority will make an additional 240MHz of broadband spectrum available to licensees for the provision of broadband services. The authority seeks to protect consumers from harmful practices employed by operators in the use of premium rated information and entertainment services. This will be achieved by finalising regulations on premium rated services in 2016/17. In a bid to increase competition in the telecommunications sector, the authority plans to review the number portability regulations over the medium term to enable all telecommunication service numbers to be ported. These activities are funded in the policy research and analysis affairs programme, which has an allocation of R90.3 million over the medium term.

To increase competition in the commercial broadcasting sector, the authority plans to license an additional commercial sound broadcaster in the Northern Cape in 2016/17, and establish an office in Limpopo at a projected total cost of R7 million. Attention will also be given to finalising the relocation of the authority's head office in Sandton, Johannesburg, to a central location accessible to all licensees when the current lease expires in October 2017 following proper due diligence. As these processes are administered and managed by the organisation's personnel, compensation of employees is expected to be the main driver of expenditure, accounting for an estimated 60 per cent of the total budget. These activities are funded in the licensing programme, which is allocated R116.9 million over the medium term.

To facilitate effective competition in the ICT sector by the end of 2018/19, the authority aims to contribute to improving the quality of communications in South Africa by increasing the range of mobile network coverage by 15 per cent, and extending network measurements to include data as opposed to only voice calls. The authority will obtain inputs from the 5G Forum, a global network that aims to become the leading force in the development of next generation communications, to make contributions to the International Telecommunications Union by the end of 2018/19, and will update the national radio frequency plan and the radio frequency migration strategy in line with international standards. These activities will be funded through expenditure on goods and services within the engineering and technology programme, which has an allocation of R158.1 million over the medium term.

The authority will develop several regulatory frameworks over the medium term. These will aim to regulate dynamic and opportunistic spectrum management, V-band and E-band spectrums (with updated and refined broadband coverage and infrastructure maps published on the authority's website by end of 2016/17), and exemptions for resellers of electronic communication network services. It will also monitor coverage of municipal elections by broadcasting service licensees to maintain equitable coverage of political parties in 2016. These activities are funded in the compliance and consumer affairs programme, which has an allocation of R69.1 million over the medium term.

The authority intends to manage and keep the cost of living adjustment for compensation of employees below 10 per cent over the medium term to bring salaries in line with other entities within the ministry and the ICT sector at large. As a result, expenditure on compensation of employees is set to increase from R263.1 million in 2016/17 to R290.3 million in 2018/19.

The authority's main source of funding is through transfers of R1.4 billion over the medium term from the Department of Communications. Revenue is expected to increase from R425.5 million in 2016/17 to R521.8 million in 2018/19.

## Programmes/objectives/activities

**Table 3.42 Independent Communications Authority of South Africa expenditure trends and estimates by programme/objective/activity**

	Audited outcome				Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2012/13	2013/14	2014/15	2015/16				2016/17	2017/18	2018/19		
R thousand												
Administration	232 337	226 865	212 358	289 486		7.6%	67.6%	307 078	334 218	334 560	4.9%	70.6%
Licensing	22 348	29 391	38 629	28 462		8.4%	8.4%	29 885	42 296	44 749	16.3%	8.0%
Engineering and technology	37 493	36 043	45 690	36 185		-1.2%	11.0%	38 226	58 213	61 589	19.4%	10.6%
Policy research and analysis affairs	21 014	27 393	33 219	23 405		3.7%	7.4%	24 344	32 026	33 884	13.1%	6.3%
Compliance and consumer affairs	21 736	19 671	22 476	14 724		-12.2%	5.6%	15 459	26 067	27 577	23.3%	4.6%
<b>Total</b>	<b>334 928</b>	<b>339 363</b>	<b>352 372</b>	<b>392 262</b>		<b>5.4%</b>	<b>100.0%</b>	<b>414 992</b>	<b>492 820</b>	<b>502 359</b>	<b>8.6%</b>	<b>100.0%</b>

## Statements of historical financial performance and position

**Table 3.43 Independent Communications Authority of South Africa statements of historical financial performance and position**

### Statement of financial performance

	Budget		Audited outcome		Budget		Audited outcome		Budget estimate		Revised estimate		Outcome/ Budget Average (%)
	2012/13	2013/14	2013/14	2014/15	2014/15	2015/16	2015/16	2015/16	2015/16	2015/16	2015/16	2012/13 - 2015/16	
R thousand													
<b>Revenue</b>													
<b>Non-tax revenue</b>	<b>6 581</b>	<b>6 289</b>	<b>4 707</b>	<b>23 193</b>	<b>5 512</b>	<b>14 367</b>	<b>10 000</b>	<b>10 000</b>					200.9%
Sale of goods and services other than capital assets	12	-	12	-	-	-	-	-					-
of which:													
Administrative fees	12	-	12	-	-	-	-	-					-
Other non-tax revenue	6 569	6 289	4 695	23 193	5 512	14 367	10 000	10 000					201.1%
<b>Transfers received</b>	<b>389 797</b>	<b>342 385</b>	<b>390 661</b>	<b>360 764</b>	<b>376 221</b>	<b>386 672</b>	<b>393 619</b>	<b>393 619</b>					95.7%
<b>Total revenue</b>	<b>396 378</b>	<b>348 673</b>	<b>395 368</b>	<b>383 957</b>	<b>381 733</b>	<b>401 039</b>	<b>403 619</b>	<b>403 619</b>					97.5%
<b>Expenses</b>													
<b>Current expenses</b>	<b>360 368</b>	<b>334 927</b>	<b>395 368</b>	<b>339 363</b>	<b>384 103</b>	<b>352 372</b>	<b>434 691</b>	<b>392 262</b>					90.1%
Compensation of employees	195 329	194 269	206 072	204 158	232 007	235 959	253 685	253 685					100.1%
Goods and services	146 619	128 047	173 246	120 822	133 314	101 256	163 006	120 577					76.4%
Depreciation	17 800	12 612	16 050	14 383	18 782	15 157	18 000	18 000					85.2%
Interest, dividends and rent on land	620	-	-	-	-	-	-	-					-
<b>Total expenses</b>	<b>360 368</b>	<b>334 927</b>	<b>395 368</b>	<b>339 363</b>	<b>384 103</b>	<b>352 372</b>	<b>434 691</b>	<b>392 262</b>					90.1%
<b>Surplus/(Deficit)</b>	<b>36 009</b>	<b>13 746</b>	<b>-</b>	<b>44 594</b>	<b>(2 370)</b>	<b>48 667</b>	<b>(31 072)</b>	<b>11 357</b>					

### Statement of financial position

	Budget		Audited outcome		Budget		Audited outcome		Budget estimate		Revised estimate		Outcome/ Budget Average (%)
	2012/13	2013/14	2013/14	2014/15	2014/15	2015/16	2015/16	2015/16	2015/16	2015/16	2015/16	2012/13 - 2015/16	
R thousand													
Carrying value of assets	134 293	99 264	210 410	108 455	208 000	109 335	203 000	203 000					68.8%
of which:													
Acquisition of assets	(46 358)	(17 105)	(1 091 140)	(22 132)	(2 771 007)	(25 865)	(9 300)	(9 300)					1.9%
Inventory	-	530	-	582	530	492	550	550					199.5%
Receivables and prepayments	12 820	720 733	14 400	729 846	8 100	754 742	8 300	8 300					5 074.8%
Cash and cash equivalents	23 735	155 117	25 500	321 594	23 000	574 602	23 500	23 500					1 122.7%
<b>Total assets</b>	<b>170 848</b>	<b>975 644</b>	<b>250 310</b>	<b>1 160 477</b>	<b>239 630</b>	<b>1 439 171</b>	<b>235 350</b>	<b>235 350</b>					425.2%
Accumulated surplus/(deficit)	139 864	133 589	215 430	178 778	207 006	227 445	198 900	198 900					97.0%
Capital reserve fund	-	63 412	-	85 858	-	93 309	-	-					-
Finance lease	-	988	680	455	324	324	2 250	2 250					123.4%
Trade and other payables	30 984	19 753	34 200	29 432	4 000	24 436	4 500	4 500					106.0%
Benefits payable	-	0	-	-	-	-	-	-					-
Provisions	-	10 185	-	31 399	28 300	2 582	29 700	29 700					127.4%
Managed funds (e.g. poverty alleviation fund)	-	747 716	-	834 555	-	1 091 075	-	-					-
<b>Total equity and liabilities</b>	<b>170 848</b>	<b>975 644</b>	<b>250 310</b>	<b>1 160 477</b>	<b>239 630</b>	<b>1 439 171</b>	<b>235 350</b>	<b>235 350</b>					425.2%

## Statements of estimates of financial performance and position

**Table 3.44 Independent Communications Authority of South Africa statements of estimates of financial performance and position**

### Statement of financial performance

	Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
				2015/16	2012/13 - 2015/16	2016/17		
R thousand								
<b>Revenue</b>								
<b>Non-tax revenue</b>	<b>10 000</b>	16.7%	3.5%	<b>10 500</b>	<b>11 000</b>	<b>11 638</b>	5.2%	2.4%
Other non-tax revenue	10 000	16.7%	3.5%	10 500	11 000	11 638	5.2%	2.4%
<b>Transfers received</b>	<b>393 619</b>	4.8%	96.5%	<b>414 981</b>	<b>482 208</b>	<b>510 176</b>	9.0%	97.6%
<b>Total revenue</b>	<b>403 619</b>	5.0%	100.0%	<b>425 481</b>	<b>493 208</b>	<b>521 814</b>	8.9%	100.0%
<b>Expenses</b>								
<b>Current expenses</b>	<b>392 262</b>	5.4%	100.0%	<b>414 992</b>	<b>492 820</b>	<b>502 359</b>	8.6%	-
Compensation of employees	253 685	9.3%	62.4%	261 294	274 360	290 273	4.6%	60.3%
Goods and services	120 577	-2.0%	33.3%	135 198	200 460	212 087	20.7%	36.6%
Depreciation	18 000	12.6%	4.2%	18 500	18 000	-	-100.0%	3.2%
<b>Total expenses</b>	<b>392 262</b>	5.4%	100.0%	<b>414 992</b>	<b>492 820</b>	<b>502 359</b>	8.6%	-
<b>Surplus/(Deficit)</b>	<b>11 357</b>	-	-	<b>10 489</b>	<b>388</b>	<b>19 455</b>	19.7%	-

**Table 3.44 Independent Communications Authority of South Africa statements of estimates of financial performance and position**

Statement of financial position	Revised estimate	Average growth rate (%)	Expenditure/Total: Average (%)	Medium-term estimate			Average growth rate (%)	Expenditure/Total: Average (%)
				2016/17	2017/18	2018/19		
R thousand		2015/16	2012/13 - 2015/16	2016/17	2017/18	2018/19	2015/16 - 2018/19	
Carrying value of assets	203 000	26.9%	28.3%	197 300	209 138	221 268	2.9%	85.9%
of which:								
Acquisition of assets	(9 300)	-18.4%	-2.4%	(9 839)	(10 410)	(11 014)	5.8%	-4.2%
Inventory	550	1.2%	0.1%	560	594	623	4.3%	0.2%
Receivables and prepayments	8 300	-77.4%	48.2%	8 600	9 116	9 572	4.9%	3.7%
Cash and cash equivalents	23 500	-46.7%	23.4%	23 500	24 910	26 430	4.0%	10.2%
<b>Total assets</b>	<b>235 350</b>	<b>-37.7%</b>	<b>100.0%</b>	<b>229 960</b>	<b>243 758</b>	<b>257 893</b>	<b>3.1%</b>	<b>100.0%</b>
Accumulated surplus/(deficit)	198 900	14.2%	32.4%	190 560	201 994	213 709	2.4%	83.3%
Finance lease	2 250	31.6%	0.3%	1 400	1 484	1 567	-11.4%	0.7%
Trade and other payables	4 500	-38.9%	2.0%	5 000	5 300	5 607	7.6%	2.1%
Provisions	29 700	42.9%	4.1%	33 000	34 980	37 009	7.6%	13.9%
<b>Total equity and liabilities</b>	<b>235 350</b>	<b>-37.7%</b>	<b>100.0%</b>	<b>229 960</b>	<b>243 758</b>	<b>257 892</b>	<b>6.3%</b>	<b>100.0%</b>

## Personnel information

**Table 3.45 Independent Communications Authority of South Africa personnel numbers and cost by salary level<sup>1</sup>**

Number of posts estimated for 31 March 2016		Number and cost <sup>1</sup> of personnel posts filled / planned for on funded establishment												Number								
Number of funded posts	Number of posts on approved establishment	Actual		Revised estimate			Medium-term expenditure estimate						Average growth rate (%)	Salary level/Total: Average (%)								
		2014/15		2015/16			2016/17		2017/18		2018/19				2015/16 - 2018/19							
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost						
Independent Communications Authority of South Africa		327			329	153.5	0.5	327	161.8	0.5	341	171.8	0.5	341	181.8	0.5	341	192.4	0.6	5.9%	100.0%	
Salary level																						
1 – 6	1	1	1	0.2	0.2	1	0.2	0.2	1	0.2	0.2	1	0.2	0.2	1	0.2	0.2	1	0.2	0.2	5.9%	0.3%
7 – 10	200	207	201	77.0	0.4	200	81.1	0.4	207	86.1	0.4	207	91.1	0.4	207	96.4	0.5	207	96.4	0.5	5.9%	60.8%
11 – 12	81	79	82	41.9	0.5	81	44.2	0.5	79	47.0	0.6	79	49.7	0.6	79	52.6	0.7	79	52.6	0.7	5.9%	23.6%
13 – 16	44	53	44	32.1	0.7	44	33.9	0.8	53	36.0	0.7	53	38.1	0.7	53	40.3	0.8	53	40.3	0.8	5.9%	15.0%
17 – 22	1	1	1	2.3	2.3	1	2.4	2.4	1	2.6	2.6	1	2.7	2.7	1	2.9	2.9	1	2.9	2.9	5.9%	0.3%

1. Rand million.

## Media Development and Diversity Agency

### Mandate

The Media Development and Diversity Agency was set up in terms of the Media Development and Diversity Agency Act (2002) to enable historically disadvantaged communities and individuals to gain access to the media. The agency is mandated to: create an enabling environment for media development and diversity that reflects the needs and aspirations of all South Africans, redress the exclusion and marginalisation of disadvantaged communities and people from access to the media and the media industry, and promote media development and diversity by providing support primarily to community and small commercial media projects. The overall objective of the agency is to ensure that all citizens can access information in a language of their choice, and to transform media access, ownership and control patterns in South Africa.

### Selected performance indicators

**Table 3.46 Media Development and Diversity Agency performance indicators by programme/objective/activity and related outcome**

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Number of small commercial media projects funded per year	Grant funding and non-financial support	Entity mandate	4	4	3	10	5	10	10
Number of on air television and radio stations for audio and visual streaming per year	Grant funding and non-financial support		0	0	4	12	12	12	14
Number of community print projects funded per year	Grant funding and non-financial support	Outcome 14: Nation building and social cohesion	-1	-1	-1	2	4	5	5
Number of projects assisted and enabled to go digital per year	Grant funding and non-financial support		-1	-1	-1	21	18	20	28
Number of marketing and communication strategies approved per year	Advocacy and lobbying		-1	-1	-1	1	1	1	1

**Table 3.46 Media Development and Diversity Agency performance indicators by programme/objective/activity and related outcome**

Indicator	Programme/Objective/Activity	Outcome	Past			Current	Projections		
			2012/13	2013/14	2014/15	2015/16	2016/17	2017/18	2018/19
Number of newsletters produced per year	Advocacy and lobbying	Outcome 14: Nation building and social cohesion	-1	-1	-1	1	2	2	4
Number of outreach programmes supported per year	Advocacy and lobbying		-1	-1	-1	15	15	15	12
Number of resource centres established per year	Research and development	Outcome 8: Sustainable human settlements and improved quality of household life	-1	-1	-1	1	1	1	1
Number of research studies commissioned per year	Research and development	Entity mandate	2	2	2	2	2	2	2
Number of partnership agreements with accredited learning and training institutions signed per year	Capacity building		-1	-1	-1	2	4	6	6
Number of training interventions conducted per year on financial management and governance	Capacity building		8	20	8	3	5	8	8
Number of media literacy workshops conducted per year	Capacity building	Outcome 14: Nation building and social cohesion	1	1	1	3	5	7	7

1. From 2015/16, this indicator will be measured every second year over the medium term.

## Expenditure analysis

Given the delivery imperatives of the Media Development and Diversity Agency Act (2002), the national development plan and national communication strategy framework, the programmes of the Media Development and Diversity Agency were reviewed in 2014/15 to establish their relevance. The agency's focus over the medium term will be on providing technical, non-financial and financial support to diverse media platforms to increase the participation of communities in the ownership and control of community and small commercial media through its agile, cost effective and business focused corporate services and general administration.

The agency will try to ensure the sustainability of existing small commercial and community print projects over the medium term through building capacity and maintaining funding for community broadcast media projects. Community broadcast media grants are expected to be the largest item of expenditure over the medium term as the agency continues to carry out its core function of developing the sector. Between 2012/13 and 2015/16, spending on transfers and subsidies for approved grant applicants averaged 59 per cent of total expenditure. Over the medium term, spending on transfers and subsidies for approved grant applicants is expected to decrease to an average 54 per cent of total expenditure as a result of the backlog in grant applications from 2015/16. The agency's board will aim to resolve the backlog by meeting regularly to approve funding to community radio stations and print media, as prescribed in the agency's mandate.

The number of funded community broadcast media projects and print and digital media projects is expected to remain constant at 10 over the MTEF period. The number of community and small commercial projects participating in capacity building initiatives increased from 450 in 2014/15 to 500 in 2015/16, and this number is expected to remain fairly consistent over the medium term. The agency will also focus on increasing the number of projects undergoing monitoring and evaluation to 80 over the medium term. To cater for these activities, R66.1 million has been allocated to the administration programme, and R132.3 million to the grant funding and non-financial support programme.

Expenditure on transfers and subsidies to print and digital media grant recipients is expected to increase at an average annual rate of 2.7 per cent over the medium term, accounting for an estimated 14.5 per cent of total expenditure. The number of projects supported in any given year depends on the quality and quantity of applications received and funds available. This number averaged 570 between 2012/13 and 2015/16, and is expected to remain consistent over the medium term.

Between 2012/13 and 2015/16, spending on compensation of employees grew at an average annual rate of 6 per cent as a result of the expansion of the organisational structure to align it with the mandate to redefine job descriptions, grade salaries, and facilitate delivery. The agency aims to retain its skilled workforce by offering and maintaining competitive salaries over the medium term. Accordingly, the number of personnel in the agency is expected to increase from 30 in 2015/16 to 32 in 2018/19, and expenditure on compensation of employees is expected to grow at an average annual rate of 11.7 per cent over the MTEF period, driven mainly by improvements in conditions of service.

The agency is funded mainly by transfers from the Department of Communications (estimated to be R75.3 million over the medium term), grants from broadcast media (estimated to be R87.5 million over the medium term), and non-tax revenue from interest generated on short term investments (estimated to be R83.1 million over the medium term). Transfers from the department are projected to increase at an average annual rate of 5 per cent over the MTEF period, and grants received from the broadcasters are expected to remain fairly consistent over the MTEF period as a result of the funding agreements in place, as is interest as a result of unutilised funds in savings.

Between 2012/13 and 2015/16, transfers received increased due to a service level agreement with print and broadcast media stakeholders. In light of the contract lapse in 2013/14 between the agency and its print funders, the agency has introduced a new unit that will focus on community and small commercial print and digital media. The agency will continue to engage Print and Digital Media South Africa in efforts to renew the contract.

## Programmes/objectives/activities

**Table 3.47 Media Development and Diversity Agency expenditure trends and estimates by programme/objective/activity**

R thousand	Audited outcome			Revised estimate	Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term expenditure estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	2012/13	2013/14	2014/15				2015/16	2016/17	2017/18		
Administration	13 125	15 670	13 829	20 306	15.7%	25.2%	20 929	21 600	23 534	5.0%	27.5%
Grant funding and non-financial support	47 103	42 089	42 189	37 205	-7.6%	69.1%	41 907	44 738	45 621	7.0%	54.0%
Advocacy and lobbying	-	-	-	2 787	-	0.9%	1 667	1 750	1 750	-14.4%	2.6%
Research and development	-	-	-	1 393	-	0.5%	833	875	875	-14.4%	1.3%
Capacity building	-	-	-	12 555	-	4.2%	10 440	10 523	12 457	-0.3%	14.7%
<b>Total</b>	<b>60 228</b>	<b>57 759</b>	<b>56 018</b>	<b>74 246</b>	<b>7.2%</b>	<b>100.0%</b>	<b>75 776</b>	<b>79 486</b>	<b>84 237</b>	<b>4.3%</b>	<b>100.0%</b>

## Statements of historical financial performance and position

**Table 3.48 Media Development and Diversity Agency statements of historical financial performance and position**

Statement of financial performance									
R thousand	2012/13		2013/14		2014/15		2015/16		2012/13 - 2015/16
	Budget	Audited outcome	Budget	Audited outcome	Budget	Audited outcome	Budget estimate	Revised estimate	
<b>Revenue</b>									
Non-tax revenue	7 374	4 026	7 465	4 103	7 378	4 624	7 708	27 229	133.6%
Other non-tax revenue	7 374	4 026	7 465	4 103	7 378	4 624	7 708	27 229	133.6%
<b>Transfers received</b>	<b>44 834</b>	<b>52 644</b>	<b>46 629</b>	<b>56 594</b>	<b>50 318</b>	<b>54 028</b>	<b>51 117</b>	<b>47 017</b>	<b>109.0%</b>
<b>Total revenue</b>	<b>52 208</b>	<b>56 670</b>	<b>54 094</b>	<b>60 697</b>	<b>57 696</b>	<b>58 652</b>	<b>58 825</b>	<b>74 246</b>	<b>112.3%</b>
<b>Expenses</b>									
Current expenses	14 858	18 205	15 247	20 850	15 683	20 438	26 971	26 971	118.8%
Compensation of employees	6 993	10 569	7 149	12 029	7 896	11 523	16 294	16 294	131.5%
Goods and services	7 587	7 451	7 902	8 610	7 601	8 710	10 482	10 482	105.0%
Depreciation	278	185	196	211	186	205	195	195	93.1%
<b>Transfers and subsidies</b>	<b>37 350</b>	<b>42 023</b>	<b>38 514</b>	<b>36 909</b>	<b>42 013</b>	<b>35 580</b>	<b>49 090</b>	<b>47 275</b>	<b>96.9%</b>
<b>Total expenses</b>	<b>52 208</b>	<b>60 228</b>	<b>53 761</b>	<b>57 759</b>	<b>57 696</b>	<b>56 018</b>	<b>76 061</b>	<b>74 246</b>	<b>103.6%</b>
<b>Surplus/(Deficit)</b>	<b>-</b>	<b>(3 558)</b>	<b>333</b>	<b>2 938</b>	<b>-</b>	<b>2 634</b>	<b>(17 236)</b>	<b>-</b>	
<b>Statement of financial position</b>									
Carrying value of assets	245	414	254	437	281	380	301	301	141.7%
of which:									
Acquisition of assets	(133)	(259)	(93)	(234)	(86)	(148)	-	-	205.4%
Inventory	-	23	-	19	-	19	10	10	710.0%
Accrued investment interest	-	-	-	-	-	148	-	-	-
Receivables and prepayments	451	8 772	234	9 194	8 005	8 562	8 005	8 005	206.8%
Cash and cash equivalents	42 591	75 675	27 938	76 498	13 268	78 340	14 500	14 500	249.3%
<b>Total assets</b>	<b>43 287</b>	<b>84 884</b>	<b>28 426</b>	<b>86 148</b>	<b>21 554</b>	<b>87 449</b>	<b>22 816</b>	<b>22 816</b>	<b>242.3%</b>
Accumulated surplus/(deficit)	37 422	73 630	5 471	76 568	2 810	79 202	20 951	20 951	375.6%
Capital reserve fund	-	9 003	-	6 882	16 478	6 571	-	-	136.3%
Finance lease	4 367	285	-	393	-	-	-	-	15.5%
Trade and other payables	1 299	1 966	1 180	1 721	2 038	1 639	1 500	1 500	113.4%
Provisions	199	-	199	584	228	37	365	365	99.5%
Managed funds (e.g. poverty alleviation fund)	-	-	21 576	-	-	-	-	-	-
<b>Total equity and liabilities</b>	<b>43 287</b>	<b>84 884</b>	<b>28 426</b>	<b>86 148</b>	<b>21 554</b>	<b>87 449</b>	<b>22 816</b>	<b>22 816</b>	<b>242.3%</b>

## Statements of estimates of financial performance and position

### Table 3.49 Media Development and Diversity Agency statements of estimates of financial performance and position

Statement of financial position		Average growth rate (%)	Expenditure/ Total: Average (%)	Medium-term estimate			Average growth rate (%)	Expenditure/ Total: Average (%)
	Revised estimate	2012/13 - 2015/16	2015/16	2016/17	2017/18	2018/19	2015/16 - 2018/19	
R thousand								
<b>Revenue</b>								
Non-tax revenue	27 229	89.1%	14.6%	27 459	27 529	28 135	1.1%	34.5%
Other non-tax revenue	27 229	89.1%	14.6%	27 459	27 529	28 135	1.1%	34.5%
Transfers received	47 017	-3.7%	85.4%	50 766	55 931	56 103	6.1%	65.5%
<b>Total revenue</b>	<b>74 246</b>	<b>9.4%</b>	<b>100.0%</b>	<b>78 225</b>	<b>83 460</b>	<b>84 238</b>	<b>4.3%</b>	<b>100.0%</b>
<b>Expenses</b>								
Current expenses	26 971	14.0%	34.8%	28 171	29 474	35 276	9.4%	-
Compensation of employees	16 294	15.5%	20.2%	17 578	18 842	22 710	11.7%	24.0%
Goods and services	10 482	12.0%	14.2%	10 385	10 432	12 366	5.7%	13.9%
Depreciation	195	1.8%	0.3%	208	200	200	0.8%	0.3%
Transfers and subsidies	47 275	4.0%	65.2%	47 605	50 012	48 961	1.2%	61.9%
<b>Total expenses</b>	<b>74 246</b>	<b>7.2%</b>	<b>100.0%</b>	<b>75 776</b>	<b>79 486</b>	<b>84 237</b>	<b>4.3%</b>	<b>-</b>
<b>Surplus/(Deficit)</b>	<b>-</b>	<b>(1)</b>		<b>2 449</b>	<b>3 974</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Statement of financial position</b>								
Carrying value of assets	301	-10.1%	0.7%	493	760	1 600	74.5%	3.3%
of which:								
Acquisition of assets	-	-100.0%	-0.2%	-	(1 730)	(2 500)	-	-4.3%
Inventory	10	-24.2%	0.0%	10	10	20	26.0%	0.1%
Receivables and prepayments	8 005	-3.0%	16.5%	8 010	8 010	8 000	-0.0%	36.3%
Cash and cash equivalents	14 500	-42.3%	82.8%	10 500	10 500	20 500	12.2%	60.3%
<b>Total assets</b>	<b>22 816</b>	<b>-35.5%</b>	<b>100.0%</b>	<b>19 013</b>	<b>19 280</b>	<b>30 120</b>	<b>9.7%</b>	<b>100.0%</b>
Accumulated surplus/(deficit)	20 951	-34.2%	89.5%	17 363	17 709	28 470	10.8%	92.4%
Trade and other payables	1 500	-8.6%	3.2%	1 200	1 200	1 200	-7.2%	5.8%
Provisions	365	-	0.6%	450	371	450	7.2%	1.8%
<b>Total equity and liabilities</b>	<b>22 816</b>	<b>-35.5%</b>	<b>100.0%</b>	<b>19 013</b>	<b>19 280</b>	<b>30 120</b>	<b>10.8%</b>	<b>100.0%</b>

## Personnel information

### Table 3.50 Media Development and Diversity Agency personnel numbers and cost by salary level<sup>1</sup>

Number of posts estimated for 31 March 2016		Number and cost <sup>1</sup> of personnel posts filled / planned for on funded establishment															Number		
Number of funded posts	Number of posts on approved establishment	Actual			Revised estimate			Medium-term expenditure estimate									Average growth rate (%)	Salary level/Total: Average (%)	
		2014/15			2015/16			2016/17			2017/18			2018/19					
		Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	Number	Cost	Unit Cost	2015/16 - 2018/19		
Media Development and Diversity Agency																			
Salary level	30	30	25	11.5	0.5	23	16.3	0.7	30	17.6	0.6	30	18.8	0.6	32	22.7	0.7	11.7%	100.0%
7 - 10	14	14	14	3.8	0.3	14	4.4	0.3	14	4.9	0.3	14	5.2	0.4	15	7.4	0.5	19.0%	50.3%
11 - 12	12	12	8	6.0	0.7	9	7.2	0.8	12	7.7	0.6	12	8.2	0.7	13	9.6	0.7	10.0%	39.9%
13 - 16	4	4	3	1.7	0.6	-	4.7	-	4	5.0	1.3	4	5.4	1.3	4	5.7	1.4	6.6%	9.8%

1. Rand million.





# 2016 BUDGET

ESTIMATES OF NATIONAL EXPENDITURE

40 Church Square, Pretoria, 0002 | Private Bag X115, Pretoria, 0001 | T (012) 395 6697, F (012) 315 5126



**national treasury**

Department:  
National Treasury  
REPUBLIC OF SOUTH AFRICA