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## MEDIA ADVISORY

### NATIONAL TREASURY AND FINANCIAL SECTOR CONDUCT AUTHORITY LAUNCH MONEY SMART WEEK SOUTH AFRICA 2022

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The National Treasury and the Financial Sector Conduct Authority (FSCA) invite you to the launch of Money Smart Week South Africa 2022 (MSWSA 2022). MSWSA 2022 is an initiative of the National Consumer Financial Education Committee (NCFEC). The NCFEC was established to secure active involvement, collaboration, and coordination of various stakeholders in consumer financial education and is chaired by National Treasury.

The objective of the launch is to create awareness around the campaign which aims to motivate, empower, and educate South Africans about their financial well-being. It also encourages previous and prospective participants to join the MSWSA 2022 campaign, taking place on 29 August until 04 September 2022.

The Commissioner of the FSCA, Mr Unathi Kamlana, will deliver the keynote address.

Details of the launch are as follows:

**Date:** Thursday, 18 August 2022

**Time:** 10h00 – 11h00

**Platform:** [MS Teams](#)

The launch will also be live streamed on all MSWSA social media platforms below:



- Website: [www.mswsa.co.za](http://www.mswsa.co.za)
- Facebook: Money Smart Week South Africa
- Instagram: @money\_smart\_week\_sa
- Twitter: @MSW\_SA
- YouTube: Money Smart Week South Africa
- #MSWSA

RSVP to [info@mswsa.co.za](mailto:info@mswsa.co.za)

Issued by the National Consumer Financial Education Committee

Date: 16 August 2022

