



national treasury

Department:
National Treasury
REPUBLIC OF SOUTH AFRICA

BEYOND TRANSPARENCY
MAKING BUDGET DATA ACCESSIBLE,
USER-FRIENDLY AND EMPOWERING



Online Budget Data Portal Naming Competition

The South African National Treasury in partnership with civil society organisations under the name IMALI YETHU, is developing an online budget data portal. IMALI YETHU is a coalition of civil society organisations working with the National Treasury to make budget information more accessible, user-friendly and empowering. The intention of the project is to provide budget data in a format that is useful to an ordinary citizen and to present an overview of how public resources are generated and used.

IMALI YETHU and National Treasury are running a competition to name the online budget data portal! **Tell us what you think the portal should be called.**

The winner of the competition will be invited to attend the live Budget Speech in February 2018. The winner will also be mentioned or featured as a character in an animated video about the online budget data portal.

Entries should convey an ethos of openness and transparency. Names that bear strong elements of South African or African heritage are encouraged as is creative flair. Competition submissions may be made in any of the eleven official South African languages. The name needs to be short enough to be used as the name of a website.

Competition Rules

- 1) The competition is organised by The South African National Treasury and IMALI YETHU.
- 2) The competition is open to all people resident in South Africa.
- 3) The competition is not open to members of the project Steering Committee.
- 4) Only one entry per person is permitted.
- 5) The competition will accept entries until 11h00 on Monday 15 January 2018.
- 6) Entries must be submitted via the online form or by post to National Treasury.
- 7) Entries submitted by post, must be addressed to: Budget Data Portal Naming Competition, National Treasury & IMALI YETHU, Private Bag X115, Pretoria, 0001, Attention: Communications Unit. (Please make sure that you post your entries early enough to reach us by the latest at 11h00 on 15 January 2018).
- 8) Entries may be submitted in any of the 11 official South African languages.
- 9) Only complete forms will be accepted.
- 10) Names submitted will be evaluated by a panel of judges composed of officials from National Treasury and civil society representatives.
- 11) Names will be evaluated on the following criteria;
 - a. Strong elements of South African/African heritage
 - b. Strong, creative links to budgets/budget data/public resource management
 - c. Unique, engaging and accessible to all (not too abstract or too complicated)
- 12) Should a winning name be submitted by different people, selection will be based on the motivation provided for the name.
- 13) The decisions of the adjudication panel are final.
- 14) A shortlist of the top 5 names will be made from which a grand winner will be selected. The shortlisted names will be checked to determine that they are not already in existence as the name of another website or initiative.
- 15) The winner will be notified by the adjudication panel.



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ENTRY FORM

1. Your name and surname
2. What name do you propose for the Online Budget Portal?
3. Why is the name that you propose an excellent name for the Online Budget Data Portal?
4. Email address:
5. Cell phone number / Telephone number:
6. Physical / Postal Address:
Optional: Is there anything that you think the budget portal could include to make it more useful?