



PLAY YOUR PART THIS MONEY SMART WEEK
Invitation for organisations to participate in MSWSA 2022

The National Consumer Financial Education Committee (NCFEC) is an entity comprising a variety of stakeholders in the financial education sector. The NCFEC was established to secure active involvement, collaboration and coordination of various stakeholders in consumer financial education. In part fulfilment of its mandate, the NCFEC established Money Smart Week South Africa (MSWSA), a financial literacy campaign aimed at motivating and empowering South Africans to become more educated about their finances. This year, the NCFEC will host its third Money Smart Week South Africa (MSWSA) which will be held from 29 August to 4 September 2022.

Preceding the campaign itself, NCFEC will host a build-up MSWSA launch. The launch will take place from the 21st to the 27th of March 2022, in conjunction with the Global Money Week (GMW). The objective of the launch is to create awareness about the MSWSA 2022 and showcase MSWSA 2022 participants.

Any organisation, institution or individual across various sectors, including financial institutions, Non-Governmental Organisations, (NGOs), Public Benefit Organisations (PBOs), companies, schools, universities or communities are invited to join this national collaboration to expand financial education in South Africa.

Aspiring participants are invited to share their ideas of what interventions and topics they are planning for MSWSA 2022. Give us a glimpse of your initiative and allow us the opportunity to showcase a little bit of what you intend to present for the MSWSA 2022 on our MSWSA social media platforms and website.

In the past the MSWSA activities included:

- Workshops
- Presentations
- Shopping mall activations
- Exhibitions

- Webinars
- Radio interviews
- Television interviews
- Virtual events

Interested individuals or organisations are asked to please contact Ms. Caretha Laubscher on 012 422 2933 or email info@mswsa.co.za.

For more information on the past campaigns visit:

- *Website:* www.mswsa.co.za
- *Facebook:* Money Smart Week South Africa
- *Twitter:* @MSW_SA
- *Instagram:* @money_smart_week_sa
- *YouTube:* Money Smart Week South Africa

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